

## **CITY TOURISM COMMISSION**



Commissioners: Jon F. Vein, President; Otto Padron, Vice President; Bricia Lopez; David Stone; Germonique Ulmer

Members of the public who wish to speak during the meeting must submit a "Request to Speak" form to the Board Secretary <u>prior</u> to the commencement of the public comments for each agenda item of interest. Comments by the public on matters not identified on the agenda, but within the subject matter jurisdiction of the Commission, will be heard only during the item designated as "Public Comment." Public speaking will be limited to one minute per speaker.

Regular Meeting Wednesday, June 15, 2022 9:00 a.m.

Dial in number: 1-669-254-5252 Meeting ID: 160 661 2026

### 1. CALL TO ORDER / ROLL CALL

#### 2. COMMENTS FROM THE PUBLIC

- General and Agenda Item Public Comments
   To make a public comment, dial the number again, enter the meeting ID#, then press \*9.
   Limit is one minute per speaker, per item.
- b. Neighborhood Council representatives on any Neighborhood Council Resolution or Community Impact Statement filed with the City Clerk which relate to any agenda item listed or being considered on this agenda for the City Tourism Commission.

#### 3. APPROVE MINUTES

- a. Approval of the regular meeting minutes from April 20, 2022
- b. Approval of the special meeting minutes from May 20, 2022

### 4. REPORTS

- a. Executive Director Report
- b. ASM Update
- c. LATCB Update

### 5. ACTION ITEMS

a. Findings to Continue Teleconference Meetings Pursuant to AB 361

Determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the Covid-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this legislative body has reconsidered the circumstances of the state of emergency and. that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

Materials related to an item on this agenda submitted to the City Tourism Commission after distribution of the agenda packet are available for public inspection in the Executive Office of the Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles, CA 90015, during normal business hours.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.



## **CITY TOURISM COMMISSION**



Commissioners: Jon F. Vein, President; Otto Padron, Vice President; Bricia Lopez; David Stone; Germonique Ulmer

#### 6. ADJOURNMENT

#### NOTICE TO PAID REPRESENTATIVES

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 987-1960 or <u>ethics.commission@lacity.org</u>.

Materials related to an item on this agenda submitted to the City Tourism Commission after distribution of the agenda packet are available for public inspection in the Executive Office of the Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles, CA 90015, during normal business hours.

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# Item 3a

# Approval of the

# April 20, 2022 Regular Meeting Minutes



### **CITY TOURISM COMMISSION**

Regular Meeting Minutes April 20, 2022

The Board of City Tourism Commissioners (Board) convened a regular meeting on Wednesday, April 20, 2022 at 9:00 a.m. via Zoom.

#### PRESENT:

President Jon F. Vein Commissioner David Stone Commissioner Germonique Ulmer

### ABSENT:

Vice President Otto Padron Commissioner Bricia Lopez

### PRESENTERS:

Ellen Schwartz, ASM Ben Zarhoud, ASM Christina Oh, CTD Darren Green, LATCB

### Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:01 a.m.

### Item 2a. Public Comment – Reopened at 9:07

One member of the public invited the Commissioners and attendees to a public meeting scheduled on May 4 & 5 regarding the Mayor's proposed budget item, Housing and Community Development Consolidated Plan.

*Item 2b. Neighborhood Council* None

### Item 3a. Approval of the special meeting minutes from March 23, 2022 UNANIMOUSLY APPROVED

### Item 4a. Executive Director Report

Ms. Tina Oh, Deputy Executive Director, provided an overview of her activities, which included: the first meeting of the Tourism Cabinet; press conference at the SoFi Stadium announcing that Los Angeles will be hosting the 2023 College Football Playoff National Championship on Jan. 9, 2023; and updated the Board about the upcoming Summit of the Americas which Los Angeles will host the week of June 6, 2022.

Board of City Tourism Commission April 20, 2022 Page 2 of 2

#### Item 4b. ASM Monthly Update

Ms. Schwartz reported four events, including one filming. Ms. Schwartz presented a video highlighting the Super Bowl Experience. Mr. Zarhoud presented the financial data for February, reporting an operating surplus of \$2.6M and \$7.9M in gross revenue, noting the Super Bowl Experience produced better than expected and the increased number of concerts and games on the campus. Mr. Zarhoud also reported \$1.6M in operating expenses, and that the February Exhibit Hall occupancy was 65%, which was a result of the Super Bowl Experience, as compared to last year which had very little activity.

#### Item 4c. LATCB Monthly Update

Mr. Darren Green reported that LATCB has processed 70 leads YTD and booked 174,490 room nights, with year-end goals of 176 leads and 225,000 projected room nights, noting that five 2022 events cancelled but were augmented by three new bookings for the same year and that additional future years events have or may cancelled due to the lack of expanding the Center. Mr. Green provided a summary of the results of the Cvent Meeting Industry Pulse Survey noting that while planners are optimistic and confidence in safe in-person meetings is up, rates, F&B costs, and staffing are still a concern. Mr. Green added that lead activity is up dramatically from last year and site inspections increased by 464% compared to the same time last year. Ms. Patti MacJennett provided an overview of the US Travel/Destination Capital Hill meeting which included four key areas where congressional support is needed, which includes inbound international travel and the challenging passport renewal process.

