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DOUGLAS L. BARRY FIRE CHIEF

February 20, 2009

BOARD O	F_FIRE	COM	MISSIONERS
FILE NO.	09-	<u>03</u>	<u>a</u>

TO:

Board of Fire Commissioners

FROM:

Douglas L. Barry, Fire Chief

SUBJECT:

\$9,185 DONATION FROM FIREMAN'S FUND -

HOME FIRE SAFETY PUBLIC EDUCATION MATERIALS

FINAL ACTION:	Approved	Approved w/Corrections	Withdrawn
	Denied	Received & Filed	Other

Recommendations: That the Board:

- 1. Accept the donation from Fireman's Fund totaling \$9,185 for a public safety education brochure aimed at Home Fire Safety.
- 2. Authorize the Controller to deposit the \$9,185 donation into Fund 848, Department 38 into a new account entitled "Home Fire Safety".
- 3. Authorize the Los Angeles Fire Department (LAFD) to expend these funds for producing written materials dealing specifically with Home Fire Safety Education.
- 4. Instruct the Commission Executive Assistant II to transmit this report for necessary action to the Mayor's Office in accordance with Executive Directive No, 3 and City Council in accordance with the Los Angeles Administrative Code Article 12.

Summary:

Fireman's Fund has been very active and generous in providing donations to the Los Angeles Fire Department for various programs and education campaigns. This particular donation is designated to produce a brochure that will be used to help educate people about home fire safety in an effort to help prevent fire fatalities.

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Following the success of several public education campaigns, the LAFD sought a donation from the Fireman's Fund to help fund written materials geared toward educating people about home fire safety. On October 24, the LAFD received a check totaling \$9,185 from the Fireman's Fund for printing of this brochure.

Conclusion:

Public education campaigns are extremely important in helping to educate the public about ways to reduce the dangers associated with home fires. Developing a brochure and other printed materials that specifically target the five fire-safety topics most frequently identified with home fire deaths will help the Department to strengthen the public's understanding of the dangers associated with home fires and what they can do to keep themselves safe.

The generosity of the Fireman's Fund makes it possible for the LAFD to be proactive in the communities we serve, by reinforcing our public safety message. This partnership highlights the LAFD's commitment to seek innovative ways to help promote public safety.

Board report prepared by Blanca Perez, Sr. Management Analyst, Community Liaison Office.