

LEGALLY REQUIRED OFFICIAL POSTING – PLEASE DO NOT REMOVE UNTIL AFTER BELOW DATE AND TIME

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[studiocitync.org](http://studiocitync.org)

**OUTREACH COMMITTEE MEETING AGENDA**

**Wednesday, Aug. 21, 2024 6:30 PM**

**ZOOM MEETING – Online or By Telephone**

**Online: <https://us02web.zoom.us/j/8986848286>**

**Meeting ID: 898 684 8286**

**Dial 669-444-9171 to join the meeting**

**then enter meeting ID: 898 684 8286 and press #**

**One tap mobile: +16694449171,,8986848286# US**

Committee Members: Nadia Arreola (stakeholder); Sophia Bakhtiari (stakeholder); Jen Bladen, Acting Chair (board member); Charlotte Larsen (board member); Melita Lewis (stakeholder); Chip Meehan (Board President, member ex officio), Griffin Meehan (stakeholder); Laurie Rittenberg (board member, Sustainability Committee liaison).

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contact Adele Slaughter, Secretaria, al NUMBER o por correo electrónico [board@studiocitync.org](mailto:board@studiocitync.org) para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LA CITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE STUDIO CITY NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

Every person wishing to address the Committee must dial 669-444-9171, and enter 898 684 8286 and then press

# to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial \*9 or use the Raise Hand option, to address the Committee

on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public

Comment period; however, the issue raised by a member of the public may become the subject of a future Board

meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

SB 411 Updates:

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members

of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative

body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

1. Call to Order & Roll Call (1 min).
2. Update by the Acting Committee Chair (30 min).
  - a. We currently seek a stakeholder to take on the role of Chair permanently.
  - b. Progress on branding guidelines and minimum requirements for posts and flyers waiting to hear back from Brandon Marino for existing style guide
  - c. New motions for August agenda.
    - **Motion: The Board of SCNC approves the Outreach Committee collateral costs listed below.**
      1. updated sandwich board signage (probably \$80 at Pinks 2 total)
      2. [Avery Mighty Badge 71205](#) \$6.55/Badge
      3. Board jackets like [this](#) or [this](#) - less than \$40 each. Not personalized, just the SCNC logo.
    - **Motion: The Board of SCNC approves the Bus bench/bus shelter costs.**
  - d. Bus bench/bus shelter updates in February 2025 will be an ad hoc Election Committee expense.
  - e. Taste of Studio City: All events will be on Saturday mornings to leave us available to attend the Sunday Studio City Farmers Market as often as they will welcome us. (Jen will reach out directly)

- f. **All SWAG will be designed and purchased by Outreach Committee (and approved by Budget committee). Current offerings: SCNC logo pens, first aid kits, tshirts.**
  - g. **All agendas, minutes, etc should be on UPDATED [Zoom letterhead](#) or [in-person letterhead](#).**
  - h. **Every committee should have a member on the Outreach Committee and/or to serve as the Outreach Committee representative. That person will be responsible for communicating monthly messages to Outreach.**
  - i. Farmers Market - Aug. 4 was a success. Next up, Aug. 18.
  - j. 2024-25 Calendar
    - i. Second Saturday: River Rehab (between Coldwater and Fulton) (September is next date?)
    - ii. Events we will attend (rather than sponsor or create)
      1. night market at Ventura Place
      2. Tujunga Village events (October and ??)
      3. movies in the park (this is actually a Rec and Parks event)
    - iii. Third Mondays: lectures
    - iv. Eblast calendar: a request for weekly eblasts to stakeholders - what do we think?
      1. 1st Friday: digest of committee work
      2. 2nd Friday: agenda for Board meeting goes out
      3. Plus special events we want to invite the public to
    - v. Sustainability Saturdays - can Sophia take this over, please? social media posts
3. Griffin Meehan is making progress on SCNC website and social media (see link to calendar below). Content, management, and updates to web content. (20 min extendable by chair).
    - a. Griffin and/or Jen and/or Mimi/Sophia will make the following changes:
      1. Update carousel of photographs
      2. A land acknowledgement (like this one [Land Acknowledgment | NoHo NC](#))
      3. The clearer map showing boundaries of our NC (like this one [About Us | NHNENC](#))
      4. Initiatives (like this [INITIATIVES – GTLNC](#))
  4. Public Comments on non-agenda items within the committee's jurisdiction (5 min).
  5. Response(s) to Public Comments by Committee Members (5 min).
  6. Closing comments by the Committee Chair (2 min).
  7. Adjournment (1 min) 7:22 p.m.

