



# LOS ANGELES FIRE DEPARTMENT

RALPH M. TERRAZAS  
FIRE CHIEF

July 22, 2020

BOARD OF FIRE COMMISSIONERS  
FILE NO. 20-062

TO: Board of Fire Commissioners

FROM:  Ralph M. Terrazas, Fire Chief

SUBJECT: IN-KIND DONATION OF SNAPSTREAM SUBSCRIPTION

FINAL ACTION:	<input type="checkbox"/> Approved	<input type="checkbox"/> Approved w/Corrections	<input type="checkbox"/> Withdrawn
	<input type="checkbox"/> Denied	<input type="checkbox"/> Received & Filed	<input type="checkbox"/> Other

## SUMMARY

The Los Angeles Fire Department Foundation (LAFDF) and Mr. Jeffrey Neu have graciously agreed to fund a one-year subscription to the SnapStream Media Inc. for use by the Community Service Unit (CSU). The subscription allows personnel assigned to the CSU to capture broadcast media clips related to the activities of the LAFD. The clips are used for public dissemination via social media; evidence provided to arson investigators; media for presentation at the Board of Fire Commission, and as integral components to LAFD training videos and evolutions. The SnapStream subscription is critical to the information gathering and dissemination activities of the Department. The value of the subscription is \$14,400.00.

## RECOMMENDATIONS

That the Board:

1. Receive this report for the In-Kind Donation by the Los Angeles Fire Department Foundation and Jeffrey Neu for the items listed above, valued at \$14,400 to the Los Angeles Fire Department.
2. Request the Commission Executive Assistant to transmit this report to the Mayor's Office in accordance with Executive Directive No. 3 and to City Council in accordance with the Los Angeles Administrative Code, Ordinance 15514, Article 12, Section 5.111.4 , for consideration and approval.

## FISCAL IMPACT

There is no fiscal impact to the Department's budget from the acceptance of this donation. Donations provide the necessary items meeting the needs of the respective fire stations or administration sections. Replacement or repair of items meeting City specifications and Fire Department business needs may be borne by General Fund, subject to budgetary constraints.

**CONCLUSION**

The Los Angeles Fire Department benefits tremendously from gracious donations and support provided by the LAFD Foundation and Mr. Jeffrey Neu. The LAFD acknowledges the LAFDF and Mr. Neu for their generosity.

Board report prepared by Public Information Director Peter Sanders, Community Liaison Office.

Attachment



**Snapstream Media Inc.**  
9450 SW Gemini Dr PMB 19507  
Beaverton, OR 97008-7105  
7136446240  
accounting@snapstream.com

**BILL TO**

Liz Lin  
President  
Los Angeles Fire Department  
Foundation  
1700 Stadium Way  
#100  
Los Angeles, CA 90012

**SHIP TO**

Peter Sanders  
City of Los Angeles  
EMERGENCY MANAGEMENT DEP  
500 EAST TEMPLE STREET ROOM  
130  
TEMPLE OFFICE  
Los Angeles, CA 90012

**INVOICE SS11176****DATE** 05/15/2020 **TERMS** Net 60**DUE DATE** 07/14/2020**ACTIVITY****QTY RATE AMOUNT****Pro Subscription Renewal-Recurring**

SnapStream subscription for the term 07/15/2020 to 07/14/2021.

Serial #

2300166 1687753

2300165 1687751

2300165 1687752

1 14,400.00 14,400.00

PAYMENT

14,400.00

**TOTAL DUE****USD 0.00**