



Serving the Silver Lake Community Since 2003

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Co-Chairs: Gloria E. Morales
David Omenn
Vice Chair: Joy Taira
Treasurer: Maebe A. Girl
Secretary: Kevin Rutkowski

**CITY OF LOS ANGELES
CALIFORNIA**

**Neighborhood Council
Governing Board**

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- MARIA PASQUARELLI (Region 1)
- ADAM KEARNEY (Region 2)
- KEVIN J. RUTKOWSKI (Region 2)
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- NATHANIEL DE LUCAL (Region 5)
- MICHAEL AMODEO (Region 6)
- DAVID OMENN (Region 6)
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- MARSIAN DE LELLIS (At-Large)
- MAEBE A. GIRL (At-Large)
- ARDEN GRIER (At-Large)
- ALEX MEDINA (At-Large)
- RYAN MOORE (At-Large)
- MARIA SCILEPPI (At-Large)
- WARD WOLFF (At-Large)



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
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**SILVER LAKE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Board Meeting
Agenda**

Silver Lake Branch Library
2411 Glendale Blvd, Los Angeles, CA 90039
5/28/24
6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discuss website content updates.
 - B. Discuss next steps for our Back to School event including flier design approval.
 - C. Discuss Farmers Market presence.
 - D. Discuss feedback from stakeholders at the last UDP meeting including questions about posting with more frequency around larger meetings & also considering spanish language options on our website.
 - E. Discuss promotional materials and possible creation of an Architectural Walking Tour Map
 - F. Discuss next steps for Little Library installation.
 - G. Discuss ideas for next Outreach email and social posts including Ask Silver Lake ideas.
 1. SLNC Board Profile series for social
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

- I. Call to order and roll call. Robbie, Josie, Alex - 6:15p.
- II. Approval of minutes from the previous meeting. (Minutes below). Minutes approved.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discuss next steps for our Back to School event.
 1. Alex - Bring it up with Regina at the Governing Board.
 - B. Discuss promotional materials and what we'd like to produce more of.
 1. RB: Look into new color for hats.
 2. RB: Lots of cards
 3. Alex: Lots of stair maps.
 - C. Discuss next steps for Little Library possible locations.
 1. Alex: corner of Hoover and Bellevue/Imogen. Possible collab with Green Committee to add some native plants.
 2. RB: One option at Bellevue Park. RB to follow up with SLIA about doing one at the Sunset Triangle.
 - D. Discuss ideas for next Outreach email and social posts including Ask Silver Lake ideas.
 1. Alex: May is AAPI History month
 2. Track Club has their bi-annual run next month
 3. 99 Cents Store History
 - a) Food resources - Fridge
 4. Rec Director Interviews
 5. Mascot Contest
 6. Voter Registration Reminder

Adjourn: 730p