## SOCIAL MEDIA CALENDAR

[Here is a social media calendar](#) of things the Outreach Committee will post. (To clarify, if it's on this calendar, we'll do it for you!)

If you'd like to add posts/events/ideas to this calendar, please let me know. Here are some ideas that have come in in Outreach Committee brainstorms.

- SCNC Board - LA City holidays, etc.; “agenda now available” posts, meeting day/time, meet your Council posts?, etc.
- Budget - FYI posts about how we use the money we get?
- Bylaws and Procedures - you tell me!
- Cultural Affairs - save the date and coming soon posts for events; national months, observances (feature Studio City stakeholders for heritage months?)
- Government Affairs - save the date and coming soon posts for elections, prop awareness posts, candidate forum
- Homelessness - Annual Homeless Count? January is Poverty in America Awareness Month. Others?
- Land Use - issue awareness posts

- Outreach - “please join our committee!”, asks for content to share in all of the other categories (Send us your best bike helmet photos! Send us a pic of native plantings! Send us pics of your potholes!)
- Public Safety - CalTrans and the California Office of Traffic Safety have a cool resource we could dig into: <https://gosafelyca.org/> for bicycle, pedestrian, driving safety tips
- Sustainability - awareness posts
  - mosquitoes!
  - turf
  - don't prune trees during nesting season
  - don't poop in green cans
  - native plants vs. drought tolerant plants
  - gas blowers! (weekly? monthly??)
  - landscape ladder
  - we hate palms
  - estivation vs. hibernation
  - native plantings can be BEAUTIFUL
- Transportation CalTrans and the California Office of Traffic Safety have a cool resource we could dig into: <https://gosafelyca.org/> for bicycle, pedestrian, driving safety tips and tricks
- Youth - volunteer opportunities, internships, events specific to kids and teens

**Studio City Neighborhood Council Committee Meeting Agendas are posted for public review on the SCNC website at [studiocitync.org](http://studiocitync.org) and at the Radford Studio Center gate on Colfax Avenue, as well as, at the gate on Radford Avenue.**

The SCNC meetings are held on an active studio lot. Due to security issues, (just like Los Angeles City Hall), all Stakeholders are required to show a valid Driver's License if you are driving a vehicle onto the lot or a valid Driver's License or government issued Identification Card if you are walking onto the lot. An adult must accompany minors (17 years old and younger). For any security questions or concerns, please contact Radford Studio Center Security Office at 818-655-5085.

All Stakeholders are required to park in (or walk into) the studios' Sater parking structure at 4200 Radford Avenue. There are a limited number of accessible parking spaces in front of the meeting room and while there is no direct path of travel to the meeting room via a sidewalk, the studio and SCNC want to assure that Stakeholders with disabilities are able to access the meeting without difficulty. Stakeholders with disabilities who have a valid DMV placard, use a wheelchair, walker or cane, and/or those who have difficulties walking distances should contact Radford Studio Center Security Office at 818-655-5085 to request shuttle assistance at least 24 hours prior to the meeting in order for the studio to arrange services for the meeting.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board (or Committee) on any item from the Agenda PRIOR to the Board taking action on any item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s (or Committee's) jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board (or Committee) is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board (or Committee) meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer of the Board (or Committee Chair). Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required.

**THE AMERICAN WITH DISABILITIES ACT** – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: [NCSupport@lacity.org](mailto:NCSupport@lacity.org) or phone: 213-978-1551.

**NOTICE TO PAID REPRESENTATIVES** – If you are compensated to monitor, attend or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying) . For assistance, please contact the Ethics Commission at 213-978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board (or committee) in advance of a meeting, may be viewed at our website: [www.studiocitync.org](http://www.studiocitync.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Chip Meehan at [cmeehan@studiocitync.org](mailto:cmeehan@studiocitync.org)

**PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows:

1. Radford Studio Center outside the Radford and Colfax gates.
2. <http://www.studiocitync.org>
3. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <http://www.lacity.org/subscriptions>