BOARD REPORT
CITY OF LOS ANGELES
DEPARTMENT OF TRANSPORTATION

Date: March 12, 2020

To: Board of Transportation Commissioners

From: Seleta J. Reynolds, General Manager
Department of Transportation

Subject: ESTABLISHMENT OF PREFERENTIAL PARKING DISTRICT NO. 280 IN THE PICO NEIGHBORHOOD IN COUNCIL DISTRICT 10

SUMMARY

The Los Angeles Department of Transportation (LADOT) recommends the establishment of Preferential Parking District (PPD) No. 280 in the Pico neighborhood of Council District (CD) 10.

RECOMMENDATIONS

1. FIND that the businesses and their employees cause adverse parking impacts on the adjacent residential blocks from which the residents deserve immediate relief.

2. FIND that the establishment of PPD No. 280, pursuant to Los Angeles Municipal Code (LAMC) Section 80.58.d, is exempt from the California Environmental Quality Act (CEQA) as a Class 1 Categorical Exemption, under Article III.1.a.3 of the 2002 Los Angeles City CEQA Guidelines.

3. ADOPT the accompanying Resolution establishing the boundaries of PPD No. 280, pursuant to the City Council’s March 16, 2016, “Rules and Procedures for Preferential Parking Districts,” to include the streets within the residential area bounded by the centerline (unless specified otherwise):
   - Olympic Boulevard between Cochran Avenue and Orange Drive
   - both sides of Orange Drive between Olympic Boulevard and La Brea Avenue
   - La Brea Avenue between Orange Drive and San Vicente Boulevard
   - San Vicente Boulevard between La Brea Avenue and Cochran Avenue
   - both sides of Cochran Avenue between San Vicente Boulevard and Olympic Boulevard

4. AUTHORIZE the following parking restrictions for use on the residential portions of all streets in PPD No. 280:
   - 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT
   - NO PARKING 6 PM TO 8 AM, 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT
   - NO PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT
   - NO PARKING 6 PM TO 8 AM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT

5. INSTRUCT LADOT to initiate the necessary procedures for the preparation and sale of parking
6. DIRECT LADOT to post or remove the authorized parking restrictions on the residential portions of the street segments enumerated in Recommendation No. 3, except for areas where parking is currently prohibited in the interest of traffic flow or public safety.

7. DIRECT LADOT to post or remove the authorized parking restrictions upon receipt and validation of petitions containing signatures from at least 75 percent of the dwelling units, covering more than 50 percent of the developed frontage on a street segment requesting installation or removal of the parking restrictions set forth in Recommendation No. 4, after establishment of this PPD, without further action by the City Council.

BACKGROUND

The Preferential Parking Program is set forth in Section 80.58 of the LAMC. It provides for the establishment of a PPD by Resolution of the City Council, upon recommendation by LADOT, and authorizes the Department to promulgate rules and procedures to implement the City’s Preferential Parking Program, which must be approved by the City Council. Establishment of a PPD is initiated by a request from a representative of the affected neighborhood group or by the area’s Councilmember. However, the area must meet the criteria set forth in the “Rules and Procedures for Preferential Parking Districts” adopted by the City Council before establishment or expansion may be allowed.

The “Rules and Procedures for Preferential Parking Districts” approved by the City Council on March 16, 2016, allows the LADOT to recommend a PPD provided all the following conditions are met:

1. Submittal and verification of petitions requesting such action signed by the residents living in at least 75 percent of the dwelling units, comprising of more than 50 percent of the developed frontage on a minimum of six blocks.

2. Determination by LADOT that at least 85 percent of the legal on-street parking spaces are occupied on a minimum of four blocks.

3. The Board of Transportation Commissioners conducts a public hearing for the purpose of receiving comments on the preliminary findings and recommendation of LADOT.

Residents of the area designated as a PPD may purchase special parking permits. Vehicles bearing such permits are exempt from the preferential parking restrictions posted within the district for which the permit was issued. The exemption only applies to the preferential parking regulations on those signs, not to regulations of a general nature that may have been installed for traffic movement or street cleaning purposes.