### Item 5a: Findings to Continue Teleconference Meetings Pursuant to AB 361

Ms. Kimberly Miera informed the Board that the Brown Act included teleconference provisions and that Governor Newsom eased the requirements during the pandemic. Ms. Miera stated that AB 361 allows legislative bodies to consider circumstances that impact the ability of members to meet safely in person and that the item must be considered every 30 days.

## THE BOARD UNANIMOUSLY APPROVED CONTINUING THE ABILITY TO HAVE VIRTUAL COMMISSION MEETINGS.

#### ADJOURNMENT

The meeting was adjourned at 9:41 a.m. without objection.

# Item 3b

# Approval of the

# May 20, 2022 Special Meeting Minutes



### **CITY TOURISM COMMISSION**

Special Meeting Minutes May 20, 2022

The Board of City Tourism Commissioners (Board) convened a special meeting on Wednesday, May 20, 2022 at 9:00 a.m. via Zoom.

### PRESENT:

President Jon F. Vein Vice President Otto Padron Commissioner David Stone

### ABSENT:

Commissioner Bricia Lopez Commissioner Germonique Ulmer

## PRESENTERS:

Kimberly Miera, Deputy City Attorney

### Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:12 a.m.

## Item 2a. Public Comment

None

### Item 2b. Neighborhood Council

None

### Item 3a. Findings to Continue Teleconference Meetings Pursuant to AB 361

Ms. Kimberly Miera informed the Board that the Brown Act included teleconference provisions and that Governor Newsom eased the requirements during the pandemic. Ms. Miera stated that AB 361 allows legislative bodies to consider circumstances that impact the ability of members to meet safely in person and that the item must be considered every 30 days.

## THE BOARD UNANIMOUSLY APPROVED CONTINUING THE ABILITY TO HAVE VIRTUAL COMMISSION MEETINGS.

### ADJOURNMENT

The meeting was adjourned at 9:14 a.m. without objection.

# Item 4a Executive Director's Report



# Item 4b ASM Update



# LOS ANGELES CONVENTION CENTER MONTHLY UPDATE FOR

# **APRIL 2022**

# ELLEN SCHWARTZ





## LACC APRIL 2022 EVENTS



## LACC APRIL 2022 EVENTS



For two weekends in April, the LACC sparkled just a little extra as we hosted the *International Gem & Jewelry Show* followed by the *LA Cash & Carry Gift Show*. Both returning shows welcomed familiar faces back to the facility along with new attendees who enjoyed their shopping experience.

## YU-GI-OH! REGIONALS



Yu-Gi-Oh! Duelists reunited for one of the first in-person Regional Qualifiers since the start of the pandemic at the LACC this month. Close to 1,000 duelists competed to earn invites to the World Championship competition along with exclusive prizes that were given away.



## B2B MARKETING EXPO



The B2B Marketing Expo brought over 300 exhibitors and 100 exceptional seminars led by industry professionals & experts to the LACC.

Click the <u>post-show video</u> put together by 7SunMedia and shared by B2B Marketing Expo.



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## LACC EARTH DAY EVENT





### SPRING CLEANING FOR THE EARTH

April 18th -22nd, LACC employees and partners joined forces for another successful Earth Day activity. Team members gathered old paperwork and recyclables from their workspaces and filled multiple x-large cleaning bins. All materials were handled by our ABM partners to ensure they were recycled properly.









FAST FACT: DID YOU KNOW?

Each ton of recycled paper can save 17 trees, which can absorb a total of 250 pounds of carbon dioxide from the air each year. *-Florida Tech* 

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## LACC APRIL 2022 FILMING & PARKING

DATES	NAME	LOCATION	AMOUNT
Mar. 31 – Apr. 3	Biscuit Nissan Commercial	Bond Lot, Kentia Hall, Pico Dr.	\$37,100
Apr. 2 - 3	Lakers TV Trucks	West North Plaza, Petree Plaza	\$7,000
Apr. 20 – 24	Super Prime NBA Commercial	South Lobby, Kentia, Concourse	\$80,530

