



## Winnetka Neighborhood Council

c/o Winnetka Convention Center  
20122 Vanowen St. Winnetka, CA 91306

### REGULAR OUTREACH & SOCIAL MEDIA COMMITTEE MEETING AGENDA

**Tuesday, September 06, 2022, 7:00pm**

Teleconference Meeting via Zoom



[board@winnetknc.com](mailto:board@winnetknc.com) | [www.winnetkaNC.com](http://www.winnetkaNC.com) | @winnetkaNC

| Committee Chair | Committee Member  |
|-----------------|------------------|------------------|------------------|------------------|-------------------|
| Samantha Ludwig | Shania Accius    | Melissa Pressman | Celia Vasquez    | Steven Wheatley  | <b>**Vacant**</b> |

The public is encourage to the join the meeting by:

#### Joining Zoom Meeting

<https://us02web.zoom.us/j/83873171463?pwd=UEXteHd1V31XMHNiSXXVuVi9iTF1BZz09>

Meeting ID: 838 7317 1463

Passcode: WNCOSM

One tap mobile

+16699006833,,83873171463#,,,,\*246150# (San Jose)

Find your local number: <https://us2web.zoom.us/j/83873171463?pwd=UEXteHd1V31XMHNiSXXVuVi9iTF1BZz09>

The Winnetka Neighborhood Council Outreach & Social Media Committee holds its regular meetings on the 1st Tuesday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act.

#### PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS

Instructions on how to sign up for public comment will be given to listeners at the start of the meeting, or per the following: [1] emailing [board@winnetknc.com](mailto:board@winnetknc.com), [2] by clicking the 'raise hand' button via Zoom during the period allotted for public comment, or [3] by dialing \*9 (if joining the meeting via telephone) to 'raise hand' during the period allotted for public comment when prompted by the presiding ofaicer, to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard when the respective item is being considered.

#### GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment is limited to 3 minutes per speaker, unless adjusted by the presiding chair of the Committee.

#### PUBLIC POSTING OF AGENDAS

The agenda for a regular or special meeting is posted for public review within Winnetka, 91306, at the following location: Winnetka Recreation Center, 8401 Winnetka Ave., CA 91306 and are available on our website at [www.winnetkanc.com](http://www.winnetkanc.com). You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at the website: <https://www.lacity.org/subscriptions>

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE WINNETKA NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

#### NOTICE TO PAID REPRESENTATIVES

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](https://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 2978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

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#### 1. CONVENE MEETING

- Roll Call, Introductions, Meeting Rules and Announcements

#### 2. COMMITTEE CHAIR UPDATE

### 3. PUBLIC COMMENT

### 4. NEW BUSINESS

- A. Discussion & possible action to approve meeting minutes from August 2022 meeting.
- B. Discussion & possible action to appoint new committee member to fill vacant seat.
- C. Discussion & possible action on approving “Friday Night Ice” reoccurring event and presenting funding request to WNC board of up to \$50/event.
- D. Discussion & possible action on new outreach initiatives.

### 5. OLD BUSINESS

- A. Discussion & possible action on status/direction of the utility box art project.
- B. Discussion & possible action on 2022 Fall newsletter.
- C. Discussion & possible action on the plans for Winnetka’s centennial birthday.
- D. Discussion & possible action on “100 trees initiative” in possible partnership with TreePeople.
- E. Discussion & possible action to define/approve committee goals and committee calendar for the remainder of the 2022-2023 fiscal year.

- **GOOD OF THE ORDER** [2 min]

- **MEETING ADJOURNED**
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#### THE AMERICANS WITH DISABILITIES ACT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting either:

The Winnetka NC Board Secretary via email at [secretary@winnetkanc.com](mailto:secretary@winnetkanc.com) or

The Winnetka NC President via email at [duebersax@winnetkanc.com](mailto:duebersax@winnetkanc.com)

#### PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.winnetkanc.com](http://www.winnetkanc.com) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Winnetka NC Board Secretary via email at [secretary@winnetkanc.com](mailto:secretary@winnetkanc.com)

#### RECONSIDERATION AND GRIEVANCE PROCESS

The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and Take an Action. If the motion to reconsider an action is to be scheduled at the meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a {Proposed} Action should the motion to reconsider be approved. A Board member who has previously voted on the prevailing side of the original action taken can only make a motion for reconsideration. If a motion for reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Brown Act.

#### PROCESS FOR FILING A GRIEVANCE

Any grievance by a Stakeholder must be submitted in writing to the Secretary of the Board of Directors. The Secretary shall then within no more than 30 days refer the matter to an ad-hoc grievance panel comprised of 3 Stakeholders who are randomly selected by the Council Secretary from a list of Stakeholders who have previously expressed an interest in serving from time to time on such a grievance panel. The Secretary will coordinate a time and a place, not to exceed 10 days, for the panel to meet with the person(s) submitting a grievance and to discuss ways in which the dispute may be resolved.

Thereafter, a panel member shall promptly prepare a written report to be forwarded by the Secretary to the Board to be heard at the next board meeting outlining the panel’s collective recommendations for resolving the grievance. The Board of Directors may receive a copy of the panel’s report and recommendations prior to any meeting by the Board, but the matter shall not be discussed among the Board members until the matter is heard at the next regular meeting of the Board pursuant to the Ralph M. Brown Act.

This formal grievance process is not intended to apply to Stakeholders who simply disagree with a position or action taken by the Board or a committee at one of its meetings. Those grievances can be aired at the appropriate meeting. This grievance process is intended to address matters involving procedural disputes, e.g., the Board’s failure to comply with the Board’s Rules or Bylaws, or its failure to comply with the City’s Charter, the Plan, local ordinances, state law, and/or federal law. If a grievance cannot be resolved through this grievance process, the complainant has the right to appeal the matter to the Department of Neighborhood Empowerment for consideration or dispute resolution.

**SERVICIOS DE TRADUCCION**

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 Dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (310) 562-3268.