

LOS ANGELES FIRE DEPARTMENT



BRIAN L. CUMMINGS
FIRE CHIEF

December 7, 2012

BOARD OF FIRE COMMISSIONERS
FILE NO. 12-210

TO: Board of Fire Commissioners
FROM: Brian L. Cummings, Fire Chief
SUBJECT: **GRANT DONATION FOR LAFD RECRUITMENT UNIT VANS**

FINAL ACTION:	<input type="checkbox"/> Approved	<input type="checkbox"/> Approved w/Corrections	<input type="checkbox"/> Withdrawn
	<input type="checkbox"/> Denied	<input type="checkbox"/> Received & Filed	<input type="checkbox"/> Other

Recommendation: That the Board:

1. Accept a donation from the LAFD Foundation for the LAFD Recruitment Unit.

Summary: The LAFD Foundation has donated vehicle wrapping for two (2) LAFD Recruitment Vans assigned to the Recruitment Unit to assist in the advertisement of career opportunities within the LAFD. The combined monetary value is \$4,763.00 Pursuant to the Los Angeles Administrative Code, Article 12, Section 5.111.4(a), "Receipt of Gifts and Bequests of Personal Property by the Fire Department," provides the authority to the Fire Commission to accept or reject bequests of personal property not exceeding \$5,000 in market value.

Fiscal Impact: There is no fiscal impact to the LAFD's budget in the acceptance of this donation. Members of the Recruitment Unit shall be solely responsible to maintain, repair and/or replace these donated items.

Conclusion: The LAFD benefits tremendously from gracious donations such as that received from the LAFD Foundation. The Community Liaison Office would like to acknowledge the LAFD Foundation for their generous donation.

Board report prepared by: Community Liaison Office

Attachments

LOS ANGELES FIRE DEPARTMENT



OFFICE OF THE
FIRE CHIEF

2012 OCT 31 PM 3:46

BRIAN L. CUMMINGS
FIRE CHIEF

October 9, 2012

TO: Armando Hogan, Battalion Chief
Community Liaison Officer, THROUGH CHANNELS

FROM: Steve M. Hissong, Battalion Chief
Battalion 1, "B" Platoon

SUBJECT: **REQUEST FOR FIRE FOUNDATION FUNDS**

SUMMARY:

With the upcoming test for entry level Firefighter scheduled to take place in early 2013, an all out effort must now be placed into the recruitment effort to ensure that the most qualified and diverse group of individuals is reached.

RECOMMENDATION:

It is respectfully recommended that the two Ford Econo line vans assigned to the Recruitment Unit be wrapped at a cost of \$4763.00 and that the funds be provided by the Los Angeles Fire Foundation.

FINDINGS:

The Los Angeles Fire Department (LAFD) has not had a graduating recruit class in over four years, but is anticipating its next recruit class entering the Training Academy in January 2014. And, although there have not been any new hires during these past four years, recruitment has been a continuous activity. With that being said, an all out recruitment effort is currently under way in order to target the most qualified candidates. At the same time keeping in mind the overall vision of the LAFD which is specific with regard to creating a diverse workforce reflective of the communities we serve.

The two vans assigned to the Recruitment Unit have been wrapped in the past and are very effective in getting our web site / contact information out to the public while traveling to and from events. Currently both vans are in dire need of having the old vehicle wrap removed and replaced with a fresh vehicle wrap. Ms. Karen Wagener, President of the Fire Foundation, has graciously agreed to provide the funding for the new vehicle wraps asking only for an estimate of the monies needed to cover the job.