TOTAL: \$124,630

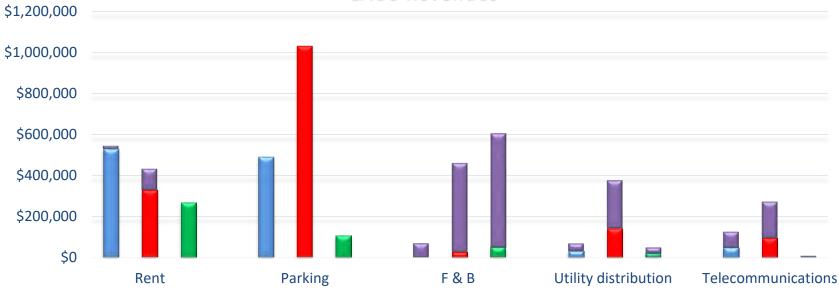
## LACC APRIL 2022 FINANCIALS

## OPERATING SURPLUS (LOSS):

- (\$0.2) million (before approved City Reimbursements, A & I and Capital Projects)
- \$0.1 million below budget
- \$0.1 million above prior year

## REVENUES:

- \$1.5 million gross revenue (before discounts and service provider share)
- \$1.3 million net revenue
- \$0.5 million below budget and \$0.7 million above prior year



## LACC Revenues

🖬 Net Revenue - Current Year 📲 Net Revenue - Budget 📲 Net Revenue - Prior Year 📓 Vendor Share / Discount / Expenses

## LACC APRIL 2022 FINANCIALS

## **OPERATING EXPENSES:**

- \$1.5 million (before approved A & I, Capital Projects, and City reimbursement)
- \$0.4 million below budget and \$0.6 million above prior year

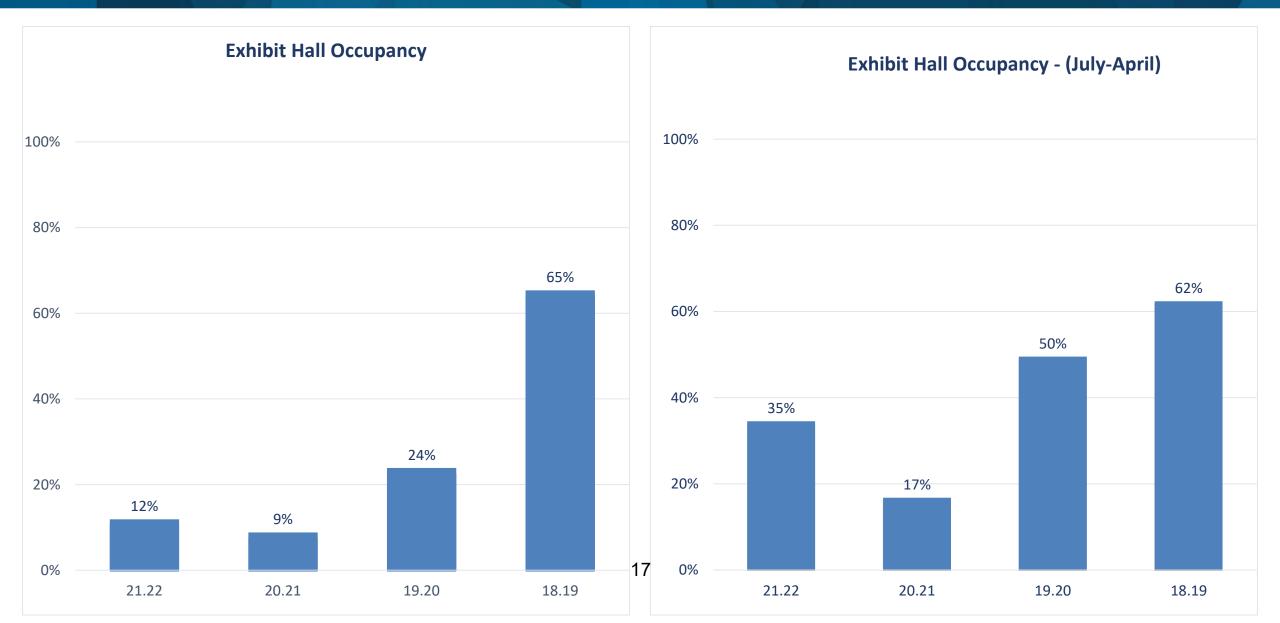


🖬 Actual 📲 Budget 📓 Prior Year

## **CITY REIMBURSEMENT - \$0.1 million**

## **Capital and Alterations & Improvements**

## LACC APRIL 2022 OCCUPANCY



Item 4c LATCB Update

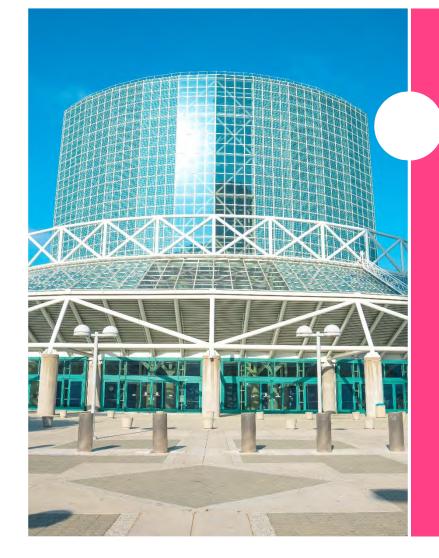


# CTD Board of Commissioners June 15, 2022



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Los Angeles Tourism & Convention Board



