



P.O. Box 42254, Los Angeles, CA 90042

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC) COMMUNICATIONS & OUTREACH COMMITTEE

Agenda

Monterey Adult Day Health Care Center, 5926 Monterey Road (at Ave.60), L.A. 90042

Thursday, March 12, 2009 – 6 p.m.

(preceding Hermon Local Issues; adjourns no later than 6:45 p.m.)

- I. Opening remarks and welcome to membership *
- II. Stakeholder comments on non-agenda items within the scope of committee's mandate ** (2 mins. ea.).
- III. **OLD BUSINESS:**
 - A. Plan and suggest concepts for Metro Gold Line train ad posters (pre-approved by ASNC Board);
 - B. Best use of three (3) remaining prepaid, half-page newspaper ads;
 - C. Review of remaining "Stakeholder Communications" funding (and pending budget reduction).
- IV. **NEW BUSINESS:**
 - A. Motion to set aside and authorize the use of \$200 (\$300 for Mount Washington) from "Stakeholder Communications" per expected Local Issues meeting, for outreach within each ASNC community;
 - B. Consider suggestion to use council funds to purchase ASNC-imprinted T-shirts for Board members and promotional pens, advertising purposes (estimated cost = \$700) – **Mark Legassie**
 - C. Discuss proposed creation of an easily adaptable and inexpensive desktop-published ASNC general information brochure;
 - D. Possible C & O Committee responsibilities related to a new Board vacancy.
- V. Adjournment.

* The ASNC Communications & Outreach Committee is open to all Arroyo Seco Neighborhood Council stakeholders

** (from ASNC Bylaws): **ART. VIII (COMMITTEES) All committees shall be composed of both board and non-board members. The following Standing Committee[s] shall be established. 3) Communications and Outreach Committee . . . shall be chaired by the Registrar . . . shall communicate with all ASNC Stakeholders and members in accordance with the Brown Act . . . shall maintain the membership roster to enable the ASNC to carry out all organizational functions . . . shall report periodically to the Board as to the demographic composition of the membership.**

The purpose of the ASNC [is to]: 1) Provide a forum for discussion and review of ASNC issues and projects; 2) Engage stakeholders in deliberation and collaboration on matters affecting the community; 3) Promote participation in City governance and decision making processes, and to promote greater awareness and utilization of city services available to (ASNC) stakeholders; 4) Work with other neighborhood councils, communities and organizations on issues of common interest; 5) Advocate ASNC issues to government and private agencies, where there is widespread community agreement; 6) Inform and educate community stakeholders and residents of forthcoming projects, events, and resources available.

[Please direct questions about this meeting announcement to the committee chair at (323) 376-9000; JosephR@mindspring.com]