BOARD REPORT  
CITY OF LOS ANGELES  
DEPARTMENT OF TRANSPORTATION

Date: November 14, 2019

To: Board of Transportation Commissioners

From: Seleta J. Reynolds, General Manager  
Department of Transportation

Subject: ESTABLISHMENT OF PREFERENTIAL PARKING DISTRICT NO. 281 IN THE WEST ADAMS AREA IN COUNCIL DISTRICT 10

SUMMARY

The Los Angeles Department of Transportation (LADOT) recommends the establishment of Preferential Parking District (PPD) No. 281 in the West Adams area of Council District (CD) 10.

RECOMMENDATIONS

1. FIND that the businesses and their employees cause adverse parking impacts on the adjacent residential blocks from which the residents deserve immediate relief.

2. FIND that the establishment of PPD No. 281, pursuant to Los Angeles Municipal Code (LAMC) Section 80.58.d, is exempt from the California Environmental Quality Act (CEQA) as a Class 1 Categorical Exemption, under Article III.1.a.3 of the 2002 Los Angeles City CEQA Guidelines.

3. ADOPT the accompanying Resolution establishing the boundaries of PPD No. 281, pursuant to the City Council’s March 16, 2016, “Rules and Procedures for Preferential Parking Districts,” to include the streets within the residential area bounded by the centerline (unless specified otherwise):

   • Exposition Boulevard between Chesapeake Avenue and Victoria Avenue
   • Victoria Avenue between Exposition Boulevard and Coliseum Street
   • Coliseum Street between Victoria Avenue and the alley west of Crenshaw Boulevard
   • Both sides of Victoria Avenue between Coliseum Street and 39th Street
   • Both sides of Coliseum Place between Victoria Avenue and the alley west of Crenshaw Boulevard
   • Both sides of 39th Street between Victoria Avenue and Marlton Avenue
   • Marlton Avenue between 39th Street and Martin Luther King, Jr. Boulevard
   • Martin Luther King, Jr. Boulevard between Marlton Avenue and Chesapeake Avenue
   • Chesapeake Avenue between Martin Luther King, Jr. Boulevard and Coliseum Street
   • Both sides of Chesapeake Avenue between Coliseum Street and Exposition Boulevard

4. AUTHORIZE the following parking restrictions for use on the residential portions of all streets in PPD No. 281:

   • 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT
   • NO PARKING 6 PM TO 8 AM; 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT...
NO. 281 PERMITS EXEMPT
- NO PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT
- NO PARKING 6 PM TO 8 AM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT

5. INSTRUCT LADOT to initiate the necessary procedures for the preparation and sale of parking permits to residents within PPD No. 281, as specified in Section 80.58 of the LAMC.

6. DIRECT LADOT to post or remove the authorized parking restrictions on the residential portions of the street segments enumerated in Recommendation No. 3, except for areas where parking is currently prohibited in the interest of traffic flow or public safety.

7. DIRECT LADOT to post or remove the authorized parking restrictions upon receipt and validation of petitions containing signatures from at least 75 percent of the dwelling units, covering more than 50 percent of the developed frontage on a street segment requesting installation or removal of the parking restrictions set forth in Recommendation No. 4, after establishment of this PPD, without further action of the City Council.

BACKGROUND

The Preferential Parking Program is set forth in Section 80.58 of the LAMC. It provides for the establishment of a PPD by Resolution of the City Council, upon recommendation by LADOT, and authorizes the Department to promulgate rules and procedures to implement the City’s Preferential Parking Program, which must be approved by the City Council. Establishment of a PPD is initiated by a request from a representative of the affected neighborhood group or by the area’s Councilmember. However, the area must meet the criteria set forth in the “Rules and Procedures for Preferential Parking Districts” adopted by the City Council before establishment or expansion may be allowed.

The “Rules and Procedures for Preferential Parking Districts” approved by the City Council on March 16, 2016, allows the LADOT to recommend a PPD provided all the following conditions are met:

1. Submittal and verification of petitions requesting such action signed by the residents living in at least 75 percent of the dwelling units, comprising not less than 50 percent of the developed frontage on a minimum of six blocks.

2. Determination by LADOT that at least 85 percent of the legal on-street parking spaces are occupied on a minimum of four blocks.

3. The Board of Transportation Commissioners conducts a public hearing for the purpose of receiving comments on the preliminary findings and recommendation of LADOT.