## SALES UPDATES

## Darren K Green

**Chief Sales Officer** 





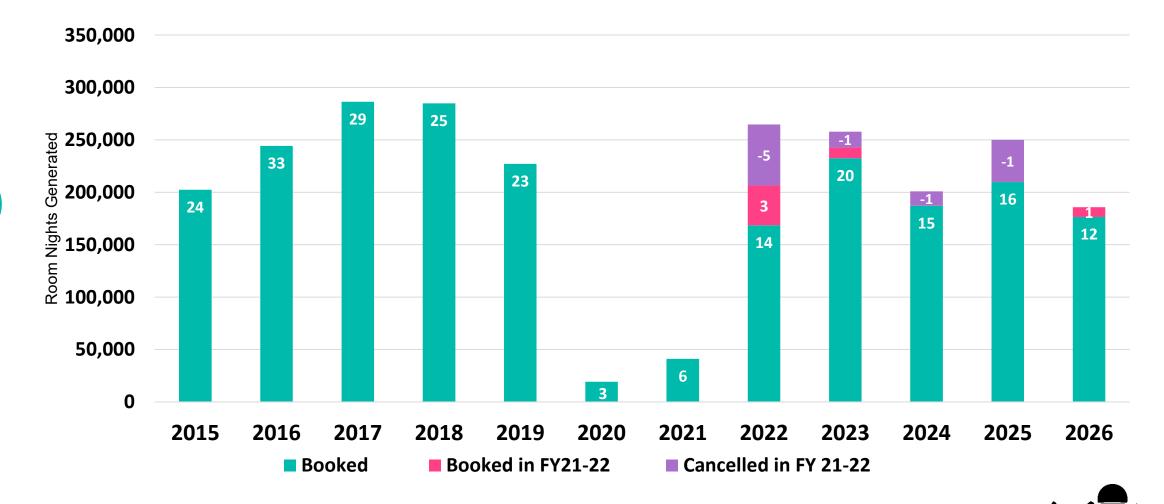
## **CITYWIDE CONVENTION SALES**

## YTD FY21/22 PRODUCTION RESULTS

Lead Production	Leads Actual	Booked Room Nights Produced	RNs Actual
FY 21/22 Goal	176	FY 21/22 Goal	225,000
FY 21/22 YTD	112	FY 21/22 YTD	177,390
FY 20/21 STLY	77	FY 20/21 STLY	313,571



## CITYWIDE CONVENTION BOOKED ROOM NIGHTS 2015-2026 CALENDAR YEAR ARRIVAL DATE



## **CITYWIDE CONVENTION PIPELINE**

YEAR	RNs	Last Update Variance	YEAR	RNs	Last Update Variance
2022	0	0	2025	194,603	23,845
2023	53,800	-12,434	2026	85,024	-26,104
2024	187,203	13,979	2027	149,721	0



## Foundation for Strategic Planning Process







## CLIMATE – GROUP SALES

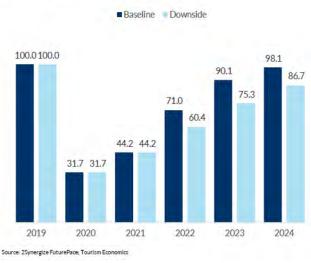
Overview of Citywide & Hotel Sales Group Business



## Climate – Group Business

- Overall RFP volumes continue to improve
- Conversions up, cancellations down
- Corporate meetings has now increased to 69.6 percent of group business
- Legislation is becoming more important; several associations can't go to states with legislation that prohibits inclusion
- 2023 to 2025 corporate and event planning budget anticipated to increase

Group demand benchmark: US aggregate Index (2019=100)



Group market recovery scenarios vary. Market dynamics differ by region

Group-oriented hotels, northern markets, and global gateway cities reliant on inbound international travel are projected to lag in performance.

Tertiary markets continue to hold post-COVID share.

## Segment: 500K+ GSF FuturePace Averages to 2017-2019 YE Goal



Group room nights on the books compared to pace targets

Group forecasts for most major destinations has been revised downward since beginning of the year reflecting slower pace and cancellations.

## Los Angeles Market-Group Recovery Trends & Observations

Los Angeles group recovery has been driven by a resurgence in smaller sized, corporate group business.

RFP's for groups are 40%-60% smaller in terms of room nights and attendees.