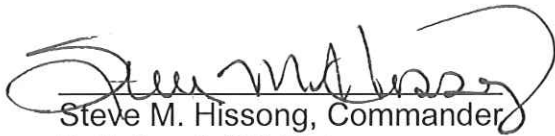
APPROVED
DEC 03 2012
Fire Chief

COMPANY/STATION/UNIT COMMANDER	DATE	EMS BATTALION CAPTAIN	DATE	BATTALION COMMANDER	DATE	DIVISION COMMANDER	DATE
BUREAU COMMANDER		DATE		EMERGENCY OPERATIONS COMMANDER		DATE	
ADMINISTRATIVE OPERATIONS COMMANDER		DATE		ADMINISTRATIVE OPERATIONS COMMANDER		DATE	

Armando Hogan, Battalion Chief
October 9, 2012
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CONCLUSION:

Recruitment continues to be a continuous effort within the LAFD and now more than ever has become a top priority. The rewrapping of both vans assigned to the Recruitment Unit will ensure that our recruitment message will be on display every time the vans are out in the public eye.

A handwritten signature in black ink, appearing to read "Steve M. Hissong", written over a horizontal line.

Steve M. Hissong, Commander
Battalion 1, "B" Platoon

Attachment

PHATEFX, INC.
1782 N. Spring St.
LOS ANGELES, CA. 90031

Estimate

Date	Estimate #
8/22/2012	1971

Name / Address
Los Angeles Fire Department 200 North Main LA CA 90012

Ship To
LaMorris A. Wilcher 213 4853948(office) m.310-989-4202 LaMorris_Wilcher@lacity.org

Project Title
LAFD

Description	Qty	Total
Vehicle wrap (1995 Ford Econo Line Van) Creative Art Services (For 1995 Ford Econoline Line) Wrap Vehicle *****ROOF EXTRA \$600***** Vehicle wrap for all 6 windows with Design & Layout & Instalation (1995 Ford Econo Line Van) **All text and other contents for printed items must be submitted via e-mail from client...including ALL minor changes. Client(s) assume ALL RESPONSIBILITY for Final Approval Before Print...NO EXCEPTIONS!**	1 1	3,200.00T 1,200.00T

75% Deposit Required On All Projects 2

Subtotal \$4,400.00

Sales Tax (8.25%) \$363.00

Total \$4,763.00

Appropriate taxes will be added to all products and materials that remain in California. A deposit of 75% must be received on all projects before they will be processed. Balance of all invoices must be received within 30 days of invoice date to avoid 1.5% interest (applied monthly). No returns on custom printed materials after approval. Photo shoots cancelled within 24 hours are charged 25% and \$25 for makeup. Thank you, we appreciate your business very much.

Sample.jpg



front and back.jpg



Back Window.jpg



LOS ANGELES FIRE
DEPARTMENT FOUNDATION
Grant Request Form

FOR FOUNDATION USE ONLY

Grant Number: _____

Approved _____

Denied _____

Date: October 15, 2012

Amount Requested: \$ 4,763.00

Contact Name: Steve Hissong

Phone: 213 485-6254

E-mail: steve.hissong@lacity.org

Type of funding request (name of program or equipment):

Rewrapping of 2 Ford Econoline vans

Provide a brief description and the need for the program/equipment/service (use attachment if needed):

Please see F-225 attached

APPROVED

DEC 06 2012

Fire Chief

Is there a fiscal impact to approving this request? (Maintenance costs, monthly service cost, extra equipment or services etc.). Please describe:

No Fiscal impact

Has this program/equipment/service previously been requested through the city budget?

If yes, list the most recent date of submission and the result:

If no, explain the reason why it was not submitted:

Yes, 4 years ago the vans were wrapped with funds from the Recruitment Unit's Budget. There are no funds available to provide the rewrapping of the vans at this time.

What objectives will be accomplished if the funding is granted?

The rewrapping of both vans assigned to the Recruitment Unit will ensure that our recruitment message will be on display every time the vans are out in the public eye.

Fire Station Commander's Signature

"A" Platoon

"B" Platoon

"C" Platoon

Please attach an itemized list for the expenses or a quote from the equipment manufacturer on the vendor's letterhead including model numbers and total units needed. Upon approval, the foundation will pay the vendor directly.

Any questions regarding Foundation procedures can be directed to the Los Angeles Fire Department at 310-552-4139.

You may submit your request by email to Karen@supportlafd.org, or by fax to 310-552-9052