

**BOARD REPORT
CITY OF LOS ANGELES
DEPARTMENT OF TRANSPORTATION**

Date: April 11, 2019

To: Board of Transportation Commissioners

From: Seleta J. Reynolds  General Manager
Department of Transportation

Subject: **CONVERSION OF TEMPORARY PREFERENTIAL PARKING DISTRICT NO. 201 NEAR HOLLYWOOD FOREVER CEMETERY IN COUNCIL DISTRICT 13 TO PREFERENTIAL PARKING DISTRICT NO. 201 AND EXPANSION OF ITS BOUNDARIES**

SUMMARY

The Los Angeles Department of Transportation (LADOT) recommends the conversion of Temporary Preferential Parking District (TPPD) No. 201 to Preferential Parking District (PPD) No. 201 near Hollywood Forever Cemetery in Council District (CD) 13 and expansion of its boundaries.

RECOMMENDATIONS

1. FIND that the residents of a neighborhood north of the Hollywood Forever Cemetery in CD 13 need immediate relief from the lack of residential parking on their blocks, which is the result of businesses monopolizing the on-street parking and preventing residents from parking near their homes.
2. FIND that the conversion of TPPD No. 201 to PPD No. 201 and its expansion, pursuant to Los Angeles Municipal Code (LAMC) Section 80.58.d, is exempt from the California Environmental Quality Act (CEQA) as a Class 1 Categorical Exemption, under Article III.1.a.3 of the 2002 Los Angeles City CEQA Guidelines.
3. ADOPT the accompanying Resolution to convert TPPD No. 201 to PPD No. 201 and expand its boundaries, pursuant to the City Council's March 16, 2016 "Rules and Procedures for Preferential Parking Districts," which currently includes the following blocks:
 - Beachwood Drive between Santa Monica Boulevard and Lexington Avenue
 - Gordon Street between Santa Monica Boulevard and Lexington Avenue
 - Tamarind Avenue between Santa Monica Boulevard and Lexington Avenue
 - Lexington Avenue between Beachwood Drive and Tamarind Avenue

Expansion to include the streets within the residential area bounded by the centerline (unless specified otherwise):

- 101 Hollywood Freeway to the north
- Wilton Place between 101 Hollywood Freeway and Santa Monica Boulevard

- Santa Monica Boulevard between Wilton Place and Cole Avenue
 - Cole Avenue between Santa Monica Boulevard and Fountain Avenue
 - Fountain Avenue between Cole Avenue and Vine Street
 - Vine Street between Fountain Avenue and Sunset Boulevard
 - Sunset Boulevard between Vine Street and Argyle Avenue
 - Argyle Avenue between Sunset Boulevard and Yucca Street
 - Yucca Street between Argyle Avenue and Ivar Avenue
 - Both sides of Ivar Avenue between Yucca Street and Franklin Avenue
 - Both sides of Franklin Avenue between Ivar Avenue (north intersection) and 101 Hollywood Freeway
4. AUTHORIZE the following parking restrictions for use on the residential portions of all streets in PPD No. 201:
- 2 HOUR PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
 - NO PARKING 6 PM TO 8 AM; 2 HOUR PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
 - NO PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
 - NO PARKING 6 PM TO 8 AM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
5. INSTRUCT LADOT to initiate the necessary procedures for the preparation and sale of parking permits to residents within PPD No. 201, as specified in Section 80.58 of the LAMC.
6. DIRECT LADOT to post or remove the authorized parking restrictions on the residential portions of the street segments enumerated in Recommendation No. 3, except for areas where parking is currently prohibited in the interest of traffic flow or public safety.
7. DIRECT LADOT to post or remove the authorized parking restrictions upon receipt and validation of petitions containing signatures from at least 75 percent of the dwelling units, covering more than 50 percent of the developed frontage on a street segment requesting installation or removal of the parking restrictions set forth in Recommendation No. 4, after the conversion of this TPPD to a PPD by the City Council, without further action of the City Council.

BACKGROUND

On January 26, 2016, City Council adopted TPPD No. 201 (CF 15-1505) to provide relief for residents from the adverse impact from visitors to the Hollywood Forever Cemetery and local businesses who monopolized the on-street parking and prevented residents from parking near their homes. At the time of its establishment, the Parking Permits Division issued a moratorium on new PPDs due to a staff shortage which limited the option to create a larger, more desirable permit parking district.

The "Rules and Procedures for Preferential Parking Districts" approved by the City Council on March 16, 2016, allows LADOT to recommend the expansion of a PPD provided all the procedures are met and the Program Criteria are found to be generally satisfied.