Parking is currently allowed in this area, and the establishment of this PPD involves negligible or no expansion to existing use; therefore the establishment of this PPD falls within the Class 1 categorical exemption of section 15301(c) of the State CEQA Guidelines and the 2002 City CEQA Guidelines, Article III.1.a.3.
DISCUSSION

On October 24, 2017, LADOT received the attached letter from Councilmember Herb J. Wesson, Jr. requesting the establishment of a PPD in the Pico neighborhood of CD 10. The letter indicated that the businesses and their employees caused adverse parking impacts on the adjacent residential blocks from which the residents deserved immediate relief. Councilmember Herb J. Wesson, Jr., LADOT, and the residents of the Pico neighborhood believe the establishment of PPD No. 280 would provide parking relief to the residents of the area.

The residents provided signed petitions from blocks listed below. A block is defined as a street segment between two intersecting streets. The following seven blocks submitted petitions representing more than 75 percent of the dwelling units on both sides of the street covering more than 50 percent of the developed frontage on each block:

- Meadowbrook Avenue between Olympic Boulevard and Edgewood Place
- Orange Drive between Olympic Boulevard and La Brea Avenue
- Redondo Boulevard between Edgewood Place and 12th Street
- Redondo Boulevard between La Brea Avenue and Edgewood Place
- Sycamore Avenue between Edgewood Place and 12th Street
- Sycamore Avenue between La Brea Avenue and Edgewood Place
- Sycamore Avenue between Olympic Boulevard and La Brea Avenue

Parking Analysis

LADOT staff conducted a parking study on Wednesday, August 21, 2019, between the hours of 1:00 PM and 3:00 PM, and determined that the following eight blocks in the proposed established area have a parking occupancy of at least 85 percent of the available legal parking spaces, thus satisfying the parking study criteria set forth in the “Rules and Procedures for Preferential Parking Districts.”

- 12th Street between Redondo Boulevard and Sycamore Avenue
- Edgewood Place between Orange Drive and Sycamore Avenue
- Edgewood Place between Sycamore Avenue and Redondo Boulevard
- Orange Drive between La Brea Avenue and Edgewood Place
- Orange Drive between Olympic Boulevard and La Brea Avenue
- Redondo Boulevard between La Brea Avenue and Edgewood Place
- Sycamore Avenue between La Brea Avenue and Edgewood Place
- Sycamore Avenue between Olympic Boulevard and La Brea Avenue

FISCAL IMPACT STATEMENT

Revenue from the sale of permits will cover the cost of implementing, administering, and enforcing PPD No. 280. Violations of the posted parking restrictions may result in citation fines deposited into the General Fund.

SJR:MC:dt
Attachments
RESOLUTION

ESTABLISHMENT OF PREFERENTIAL PARKING DISTRICT NO. 280 IN THE PICO NEIGHBORHOOD IN COUNCIL DISTRICT 10

WHEREAS, the Los Angeles City Council, by Ordinance No. 152,722, effective September 2, 1979, revised by Ordinance No. 157,425, effective March 18, 1983, amended by Ordinance No. 161,414, effective July 26, 1986, and further revised by Ordinance No. 171,029, effective June 1, 1996, provided for the establishment of Preferential Parking Districts (PPD) by Resolution of the City Council in each case. City Council adopted the latest revisions on November 6, 2018, Council File 15-0600-562, under Section 80.58 of the Los Angeles Municipal Code (LAMC); and

WHEREAS, pursuant to LAMC Section 80.58.k, the Los Angeles Department of Transportation (LADOT) promulgated “Rules and Procedures for Preferential Parking Districts,” revised by Ordinance No. 177,845, effective September 30, 2006, and an amendment by Ordinance No. 180,059, adopted by the City Council on August 30, 2008, which further updated the permit fees; and

WHEREAS, the residents in the Pico neighborhood experience difficulties finding parking on their block due to the increased parking demand from the businesses and their employees; and

WHEREAS, LADOT made the determination that the signed petitions represent residents living in at least 75 percent of the dwelling units comprised of more than 50 percent of the developed frontage on at least six blocks; and

WHEREAS, LADOT conducted parking studies, which indicated that eight blocks in the proposed established area have a parking occupancy of at least 85 percent of the available legal parking spaces, thus meeting the criteria set forth in the “Rules and Procedures for Preferential Parking Districts”; and

WHEREAS, LADOT determined that the signatures submitted represent at least 75 percent of the dwelling units on the residential portions of the following seven blocks, which is sufficient to warrant the installation of the requested preferential parking restriction signs upon City Council approval of this resolution.

