


**BOARD REPORT  
CITY OF LOS ANGELES  
DEPARTMENT OF TRANSPORTATION**

Date: May 14, 2026

To: Board of Transportation Commissioners

From: Laura Rubio-Cornejo, General Manager   
Department of Transportation

Subject: **LADOT PARKING FACILITIES FILMING RATE REDUCTION PILOT PROGRAM**

**SUMMARY**

The Los Angeles Department of Transportation (LADOT) requests authority from the Board of Transportation Commissioners (Board) to implement a one-year pilot program that reduces the daily parking rate by 20% for filming at eligible LADOT parking facilities. The pilot program is intended to support the local film industry and maintain Los Angeles's competitiveness as a premier filming destination.

**RECOMMENDATION**

That the Board AUTHORIZE a one-year pilot program that allows a 20% reduction of the daily parking rate for filming up to one week per location at eligible LADOT parking facilities, subject to council office support, availability, and operational feasibility.

**BACKGROUND**

To address rising production costs and increased competition from other states, Mayor Karen Bass issued Executive Directive No. 11 (ED 11), directing City departments to support and retain local film productions. The entertainment industry remains a cornerstone of the Los Angeles economy, and the City is committed to maintaining its support for the film industry.

ED 11 instructs departments to collaborate with FilmLA to evaluate production-related fees and identify opportunities for reductions that support the film industry. The Directive emphasizes improving customer service, streamlining processes, and ensuring that Los Angeles remains a competitive and film-friendly city.

In a letter to the Board dated April 2, 2026, Mayor Bass and Councilmember Traci Park requested a production parking rate discount for Baywatch, Inc. on Lot No. 731 in Venice. On April 9, 2026, the Board approved a 20% retroactive reduction of the daily parking rate for Lot No. 731, for Baywatch, Inc. to use the lot for intermittent filming from March 16 through July 31, 2026. Building upon the success of retaining the Baywatch, Inc. production within the City, on April 21, 2026, Mayor Bass announced LADOT's proposed one-year pilot program to strengthen and support Los Angeles' film industry by offering a 20% discount on the daily rate for LADOT eligible parking facilities based on certain criteria being met. This pilot intends to make it easier and more affordable for productions to operate in the city while maintaining smooth day-to-day parking operations for residents and businesses.

## DISCUSSION

Film production companies submit a film permit application with FilmLA. FilmLA will then coordinate with the production company and the City to communicate and facilitate requirements associated with the filming. When LADOT receives a request from FilmLA to film within an LADOT parking facility, LADOT evaluates the conditions and restrictions of each facility, along with the details of the request to determine if the request can be accommodated, according to the following criteria:

- Contractual Obligations: The request is denied if filming would conflict with existing leases, agreements, or other contractual commitments.
- Council Office Support: When applicable, Council Office support where the parking facility is located is required.
- Occupancy: The request is denied if the lot has a high daily occupancy rate. In this case, LADOT may suggest a nearby alternate facility if one is available.
- Monthly and Overnight Parking Permits: The request is denied when there are a high number of monthly permits or if there are overnight permits and the filming proposes to use the lot overnight. Several facilities have monthly permits that allow customers to park at the facility at any time or during a specified time slot. Currently, 34 facilities, or 37% of all LADOT parking facilities issue monthly permits. When the facility is ineligible, LADOT may suggest a nearby facility.
- California Coastal Commission: Facilities within the California Coastal Zone typically require approval from the California Coastal Commission. Due to the lengthy application process, rate reductions may not be approved in time for filming. If a production wishes to pay the full rental rate upfront, LADOT will accept the full payment and process any refunds at a later date once approval is received.

Currently, there are 92 LADOT parking facilities available for rental. The remaining 17 LADOT parking facilities are unavailable based on special conditions, leases, and/or direction from council offices. Attachment A lists the parking facility inventory with availability, restrictions, and necessary instructions for rentals.

To receive the 20% discount as part of the one-year pilot program, applicants would be required to include a letter of concurrence for the discount from the Council Office where the parking facility is located. The discount would be limited up to one week per parking facility.

Should the Board approve the pilot program, LADOT will review the operational and parking-use impacts of this pilot program quarterly to assess program performance and ensure the discount structure continues to support both production needs and responsible management of City resources.

### Film Requests and Revenue

During Fiscal Year (FY) 2024-25, 53 requests were granted to film at 31 LADOT parking facilities which generated \$83,435. During the current FY (2025-26), 50 film requests were granted to film at 34 parking facilities, generating \$33,260 to date. Each film request varies in the number of days and in the number of parking spaces requested, which impacts the revenue generated from each request. LADOT anticipates a slight increase in the rate of incoming filming requests, incentivized by the proposed discounted rate pilot program if it is approved.

**FISCAL IMPACT STATEMENT**

Parking facility revenue is deposited into the Special Parking Revenue Fund (SPRF). The impact to SPRF of a 20% reduction in the daily rate is difficult to estimate based on the uncertainty about future usage of this program; however, it is likely to be in the tens of thousands of dollars.

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Attachments