Parking is currently allowed; therefore the expansion of this PPD falls within the Class 1 Categorical exemption of section 15301(c) of the State CEQA Guidelines and of the 2002 City CEQA Guidelines, Article III.1.a.3.

DISCUSSION

On March 29, 2017, LADOT received a letter from Councilmember Mitch O'Farrell requesting the expansion of TPPD No. 201. The letter indicated that residents requested PPDs on many other blocks within Hollywood and seek immediate relief from the lack of parking caused by excessive vehicles in the area. Councilmember Mitch O'Farrell, LADOT, and the residents of Hollywood believe a conversion of TPPD No. 201 to PPD No. 201 and its expansion would provide parking relief to the residents of the area.

Residents of the blocks listed below provided signed petitions. A block is defined as a street segment between two intersecting streets. The following petitions represent more than 75 percent of dwelling units on both sides of the street covering more than 50 percent of the developed frontage on each block:

- Afton Place between El Centro Avenue and Gower Street
- Afton Place between El Centro Avenue and Vine Street
- Banner Avenue between El Centro Avenue and Vine Street
- De Longpre Avenue between El Centro Avenue and Gower Street
- De Longpre Avenue between Vine Street and El Centro Avenue
- El Centro Avenue between Banner Avenue and alley north of Santa Monica Boulevard
- El Centro Avenue between De Longpre Avenue and Afton Place
- El Centro Avenue between De Longpre Avenue and Leland Way
- El Centro Avenue between Lexington Avenue and Banner Avenue
- Fountain Avenue between El Centro Avenue and Vine Street
- Fountain Avenue between Gower Street and Beachwood Drive
- Gordon Street between Fountain Avenue and Lexington Avenue
- Gordon Street between Sunset Boulevard and Fountain Avenue

Parking Analysis

LADOT staff conducted a parking study on Tuesday, July 31, 2018, at 2:00 PM and determined that at least 85 percent of the parking spaces on the following two blocks were occupied, thus satisfying the parking study criteria set forth in the "Rules and Procedures for Preferential Parking Districts":

- Afton Place between El Centro Avenue and Gower Street
- Carlos Avenue between Gower Street and Vista Del Mar Avenue

FISCAL IMPACT STATEMENT

Revenue from the sale of permits will cover the cost of implementing, administering, and enforcing PPD No. 201. Violations of the posted parking restrictions may result in citation fines deposited into the General Fund.

SJR:LE:fv

Attachments:

Resolution

Letter from Councilmember Mitch O' Farrell

PPD 201 Maps

RESOLUTION

CONVERSION OF TEMPORARY PREFERENTIAL PARKING DISTRICT NO. 201 NEAR HOLLYWOOD FOREVER CEMETERY IN COUNCIL DISTRICT 13 TO PREFERENTIAL PARKING DISTRICT NO. 201 AND EXPANSION OF ITS BOUNDARIES (CF 15-1505)

WHEREAS, the Los Angeles City Council, by Ordinance No. 152,722, effective September 2, 1979, revised by Ordinance No. 157,425, effective March 18, 1983, amended by Ordinance No. 161,414, effective July 26, 1986, and further revised by Ordinance No. 171,029, effective June 1, 1996, provided for the establishment of Preferential Parking Districts (PPD) by Resolution of the City Council in each case. The latest revisions were adopted by City Council on November 6, 2018, Council File 15-0600-S62, under Section 80.58 of the Los Angeles Municipal Code (LAMC); and

WHEREAS, pursuant to LAMC Section 80.58.k, the Los Angeles Department of Transportation (LADOT) promulgated "Rules and Procedures for Preferential Parking Districts," was revised by Ordinance No. 177,845, effective September 30, 2006, and amended by Ordinance No. 180,059, adopted by the City Council on August 30, 2008, which further updated the Permit fees; and

WHEREAS, the residents of a neighborhood north of the Hollywood Forever Cemetery in Council District 13 need immediate relief resulting from businesses monopolizing the on-street parking and preventing residents from parking near their homes; and

WHEREAS, Temporary Preferential Parking District (TPPD) No. 201 currently includes the following blocks:

- Beachwood Drive between Santa Monica Boulevard and Lexington Avenue
- Gordon Street between Santa Monica Boulevard and Lexington Avenue
- Tamarind Avenue between Santa Monica Boulevard and Lexington Avenue
- Lexington Avenue between Beachwood Drive and Tamarind Avenue

WHEREAS, LADOT recommends conversion of TPPD No. 201 to PPD No. 201 and expansion of its boundaries based on the determination that the signatures submitted represent at least 75 percent of the dwelling units, covering more than 50 percent of the developed frontage on the blocks below, which are included within the proposed expansion area and is sufficient to warrant the installation of the requested preferential parking restriction signs upon City Council approval of the Resolution.