**Top Segments** 

Top RFP Segments: -Corporate 67% -Association 8%

remainder Non-Profit, Social/Leisure, Education



Healthcare, Pharmaceuticals, and Biotech are the leading group of meeting planners sourcing Los Angeles

- top planner states NJ, CA, PA



**3<sup>rd</sup> Party Planners** 

+80% of meeting planners sending RFPs are 3<sup>rd</sup> party planners

Corporate segment is leading RFP volume & group recovery

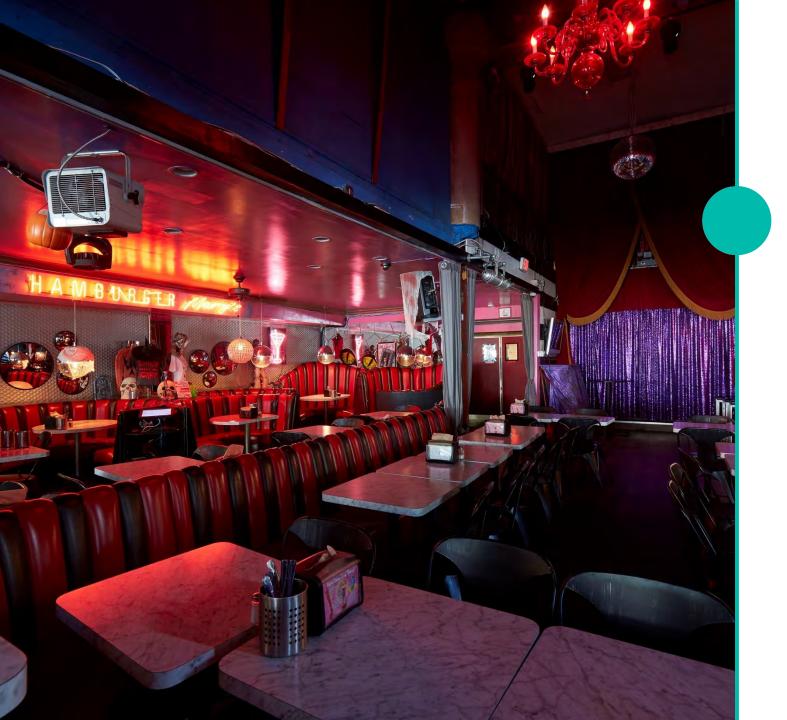
**Opportunities** 

- opportunity exists to partner & book more small corporate groups



**New & Unique Venues** 

More clients requesting new and unique venues, outdoor and open air as opposed to traditional meetings spaces



## CUSTOMER – GROUP SALES

Overview of Citywide & Hotel Sales Customer and Positioning



## Key Industries – MINT+ Top 250 2022 Events

Health & Medical, Pharmaceutical			31%
Technology, Science and Engineering		18%	
Education	9%		
Franchise/Multi-Level Marketing/Retail	6%		
Public Administration, Public Affairs, and Government	5%		
Unclassified	4%		
Recreation, Sports, Athletics	3%		
Arts, Culture, and Humanities	3%		
Travel, Transportation, and Warehousing	3%		
Social/Service Clubs, Reunions, Fraternal	3%		
Meetings, Conventions, Tourism Industry	3%		
Job Related	3%		
Religious/Faith Based	3%		
Finance & Insurance	2%		
Agriculture, Food & Nutrition	2%		
Environmental	2%		

## Customer – Group Business: CITYWIDE– Key Segments



## **Corporate:**

- Tech- Annual events similar to E3- GSMA, Adobe MAX
- Realty
- Finance

## Association:

- Medical
- Bio-Tech
- Consumer Products/Manufacturing

## Sports:

- College Football Championship 2023
- WrestleMania 2023
- FIFA World Cup 2026







## **COMPETITION - GROUP SALES**

Direct Group Competitive Set & L.A. Market Share



## **Competition – Group Business**

- California Competition: San Diego, Anaheim, San Francisco. San Diego is the strongest California destination for group demand, followed by Los Angeles
- West Coast Competition: Las Vegas, Denver, Seattle, Portland
- Nationwide Competitors: Dallas/Fort Worth, Phoenix/Scottsdale, Miami, Orlando, Austin, Nashville, Chicago, Philadelphia, New York, Boston
- Secondary/Tier 2 Self-Contained Competitors: Long Beach, Palm Springs, Santa Barbara
- Many competitive destinations have recently completed or have approved convention center expansion plans

## CALIFORNIA CONVENTION CENTERS (CURRENT CAPACITY)











## **MAJOR CITIES WITH RECENT CENTER EXPANSIONS**



SEATTLE, WA

**Recently Completed** 



NEW YORK, NY



SAN FRANCISCO, CA







SAN DIEGO, CA

TAMPA, FL

DALLAS, TX



## **SAMPLE OF POST-EXPANSION CITYWIDE POTENTIAL**















**M**Ware<sup>®</sup>

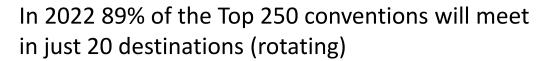
35

Over 200,000 total room nights Over \$8 million TOT



lank	CITIES	2022	VARIANCE TO 2019
1	Orlando	9.7%	
2	Chicago	9.3%	
3	San Diego	7.2%	
4	Las Vegas	6.8%	
5	Atlanta	5.9%	
6T	Denver	5.5%	
бТ	New Orleans	5.5%	-
6T	Washington	5.5%	
9	Philadelphia	5.1%	
10	San Antonio	4.7%	
11	Houston	3.8%	-
12	Anaheim	3.0%	•
3T	Boston	2.5%	
3T	Dallas	2.5%	
5T	San Francisco	2.1%	-
5T	Nashville	2.1%	
.7T	Minneapolis	1.7%	
.7T	Seattle	1.7%	
.7T	St. Louis	1.7%	
от	Indianapolis	1.3%	
от	Phoenix	1.3%	

