



Serving the Silver Lake Community Since 2003

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CITY OF LOS ANGELES CALIFORNIA

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SILVER LAKE NEIGHBORHOOD COUNCIL



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

Outreach Committee Board Meeting

Agenda

5/20/25

6-8pm

Silver Lake Public Library
2411 Glendale Blvd, Los Angeles, CA 90039

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discussion of Linktree to IG - what should be added.
 - B. Discussion of social/email content and Ask Silver Lake Ideas.
 - C. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - D. Discussion of Back To School event.
 - E. Discussion of possible Outreach Game Night
 - F. Discussion and execution of SLNC website next steps.
 - G. Shoot several Outreach videos.
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

Minutes

- I. Call to order and roll call. Nikos, Danny, Robbie, Eric, Conrad. 6:07
- II. Approval of minutes from the previous meeting. (Minutes below) - Eric.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Nikos:
 1. The Historical Committee is celebrating their 20th Anniversary, want to create a sizzle reel celebrating their work. SL shorts will help create a short video for video and social.
 2. SoCal Earth - Software to create GIS mapping wants to share SL stories.
 - B. Conrad: A friend wants to do a blood drive.
- IV. Analytics, Attendance and Promotional material review ([LINK](#)).
- V. New Business
 - A. Discussion of 2025 SLNC Elections.
 - B. Discussion of Linktree to IG - what should be added.
 - C. Discussion of SLNC website next steps.
 1. RB: Next meeting all website.
 - D. Discussion of possible Outreach Game Night
 1. Committee approved. Tentatively 5/15.
 - E. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 - F. Discussion of social/email content and Ask Silver Lake Ideas.
 1. Danny: think about pride post
 2. Ask SL: KBLT -- Silver Lake's Pirate Radio Station, Shipshape Radio station
 - G. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 1. Discuss planning next community walk.
 - H. Outreach Longer Term Goals for 2025
 1. Email List
 2. Committee updates - importance of video updates
 3. In Person events/Partnership with local organizations
 4. Logo redesign
 5. Promoting My311
 - a) Nikos: Encouraging neighborhood watch group to use My 311.
 - b) RB: Make a video about My311.
- VI. ADJOURNMENT