Residents of the area designated as a PPD may purchase special parking permits. Vehicles bearing such permits are exempt from the preferential parking restrictions posted within the district for which the permit was issued. The exemption only applies to the preferential parking regulations on those signs, not to regulations of a general nature that may have been installed for traffic movement or street cleaning purposes.

Parking is currently allowed in this area, and the establishment of this PPD involves negligible or no expansion to existing use; therefore the establishment of this PPD falls within the Class 1 categorical
exemption of section 15301(c) of the State CEQA Guidelines and the 2002 City CEQA Guidelines, Article III.1.a.3.

DISCUSSION

On November 2, 2017, LADOT received the attached letter from Councilmember Herb J. Wesson, Jr. requesting the establishment of a PPD in the West Adams area of CD 10. The letter indicated that the businesses and their employees caused adverse parking impacts on the adjacent residential blocks from which the residents deserved immediate relief. Councilmember Herb J. Wesson, Jr., LADOT, and the residents of the West Adams neighborhood believe the establishment of PPD No. 281 would provide parking relief to the residents of the area.

The residents provided signed petitions from blocks listed below. A block is defined as a street segment between two intersecting streets. The following seven blocks submitted petitions representing more than 75 percent of the dwelling units on both sides of the street covering more than 50 percent of the developed frontage on each block:

- Hillcrest Drive between Obama Boulevard and Coliseum Street
- Muirfield Road between Coliseum Street and Martin Luther King, Jr. Boulevard
- Muirfield Road between Obama Boulevard and Coliseum Street
- Potomac Avenue between Exposition Boulevard and Obama Boulevard
- Potomac Avenue between Obama Boulevard and Coliseum Street
- Somerset Drive between Exposition Boulevard and Obama Boulevard
- West Boulevard between Coliseum Street and Martin Luther King, Jr. Boulevard

Parking Analysis

LADOT staff conducted a parking study on Tuesday, June 11, 2019, between the hours of 8:00 AM and 10:00 AM, and determined that the following four blocks in the proposed established area have a parking occupancy of at least 85 percent of the available legal parking spaces, thus satisfying the parking study criteria set forth in the “Rules and Procedures for Preferential Parking Districts.”

- Exposition Boulevard between Chesapeake Avenue and Potomac Avenue
- Potomac Avenue between Obama Boulevard and Exposition Boulevard
- Somerset Drive between Obama Boulevard and Exposition Boulevard
- Victoria Avenue between Obama Boulevard and Exposition Boulevard

FISCAL IMPACT STATEMENT

Revenue from the sale of permits will cover the cost of implementing, administering, and enforcing PPD No. 281. Violations of the posted parking restrictions may result in citation fines deposited into the General Fund.
RESOLUTION

ESTABLISHMENT OF PREFERENTIAL PARKING DISTRICT NO. 281 IN THE WEST ADAMS AREA IN COUNCIL DISTRICT 10

WHEREAS, the Los Angeles City Council, by Ordinance No. 152,722, effective September 2, 1979, revised by Ordinance No. 157,425, effective March 18, 1983, amended by Ordinance No. 161,414, effective July 26, 1986, and further revised by Ordinance No. 171,029, effective June 1, 1996, provided for the establishment of Preferential Parking Districts (PPD) by Resolution of the City Council in each case. City Council adopted the latest revisions on March 16, 2016, Council File 15-0600-562, under Section 80.58 of the Los Angeles Municipal Code (LAMC); and

WHEREAS, pursuant to LAMC Section 80.58.k, the Los Angeles Department of Transportation (LADOT) promulgated “Rules and Procedures for Preferential Parking Districts”, revised by Ordinance No. 177,845, effective September 30, 2006, and an amendment by Ordinance No. 180,059, adopted by the City Council on August 30, 2008, which further updated the permit fees; and

WHEREAS, the residents in the West Adams neighborhood experience difficulties finding parking on their block due to the increased parking demand from the businesses and their employees; and

WHEREAS, LADOT made the determination that the signed petitions represent residents living in at least 75 percent of the dwelling units comprised of more than 50 percent of the developed frontage on at least six blocks; and

WHEREAS, LADOT conducted parking studies, which indicated that four blocks in the proposed established area have a parking occupancy of at least 85 percent of the available legal parking spaces, thus meeting the criteria set forth in the "Rules and Procedures for Preferential Parking Districts"; and

WHEREAS, LADOT determined that the signatures submitted represent at least 75 percent of the dwelling units on the residential portions of the following seven blocks, which is sufficient to warrant the installation of the requested preferential parking restriction signs upon City Council approval of this resolution.