n 2022, Orlando will ost the largest umber of he Top 250 onventions, ollowed by Chicago, San Diego, and as Vegas.



Los Angeles is tied for 22 ranking with Austin, Baltimore, Charlotte, Kansas City







### **COMPANY – GROUP SALES**

Convention Sales, Self-Contained Sales, Client Services



#### **Company – Group Business**

#### **Strategic Approach**

Our approach takes into consideration economic industry recovery trends taking place.

- Industries recovering in the short/mid-terms, are considered in targeting of vertical segments and deployment of our Sales Directors.
- We also look at **long-term** need periods and aligning the sales efforts.

#### Tactical Execution of Variables:

- Peak rooms
- Segments
- Sources (intermediary, management company, etc.)
- Lead times
- Feeder markets
- Arrival months & patterns

The analysis of these factors are used to identify a "target profile" for groups and events. It's also used as a means of account/event "scoring".

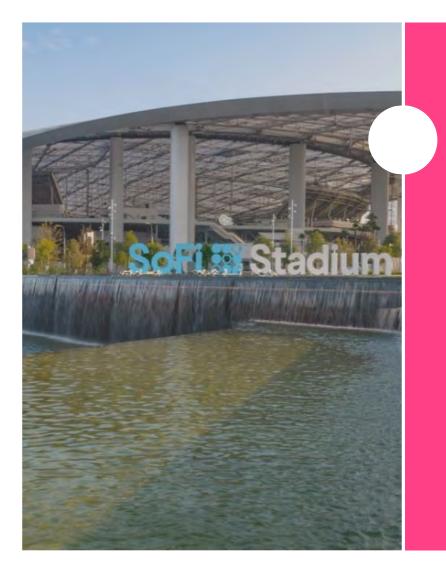
Communication Services XLC	+10.68%
Consumer Discretionary XLY	+3.73%
Consumer Staples XLP	-1.93%
Energy XLE	+41.35%
Financials XLF	+17.94%
Health Care XLV	+1.02%
ndustrials XLI	+9.28%
Materials XLB	+8.70%
Real Estate XLRE	+6.76%
Technology XLK	+1.07%
Utilities XLU	-0.46%

#### Components For S&P 500 Index. % Change: +4.999

Company Name	Sector +	Last	Change 🖡	% Change
ViacomCBS, Inc.	XLC	37.26	+57.68	+154.80%
Discovery, Inc.	XLC	30.09	+41.01	+136.299
Discovery, Inc.	XLC	26.19	+33.51	+127.959
Marathon Oil Corp.	XLE	6.67	+5.53	+82.919
Occidental Petroleum Corp.	XLE	17.31	+13.32	+76.95%
DIAMONDBACK ENERGY SERVICES INC	XLE	48.40	+33.61	+69.449
Macy's, Inc.	n.a	11.25	+7.48	+66.49%
L Brands Inc.	XLY	37.19	+23.62	+63.519
HOLLYFRONTIER CORP	XLE	25.85	+15.19	+58.76%
Devon Energy Corp.	XLE	15.81	+8.44	+53,389
Gap Inc.	XLY	20.19	+10.62	+52,60%
Ford Motor Co.	XLY	8.79	+4.58	+52.109
EOG Resources, Inc.	XLE	49.87	+25.13	+50.39%
Exxon Mobil Corp.	XLE	41.22	+20.75	+50.349
APA Corp	XLE	14,19	+7.04	+49.619
Kohl's Corporation	na	40.69	+19.77	+48.593

Short Term	Mid-Term	Long-Term
<ul> <li>IYFY - Lead Time</li> <li>Verticals &amp; Trending</li> <li>Regional &amp; Local</li> <li>Sectors</li> <li>DB Clean &amp; Update</li> <li>Pent up Demand</li> <li>Year of 2 halves</li> <li>Open Demographics</li> </ul>	<ul> <li>Verticals &amp; Trending</li> <li>Lead Time</li> <li>Product/Regroups</li> <li>Sectors</li> <li>DB Clean &amp; Update</li> <li>incentives</li> <li>Regional &amp; National</li> <li>Con't Pent Up Demand</li> </ul>	<ul> <li>Verticals &amp; Trending</li> <li>Lead Time</li> <li>Top Sectors Growth</li> <li>National &amp; Intl.</li> <li>DB Clean &amp; Update</li> <li>Stability Verticals</li> <li>DB Segmentation</li> <li>Gap Time Frames</li> </ul>





