

NORTH HOLLYWOOD WEST NEIGHBORHOOD COUNCIL

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Beautification Committee Meeting

AGENDA

Tuesday, January 03, 2012

6:30p.m.

Valley Plaza Branch Library (of LAPL)
12311 Vanowen St. | North Hollywood, CA 91605

The public is requested to fill out a **Speaker Card** to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 3 minutes per speaker, unless waived by the presiding officer of the Board.

Agendas are posted for public review at: **Saticoy Elementary School**, 7850 Ethel Avenue, North Hollywood; **Valley Community Clinic**, 6801 Coldwater Canyon, North Hollywood; **Valley Plaza Library**, 12311 Vanowen Street, North Hollywood; **San Fernando Valley Rescue Mission**, 13422 Saticoy Street, North Hollywood; **Fresh & Easy Neighborhood Market**, 12811 Sherman Way, North Hollywood.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 485-1360 or by e-mailing NCsupport@lacity.org.

ALL ITEMS ON AGENDA ARE SUBJECT TO DISCUSSION AND POSSIBLE ACTION.

1. Call to order and roll call.
2. General public comment on items not listed on today's agenda (3 minutes per speaker).
3. Review and approve Minutes from December 6, 2011 meeting.
4. Discuss, modify, and possible motion on proposed committee Mission Statement:
To enhance and restore the beauty of the NoHoWest community and to promote and implement improvements to and for the common good of the NoHoWest community through community improvements and beautification projects, including but not limited to median plantings, monument signs, and public parks as well as facilitate grants to help support these goals and improve the community's public landscape. The Committee will further endeavor to educate and engage stakeholders in beautification projects and clean-up activities to benefit the community and work together in "Bringing back the PRIDE" to NoHoWEST, making us "SHINE ...one street at a time."
5. Discuss and possible motion on changing name of "Beautification Committee" to "Beautification and Community Improvement".

***NoHoWest NC – Beautification Committee –
AGENDA (cont.)***

6. Review and discuss Hollywood/Los Angeles Beautification Team's Permission to Plant or Care for a Street Tree and the requirements (adopt a tree).
7. Review and discuss a sample "SPRUCE UP YOUR BUSINESS" entry form.
8. Review and discuss a sample NOMINATE YOUR NEIGHBOR FOR YARD OF THE MONTH" and any "prize" or certificate to be presented.
9. Discuss getting the west side of Saticoy at Bellaire designated as NO PARKING from 10PM to 5AM like the east side due to the overnight camper parking. (The rest of Saticoy to Woodman is already designated as NO OVERNIGHT PARKING.
10. Discuss requesting approval by the Board to contact the Movie Car Rental place on Saticoy dead end to report graffiti more often, as it is on their property that it is happening.
11. Discuss having an application process (sample to be reviewed which needs to be amended to fit our purpose) that stakeholders have to fill out to get approval from the Board for funding for beautification projects, etc.
12. Discuss locating and contacting the proper City entity to see about an ordinance to limit the size and type of SIGNS posted for businesses along Sherman Way within in our boundary to present to the Board as a possible project ..to either grandfather in or make it applicable to new business as they start up.
13. Discuss types of outreach to our local businesses along the Sherman Way corridor to let them know about us and to request their assistance with making Sherman Way more pleasing to the eye, signage, shrubbery, clean up.
14. Discuss the LAPD Christmas Toy Drive success
15. Discuss future projects.
16. Discuss the email from Sulma Hernandez, rep for Cardenas, re the abandoned shopping cart problems and developing ordinance. (This seems to only involve new stores and stores undergoing major renovations – not existing stores)
17. Discuss asking the board for approval to contact existing local markets for their assistance in cart retrieval systems or locking carts suggestions.
18. Committee member comments on non-agenda items.
19. Adjournment.

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC's Executive Committee.