- Hillcrest Drive between Obama Boulevard and Coliseum Street
- Muirfield Road between Coliseum Street and Martin Luther King, Jr. Boulevard
- Muirfield Road between Obama Boulevard and Coliseum Street
- Potomac Avenue between Exposition Boulevard and Obama Boulevard
- Potomac Avenue between Obama Boulevard and Coliseum Street
- Somerset Drive between Exposition Boulevard and Obama Boulevard
- West Boulevard between Coliseum Street and Martin Luther King, Jr. Boulevard

NOW THEREFORE BE IT RESOLVED that the Resolution be adopted by the City Council establishing PPD No. 281, consisting of the residential portions of the blocks indicated below:

- Exposition Boulevard between Chesapeake Avenue and Potomac Avenue
- Potomac Avenue between Obama Boulevard and Exposition Boulevard
- Somerset Drive between Obama Boulevard and Exposition Boulevard
BE IT FURTHER RESOLVED, that LADOT be authorized to post or remove the following preferential parking restrictions on any of the blocks within the district, without further action by the City Council, upon receipt and verification of requisite petition(s) as provided for in the adopted "Rules and Procedures for Preferential Parking Districts."

- 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT
- NO PARKING 6 PM TO 8 AM; 2 HOUR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT
- NO PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT
- NO PARKING 6 PM TO 8 AM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT

BE IT FURTHER RESOLVED, that LADOT be authorized to post or remove the "NO PARKING 6 PM TO 8 AM; 2 HR PARKING 8 AM TO 6 PM; VEHICLES WITH DISTRICT NO. 281 PERMITS EXEMPT" restriction on both sides of the following residential portions of the blocks for which residents provided valid signed petitions, without further action by the City Council:

- Hillcrest Drive between Obama Boulevard and Coliseum Street
- Muirfield Road between Coliseum Street and Martin Luther King, Jr. Boulevard
- Muirfield Road between Obama Boulevard and Coliseum Street
- Potomac Avenue between Exposition Boulevard and Obama Boulevard
- Potomac Avenue between Obama Boulevard and Coliseum Street
- Somerset Drive between Exposition Boulevard and Obama Boulevard
- West Boulevard between Coliseum Street and Martin Luther King, Jr. Boulevard

BE IT FURTHER RESOLVED, that LADOT be directed to take appropriate steps to prepare, issue, and require payments for permits from the residents of PPD No. 281 in accordance with LAMC, and Rules and Procedures adopted by the City Council for PPDs.
November 2, 2017

Ms. Seleta Reynolds, General Manager
Department of Transportation
100 S. Main Street, 10th Floor
Los Angeles, CA 90012

Dear Ms. Reynolds:

RE: REQUEST FOR PREFERENTIAL PARKING DISTRICT

My office has received a request from the Potomac Block Club and the surrounding neighborhoods of CD 10 requesting No Parking 6 PM to 8 AM; 2 Hour Parking 8 AM to 6 PM including the following blocks:

Potomac from Exposition to Rodeo
Potomac from Rodeo to Coliseum
Hillcrest from Exposition to Rodeo
Hillcrest from Rodeo to Coliseum
Muirfield from Exposition to Rodeo
Muirfield from Rodeo to Coliseum
Muirfield from Coliseum to MLK
West from Exposition to Rodeo
West from Rodeo to Coliseum

West from Coliseum to MLK
Buckingham from Exposition to Rodeo
Buckingham from Rodeo to Coliseum
Buckingham from Coliseum to 39th
Buckingham from 39th to MLK
Somerset from Exposition to Rodeo
Somerset from Rodeo to Coliseum
Somerset from Coliseum to 39th
Somerset from 39th to MLK

This neighborhood is being impacted by commercial patrons parking their vehicles in residential areas. I respectfully ask that these blocks above be allowed to petition for No Parking 6 PM to 8 AM; 2 Hour Parking 8 AM to 6 PM to keep commercial patrons off residential streets.

I am requesting that this area be issued petitions in order to proceed. If you have any questions, please contact Jamie Hwang or Liz Carlin of my staff at 323-733-8233. Thank you for your prompt attention to this matter.

Sincerely,

HERB J. WESSON, JR.
Councilmember, Tenth District
President, Los Angeles City Council

C: Gary Hoggatt, LADOT Parking Permits Division, MS #725
    Jeannie Shen, LADOT Hollywood Wilshire Office, MS #726