# Super Bowl Impact





#### **SUPER BOWL BY THE NUMBERS**





Women, Minority, LGBTQIA+, & Veteran-owned companies in Los Angeles participated in the Business Connect program



ChampionLA Donors supported our mission to create positive economic and community impact through major events



3 Year Partnership

to run the Mobile Play Unit, Park on the Move which will provide access to play to underreached neighborhoods



and Parties were produced throughout LA County



Paid NFL Teammales worked 16,001 Hours \$5,750

Trees and Native Greenery planted throughout LA County



Units of Sports Equipment donated through Super Kids Super Sharing program

Room Nights contracted in LA region hotels by the NFL



Viewers watched SBLVI the most watched show in 5 years



#### Visitors

to the LA Convention Center over five days of the Super Bowl Experience

in Total Economic Impact

and 4,700 new annual jobs

(projected by Micronomics)

\$477.5M



#### in Grant Awards

distributed to **56** deserving LA nonprofits through the SBLVI Legacy Program

1.8B

Social Media Impressions across league social platforms throughout the week (an all-time NFL record) **3.27M** 

#### Metro Rides

logged over SBLVI week up 602% from the same week last year

5,289

#### **Credentialed Media**

covered the game that was televised live in more than 180 countries and 25 languages.



MAY 2022

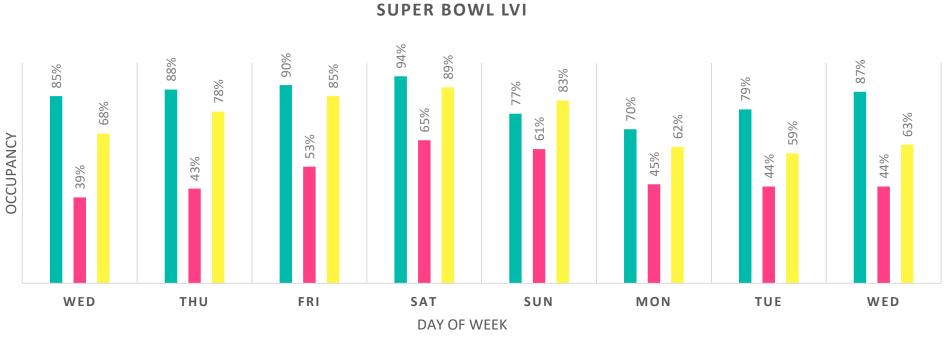
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### **LOS ANGELES CITY TOT - HOTEL OCCUPANCY**

WEEK OF FEBRUARY 9-16, 2022



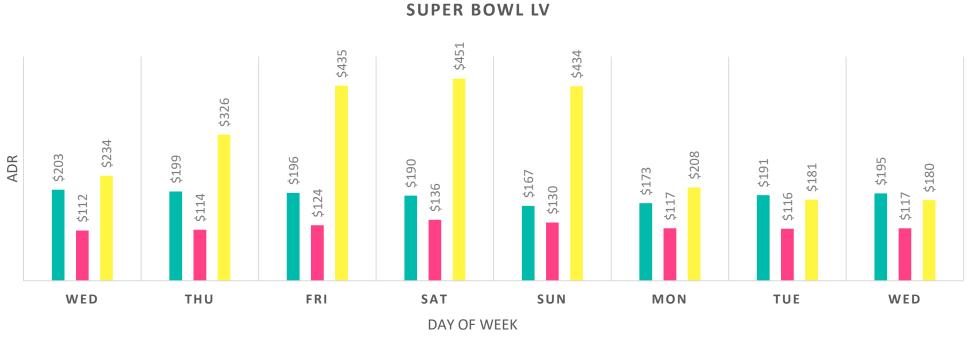
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OCC	WED Feb 09	THU Feb 10	FRI Feb 11	SAT Feb 12	SUN Feb 13	MON Feb 14	TUE Feb 15	WED Feb 16
YOY% vs 2021	73%	81%	61%	36%	37%	39%	33%	45%
YOY% vs 2019	-20%	-11%	-6%	-6%	8%	-11%	-26%	-27%



