

## **LACCRC CBO Outreach & Engagement Strategy**

The following community based organizations have been contracted by the Los Angeles City Council Redistricting Commission to render outreach and engagement services in communities including Central Cities (Pico-Union, East Hollywood, Hi-Fi, Koreatown), South LA, Eastside, Northeast San Fernando Valley, Watts, and Wilmington:

- Central American Resource Center (CARECEN)
- Community Health Councils (CHC)
- Highland Park Heritage Trust
- Koreatown Youth & Community Center (KYCC)
- LA CAN
- Moto Voto
- Pacoima Beautiful
- South Bay Center for Counseling (SBCC)
- Strategic Concepts in Organizing & Policy Education (SCOPE)
- Thai CDC (in partnership with Search to Involve Pilipino Americans (SIPA))
- Ward EDC

Specifically, they will be responsible for organizing and facilitating the following:

### **Phase I – August through September**

Provide Public Education

- What is Redistricting?
- Impact of Redistricting on Your Family and Community
- The Redistricting Process in the City of Los Angeles
- Your Role in the Redistricting Process

Compose and Submit Written Testimony on Community of Interest

- Defining Your Community of Interest
- Mapping Your Community
- Preparing your Verbal and/or Written Testimony
- Submitting your Written Testimony

Drive Redistricting Public Hearing Turnout – *August through September*

- People and Local Organization Turnout to Observe and Provide Public Testimony
- Turnout at Both CD specific Public Hearing and/or Regional Public Hearings

### **Phase II – September through October**

Provide Ongoing Public Education – *September through October*

- Community Updates on the Redistricting Process
- Preparing Community on the Draft Maps Commission will Release to the Public

Drive Draft Maps Public Hearing Turnout – *mid/late October*

- People and Local Organization Turnout to a Public Hearing to React and Provide Public Testimony to LACCRC Draft Maps.

***Social Media Engagement Support throughout All Phases***

- Utilize Your Communications and Social Media Platforms to Uplift Redistricting and its Importance in your communities
- Serve as a Redistricting Ambassador