

Serving the Silver Lake Community Since 2003



P.O. Box 26385
Los Angeles, California 90026

Phone: (323) 413-SLNC (7562)
Email: board@silverlakenc.org
Web: silverlakenc.org

Co-Chairs: Gloria E. Morales
David Omenn

Vice Chair: Joy Taira

Treasurer: Maebe A. Girl

Secretary: Kevin Rutkowski

**CITY OF LOS ANGELES
CALIFORNIA**

**Neighborhood Council
Governing Board**

ROBBIE BURTON (Region 1)
MARIA PASQUARELLI (Region 1)
ADAM KEARNEY (Region 2)
KEVIN J. RUTKOWSKI (Region 2)
JOY TAIRA (Region 3)
HENRIC NIEMENEN (Region 4)
GLORIA E. MORALES (Region 4)
JENNIFER CANAL (Region 5)
MEREDITH STARKMAN (Region 5)
MICHAEL AMODEO (Region 6)
DAVID OMENN (Region 6)
CINDY COAN (Region 7)
NIKOS CONSTANT (Region 7)
MARSIAN DE LELLIS (At-Large)
MAEBE A. GIRL (At-Large)
ARDEN GRIER (At-Large)
ALEX MEDINA (At-Large)
MARIA SCILEPPI (At-Large)
WARD WOLFF (At-Large)
STEPHANIE FAJURI (At-Large)



**SILVER LAKE
NEIGHBORHOOD COUNCIL**



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

Outreach Committee Board Meeting

Agenda

7/15/25

6-8pm

CO-CHAIRS WILL BE ELECTED

Silver Lake Public Library
2411 Glendale Blvd, Los Angeles, CA 90039

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Election of Co-chairs.
- III. Approval of minutes from the previous meeting. (Minutes below)
- IV. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- V. New Business
 - A. Discussion of future locations for Outreach meetings while the library is closed.
 - B. Discussion and execution of website updates.
 - 1. Who should update Agendas? How to automatically sync?
 - C. Discussion and updates on Reddit and Next Door
 - D. Discussion and sending of SLNC Outreach Email
 - E. Discussion of social/email content and Ask Silver Lake Ideas.
 - 1. Meet the board feature for social.
 - 2. Upcoming outreach videos
 - F. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - G. Discussion of Back To School event.
 - H. Discussion of Game Night Event or Trivia event.
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

Minutes

- I. Call to order and roll call. Robbie, Tori, Nikos, Eric, Danny. 6:07
- II. Approval of minutes from the previous meeting. (Minutes below) Unanimous.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Nikos - Go Skateboard Day on Saturday.
 - B. Robbie - Waymo.
 - C. Jackie - Luxe Paws intro, mobile clinic for spay/neuter. Improve general awareness within the community.
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Switch over to the new SLNC website.
 1. Danny showed a tour of the new website
 2. Committee approved \$3k budget to Danny Guerrero.
 3. Next meeting set aside 15 mins to update website.
 - B. Discussion of Linktree to IG - what should be added.
 - C. Discussion of social/email content and Ask Silver Lake Ideas.
 1. Next meeting set aside 15 minutes to build Email.
 2. Meet the board feature for social.
 - a) What motivated you to run?
 - b) Favorite thing about Silver Lake?
 3. Upcoming outreach videos
 4. Ask SL
 - a) June - Post Fence article
 - b) July - KBLT -- Silver Lake's Pirate Radio Station
 - D. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - E. Discussion of Silver Lake Stair Streets initiative.
 - F. Discussion of Back To School event. Supply purchase.
 - 1.
 - G. Discussion of Game Night Event.
 1. Brain Dead
 - H. SLNC Trivia night
 - I. Working session
 1. Reddit
 2. Nextdoor
- VI. ADJOURNMENT