### **LOS ANGELES CITY TOT - HOTEL ADR**

WEEK OF FEBRUARY 9-16, 2022



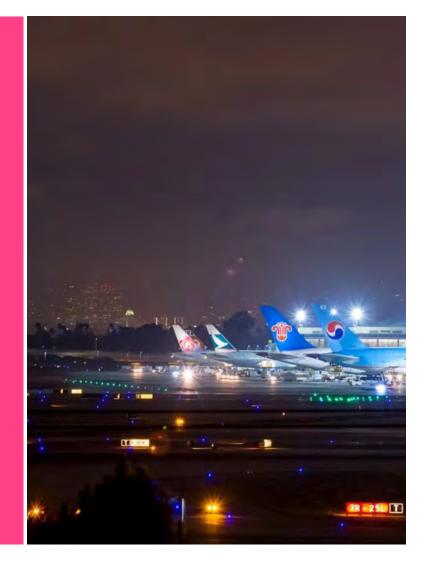
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ADR	WED Feb 09	THU Feb 10	FRI Feb 11	SAT Feb 12	SUN Feb 13	MON Feb 14	TUE Feb 15	WED Feb 16
YOY% vs 2021	108%	185%	250%	233%	233%	78%	55%	54%
YOY% vs 2019	15.7%	63.8%	121.4%	137.3%	159%	20.3%	-5.5%	-7.8%

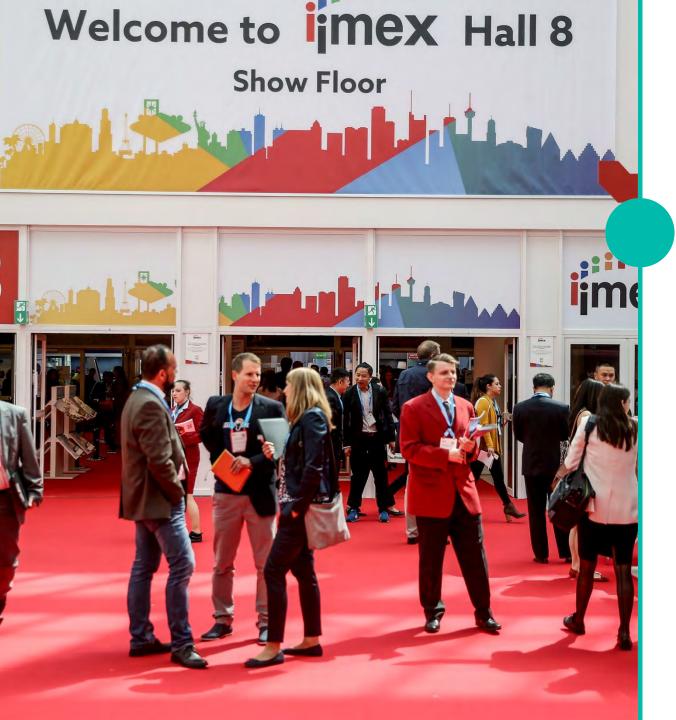




## International Visitation Strategy







### INTERNATIONAL MARKET UPDATE - IMEX

- IMEX Frankfurt: International MICE Tradeshow May 30<sup>th</sup> – June 2<sup>nd</sup>:
- IMEX takes place at Messe Frankfurt is one of the world's largest MICE (Meetings, Incentives, Conferences, Events/Exhibitions) shows in the heart of Europe.
- For 2022:
  - Approx. 2,800 buyers and 2,500 exhibitors.
  - Although attendance was down to 2019, total participation was greater than that of IMEX America 2021.
- **160 countries were present**, and all are open for MICE and group travel.





## INTERNATIONAL MARKET UPDATE - IMEX

- International Planner surveys indicate:
  - Seminars and Corporate Events will return in 6 months
  - Incentive Programs will return in 12 months
  - Large Meetings and Conferences will return in 24 months
- General buyer sentiment is that "US pre-travel COVID testing is the most significant travel deterrent in the near term"...
- Long-haul destinations (over 5 hours) will be the slowest to return.
- Sustainability, DEI and "de-Carbonization" (via efficient transportation options) are critical buying needs.





## INTERNATIONAL MARKET UPDATE - APAC

- Some Asia-Pacific (APAC) countries that had fully closed to foreign travel — including Australia and New Zealand — have now reopened to outbound U.S. travel, although they may continue to impose testing, vaccination or quarantine requirements.
- If travelers have a passport for Australia, New Zealand, Singapore, South Korea, and Taiwan, they can easily enter the US by having a US Electronic System for Travel Authorization (ESTA). The US ESTA is the only document the American government asks for.





### INTERNATIONAL MARKET UPDATE - APAC

- This Visa Waiver Program (VWP) enables nationals of these same countries to travel to the United States for tourism or business (visitor visa purposes) for stays of 90 days or less without obtaining a visa.
- Emerging markets like Laos, Thailand, Vietnam, Indonesia, Malaysia, Myanmar and Cambodia are once again open to American travel, although vaccine or testing requirements are in force in most cases.
- **China** is not expected to loosen travel restrictions until late 2022.
- Of course, all travel is predicated upon air route availability and airline recovery.



Congratulations to Adam Burke, President and CEO of Los Angeles Tourism & Convention Board on winning the Destinations International Global Ambassador Award at IMEX Frankfurt









and the

Los Angeles Tourism & Convention Board

# Item 5a

# Findings to Continue Teleconference Meetings

# Pursuant to AB361