- Afton Place between El Centro Avenue and Gower Street
- Afton Place between El Centro Avenue and Vine Street
- Banner Avenue between El Centro Avenue and Vine Street
- De Longpre Avenue between El Centro Avenue and Gower Street
- De Longpre Avenue between Vine Street and El Centro Avenue
- El Centro Avenue between Banner Avenue and alley north of Santa Monica Boulevard
- El Centro Avenue between De Longpre Avenue and Afton Place
- El Centro Avenue between De Longpre Avenue and Leland Way
- El Centro Avenue between Lexington Avenue and Banner Avenue
- Fountain Avenue between El Centro Avenue and Vine Street
- Fountain Avenue between Gower Street and Beachwood Drive

- Gordon Street between Fountain Avenue and Lexington Avenue
- Gordon Street between Sunset Boulevard and Fountain Avenue

WHEREAS, LADOT conducted parking studies in the proposed expansion area, which indicated that at least two blocks have a parking occupancy of at least 85 percent of the available legal parking spaces, thus meeting the criteria set forth in the "Rules and Procedures for Preferential Parking Districts"; and

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of Los Angeles, that the Resolution be adopted by the City Council, converting TPPD No. 201 to PPD No. 201 and expanding its boundaries to include the streets within the residential area bounded by the centerline (unless specified otherwise) in a clockwise manner:

- 101 Hollywood Freeway to the north
- Wilton Place between 101 Hollywood Freeway and Santa Monica Boulevard
- Santa Monica Boulevard between Wilton Place and Cole Avenue
- Cole Avenue between Santa Monica Boulevard and Fountain Avenue
- Fountain Avenue between Cole Avenue and Vine Street
- Vine Street between Fountain Avenue and Sunset Boulevard
- Sunset Boulevard between Vine Street and Argyle Avenue
- Argyle Avenue between Sunset Boulevard and Yucca Street
- Yucca Street between Argyle Avenue and Ivar Avenue
- Both sides of Ivar Avenue between Yucca Street and Franklin Avenue
- Both sides of Franklin Avenue between Ivar Avenue (north intersection) and 101 Hollywood Freeway

BE IT FURTHER RESOLVED, that upon approval of PPD No. 201 through the adoption of the Resolution, LADOT be authorized to post or remove the following preferential parking restrictions on any of the blocks within the district, without further action by the City Council, upon receipt and verification of the requisite petition(s) as provided for in the adopted "Rules and Procedures for Preferential Parking Districts."

- 2 HOUR PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
- NO PARKING 6 PM TO 8 AM; 2 HOUR PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
- NO PARKING 8 AM TO 6 PM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT
- NO PARKING 6 PM TO 8 AM, VEHICLES WITH DISTRICT NO. 201 PERMITS EXEMPT

BE IT FURTHER RESOLVED, that LADOT be directed to take appropriate steps to prepare, issue, and require payments for permits from the residents of PPD No. 201 in accordance with LAMC and Rules and Procedures adopted by the City Council for PPDs.



MITCH O'FARRELL
Councilmember
13th District

March 29, 2017

Ms. Seleta Reynolds
City of Los Angeles Department of Transportation
100 S. Main St., 10th Floor
Los Angeles, CA 90012

RE: REQUEST TO EXTEND AREA OF PREFERENTIAL PARKING DISTRICT NO. 201

Dear Ms. Reynolds,

Over the past several years, my office has worked with your department and members of the community on multiple requests for Preferential Parking Districts (PPDs), including the creation of two new Temporary PPDs in Hollywood: District 201, which is adjacent to Hollywood Forever Cemetery and was installed in Spring 2016, and District 258, which is adjacent to a forthcoming construction project and is projected to be installed in Spring 2017.

