

Serving the Silver Lake Community Since 2003



P.O. Box 26385
Los Angeles, California 90026

Phone: (323) 413-SLNC (7562)
Email: board@silverlakenc.org
Web: silverlakenc.org

Co-Chairs: Gloria E. Morales
David Omenn
Vice Chair: Joy Taira
Treasurer: Maebe A. Girl
Secretary: Kevin Rutkowski

**CITY OF LOS ANGELES
CALIFORNIA**

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KEVIN J. RUTKOWSKI (Region 2)
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MICHAEL AMODEO (Region 6)
DAVID OMENN (Region 6)
CINDY COAN (Region 7)
NIKOS CONSTANT (Region 7)
MARSIAN DE LELLIS (At-Large)
MAEBE A. GIRL (At-Large)
ARDEN GRIER (At-Large)
ALEX MEDINA (At-Large)
MARIA SCILEPPI (At-Large)
WARD WOLFF (At-Large)
STEPHANIE FAJURI (At-Large)



**SILVER LAKE
NEIGHBORHOOD COUNCIL**



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

Outreach Committee Board Meeting

Agenda

9/25/25

6-8pm

Edendale Restaurant
2838 Rowena Ave, Los Angeles, CA 90039

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. New Business.
 - A. Discussion and execution of website updates.
 - 1. Community Groups to Add
 - 2. New logo discussion
 - B. Discussion and updates on Reddit and Next Door
 - C. Discussion and sending of SLNC Outreach Email
 - D. Discussion and possible action on using the city's bus bench and bus overhang promotion for SLNC promotion.
 - E. Discussion of social/email content and Ask Silver Lake Ideas.
 - 1. Board Vacancies
 - 2. NPG Night Idea
 - 3. Upcoming outreach videos
 - F. Discussion of possible event at the Silver Lake Triangle.
 - G. Discussion of next month's meeting location.
- V. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

- I. **Call to order and roll call. Gloria, Danny, Robbie, Eric Brighwell, Stephanie, Lizzy Weinraub, Khan, Ian. 6:10**
- II. Approval of minutes from the previous meeting. (Minutes below) Unanimous.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Gloria - Pleased with the social.
 - B. Lizzy - mentions that we should discuss committee goals.
 - C. Khan - Videos about the elections go him into the meeting.
- IV. New Business.
 - A. Discussion and execution of website updates.
 1. Robbie - Cindy is going to resign from Region 6
 2. Danny - Going to update lanthe content on the website.
 3. Robbie - move Ask SL to the About tab and add a 'ask a question' section. Add section for groups. SLIA, Conservancy, Reading Club, SELAH, Trash Humans, Track Club, Friends of the Silverlake Library (add a tab to submit yours).
 - B. Discussion and updates on Reddit and Next Door
 1. Robbie messaged the mod asking for approval.
 2. Steph has Next Door set up and we plan to post committee meeting updates and unique events.
 - C. Discussion and sending of SLNC Outreach Email
 1. Danny - suggests we validate an IT expert to verify our Google account on Google Search Console improve deliverability. Domain mail server set up on Squarespace.
 2. August 23rd - Back to School, ICE Resource Fair.
 3. Steph - send email following the event with photos.
 4. Danny - Set up a content calendar. We can use Wix to send updates to all our platforms.
 - D. Discussion of social/email content and Ask Silver Lake Ideas.
 1. Add an old Ask SL.
 2. Things to share:
 - a) Back to School Event
 - b) Region 5 and 6 vacancies
 - c) Ian - looking to get community bulletin boards at the Reservoir. Boy from a local boy scout troop will be building the bulletin boards.
 - (1) Garden Day - last Saturday of the month, 9am where the hill begins.
 - d) Meet the board feature for social
 3. New Ask SL
 - a) If Silver Lake's not in the Eastside, where is it?
 - E. Discussion of Back To School event.
 1. Bananas, Clementines.
 - F. Discussion of possible Trivia event.
 1. Edendale Trivia night - reserve a table beforehand. Thursday Sept. 25th.
 - G. Discussion of possible NPG Night promotion.
 1. Steph - get it after we get our
 2. Robbie - check with Maebe to see about NPG night in October. Confirm with David/Ibrahim.
 - H. Discussion of next month's meeting location.
 1. Edendale - Trivia Night
- V. **ADJOURNMENT 7:38p**
- I.