- Meadowbrook Avenue between Olympic Boulevard and Edgewood Place
- Orange Drive between Olympic Boulevard and La Brea Avenue
- Redondo Boulevard between Edgewood Place and 12th Street
- Redondo Boulevard between La Brea Avenue and Edgewood Place
- Sycamore Avenue between Edgewood Place and 12th Street
- Sycamore Avenue between La Brea Avenue and Edgewood Place
- Sycamore Avenue between Olympic Boulevard and La Brea Avenue

NOW THEREFORE BE IT RESOLVED that the Resolution be adopted by the City Council establishing PPD No. 280, consisting of the residential portions of the blocks indicated below:

- Olympic Boulevard between Cochran Avenue and Orange Drive
- both sides of Orange Drive between Olympic Boulevard and La Brea Avenue
- La Brea Avenue between Orange Drive and San Vicente Boulevard
• San Vicente Boulevard between La Brea Avenue and Cochran Avenue

• both sides of Cochran Avenue between San Vicente Boulevard and Olympic Boulevard

BE IT FURTHER RESOLVED, that LADOT be authorized to post or remove the following preferential parking restrictions on any of the blocks within the district, without further action by the City Council, upon receipt and verification of requisite petition(s) as provided for in the adopted "Rules and Procedures for Preferential Parking Districts."

• 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT

• NO PARKING 6 PM TO 8 AM, 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT

• NO PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT

• NO PARKING 6 PM TO 8 AM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT

BE IT FURTHER RESOLVED, that LADOT be authorized to post or remove the "NO PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 280 PERMITS EXEMPT" restriction on both sides of the following residential portions of the blocks for which residents provided valid signed petitions, without further action by the City Council:

• Meadowbrook Avenue between Olympic Boulevard and Edgewood Place

• Orange Drive between Olympic Boulevard and La Brea Avenue

• Redondo Boulevard between Edgewood Place and 12th Street

• Redondo Boulevard between La Brea Avenue and Edgewood Place

• Sycamore Avenue between Edgewood Place and 12th Street

• Sycamore Avenue between La Brea Avenue and Edgewood Place

• Sycamore Avenue between Olympic Boulevard and La Brea Avenue

BE IT FURTHER RESOLVED, that LADOT be directed to take appropriate steps to prepare, issue, and require payments for permits from the residents of PPD No. 280 in accordance with LAMC, and Rules and Procedures adopted by the City Council for PPDs.
October 24, 2017

Ms. Seleta Reynolds, General Manager
Department of Transportation
100 S. Main Street, 10th Floor
Los Angeles, CA 90012

Dear Ms. Reynolds:

My office has received a request from the neighborhood surrounded by Redondo Boulevard, Sycamore Avenue, La Brea Avenue, and Olympic Boulevard in CD 10 requesting a Preferential Parking District including the following blocks:

S Sycamore from La Brea to Olympic (currently “2 hour parking”)
S Sycamore from La Brea to Edgewood
S Sycamore from Edgewood to 12th Street
Orange Drive from La Brea to Olympic
Orange Drive from La Brea to Edgewood
S Redondo from La Brea to Edgewood
S Redondo from Edgewood to 12th Street
Edgewood from Orange Drive to S Sycamore Avenue
Edgewood from S Sycamore Avenue to S Redondo
S Meadowbrook from Olympic to Edgewood

This neighborhood is impacted by commercial patrons parking within the residential blocks. I respectfully ask that these blocks above be allowed to petition for “No Parking 8 AM to 6 PM” to keep commercial patrons off residential streets.

If you have any questions, please contact Jamie Hwang or Liz Carlin of my staff at 323-733-8233. Thank you.

Sincerely,

HERB J. WESSON, JR.
President, Los Angeles City Council
10th Council District

C: Gary Hoggatt, LADOT Parking Permits Division, MS #725
Jeannie Shen, LADOT Hollywood Wilshire Office, MS# 726