In addition to these new districts, there are residents on many other blocks in the vicinity who have requested PPDs in their areas. In order to adequately address the growing demand for PPDs in Hollywood, I am formally requesting that PPD 201 be extended as a Permanent PPD with the following geographical boundaries:

- Sunset Boulevard on the NORTH
- Cahuenga Boulevard on the WEST
- Santa Monica Boulevard on the SOUTH
- Western Avenue on the EAST

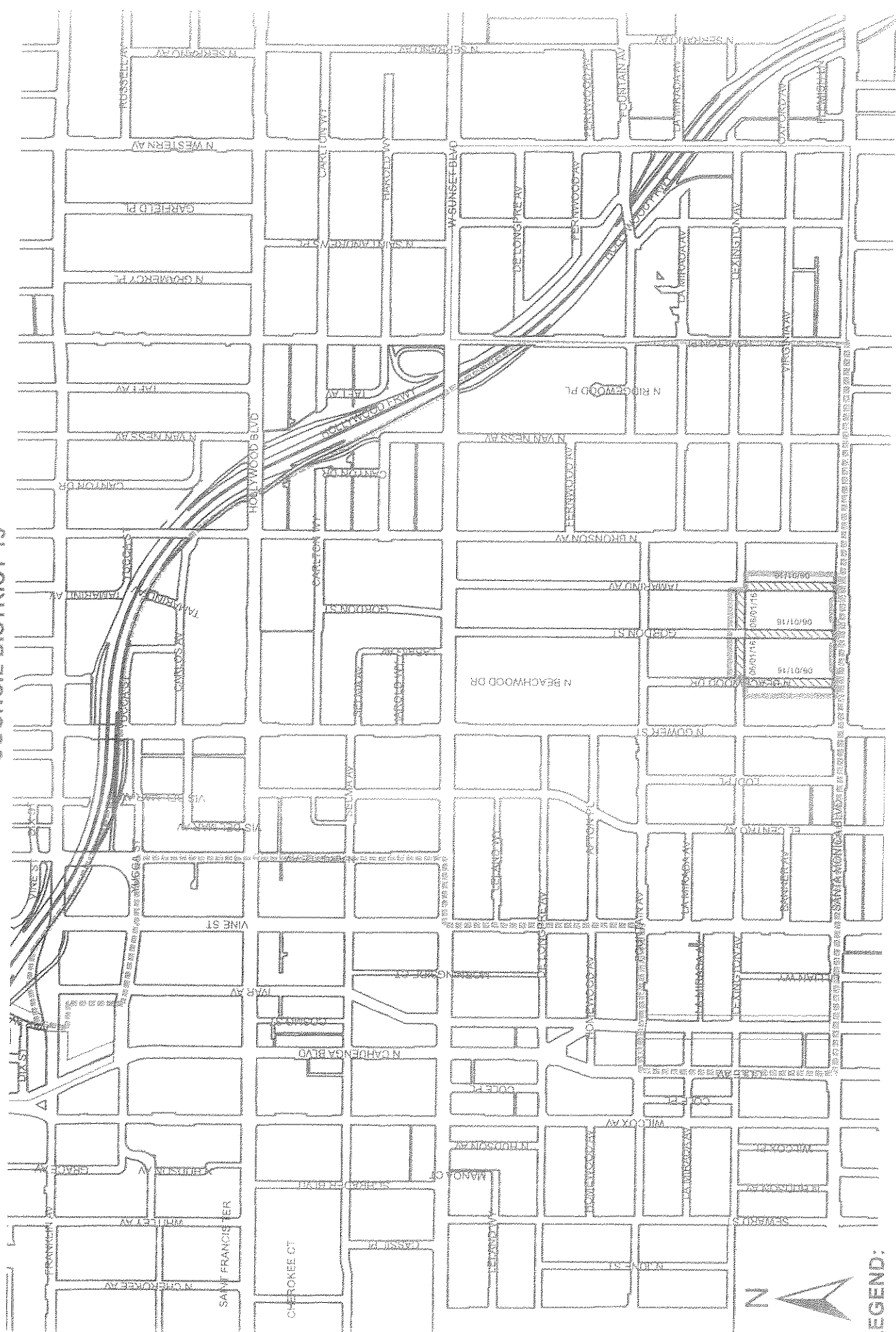
Please contact Daniel Halden if you have any questions regarding this matter. He can be reached at daniel.halden@lacity.org or (213) 207-3015.

Sincerely,

MITCH O'FARRELL
Councilmember, 13th District



FULL LINEAL FARMING DISTRICT NO. 207 EXPANSION COUNCIL DISTRICT 13



- LEGEND:**
- PPD Boundary
 - - - PPD Expansion Boundary
 - ▨ PPD 179
 - ▤ OPD 531
- No Parking 6 PM - 8 AM; 2 Hr. Parking 8 AM - 6 PM; District No. 201 Permits Exempt.

