

**Serving the Silver Lake Community Since 2003**



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**Co-Chairs:** Gloria E. Morales  
David Omenn  
**Vice Chair:** Joy Taira  
**Treasurer:** Maebe A. Girl  
**Secretary:** Kevin Rutkowski

**CITY OF LOS ANGELES  
CALIFORNIA**

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Governing Board**

ROBBIE BURTON (Region 1)  
MARIA PASQUARELLI (Region 1)  
ADAM KEARNEY (Region 2)  
KEVIN J. RUTKOWSKI (Region 2)  
JOY TAIRA (Region 3)  
HENRIC NIEMENEN (Region 4)  
GLORIA E. MORALES (Region 4)  
JENNIFER CANAL (Region 5)  
MEREDITH STARKMAN (Region 5)  
MICHAEL AMODEO (Region 6)  
DAVID OMENN (Region 6)  
CINDY COAN (Region 7)  
NIKOS CONSTANT (Region 7)  
MARSIAN DE LELLIS (At-Large)  
MAEBE A. GIRL (At-Large)  
ARDEN GRIER (At-Large)  
ALEX MEDINA (At-Large)  
MARIA SCILEPPI (At-Large)  
WARD WOLFF (At-Large)  
STEPHANIE FAJURI (At-Large)



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Email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)  
Website: [www.empowerla.org](http://www.empowerla.org)

**SILVER LAKE  
NEIGHBORHOOD COUNCIL**

**Outreach and Elections Joint Committee Board Meeting  
Agenda**

**Silver Lake Branch Library**

2411 Glendale Blvd, Los Angeles, CA 90039

1/28/25  
6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org) para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
  - A. LAHSA Presentation - Darick (LAHSA Representative)
  - B. Discussion of 2025 SLNC Elections.
    1. Possible Election Committee Social Video Request
  - C. Discussion of SLNC website next steps.
    1. Photography
    2. Site review.
    3. Discussion of website maintenance responsibilities.
      - a) Minutes upload
        - (1) Who will handle this?
      - b) Update board members
      - c) Update committees
  - D. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
  - E. Discussion of social/email content and Ask Silver Lake Ideas.
    1. Video recaps
  - F. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
    1. Discuss planning a community walk.
  - G. Discussion on current candidate recruitment
  - H. Discussion on Voter Engagement and Outreach
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

**Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- [www.silverlakenc.org](http://www.silverlakenc.org)
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

**Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: [www.silverlakenc.org](http://www.silverlakenc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org) or [executive@silverlakenc.org](mailto:executive@silverlakenc.org).

**Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.silverlakenc.org](http://www.silverlakenc.org)

## Minutes

- I. Call to order and roll call. Eric, Robbie, Cindy, Ian. 6:08
- II. Approval of minutes from the previous meeting. (Minutes below) - Approved.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. **New Business**
  - A. Discussion and possible action: SLNC's support of the Silver Lake Reservoir Conservancy's installation of up to two new bulletin boards at high traffic areas of the reservoir (e.g. Tesla pocket park and south crossing near the dog park) where the SLNC can post, maintain, and refresh content including General Board and committee meeting agenda, special event flyers, and other stakeholder communications.
  - B. Discussion of SLNC website next steps.
    1. Photography
    2. Site review.
    3. Fix calendar download button.
    4. Discussion of website maintenance responsibilities.
      - a) Agenda posted
      - b) Minutes upload
      - c) Update board members
      - d) Update committees
  - C. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
  - D. Discussion of next steps and printing for Silver Lake Stair Maps.
  - E. Discussion of social/email content and Ask Silver Lake Ideas.
    1. Ask SL - History of Transit in Silver Lake
    2. SL Reservoir - Bulletin board. Tesla Pocket park, south dam crossing.
    - 3.
  - F. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
    1. Discuss planning a community walk.
- VI. **ADJOURNMENT**

- I. Call to order and roll call. Lisa, Henric, Cindy, Robbie, Eric.
- II. Approval of minutes from the previous meeting. (Minutes below) Henric PNV. Approved.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
  - A. Lisa - Big event in Thursday. Lisa gently reminds the Outreach team to help promote event.
  - B. Eric - Is there a better way to submit newsworthy data to the newsletter?
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
  - A. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
    1. Porchfest via the Arts and Culture Committee on 11/2-11/3
      - a) Henric - walking map.
    2. Music Box Steps Day Oct. 19th
      - Henric, Robbie to hopefully be there.
      - Bags, sunscreen, cards
    3. Halloween at Bellevue
      - a) RB to get on socials
    4. GPACC Holiday Fair Nov. 9th.
    5. Farmers Market
      - a) RB message to Arden/Maebe
  - B. Discussion of upcoming elections and helping promote them.
    1. RB to update election page.
  - C. Discussion of SLNC website next steps.
    1. Photography
      - a) RB to do one most post on social - be clear with budget.
    2. Site review
  - D. Discussion for next steps with Skibbles the Mascot.
    1. Postcard/sticker inquiry (Alex)
    2. Add Skibbles to Meet The Board
  - E. Discussion of Little Library next steps.
    1. Erewhon location (Julia/Debbie)
    2. Cafecito Organico (Alex)
    3. Laguna senior living (Cindy)
    4. Reservoir Meadow (Robbie)
  - F. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
    1. Rb emailed Regina about the process.
  - G. Discussion of next steps and printing for Silver Lake Stair Maps.
    1. RB suggests a video overview - maybe Julia?
  - H. Discussion of social/email content and Ask Silver Lake Ideas.
    1. Video recaps
      - a) Ask SL - History of Movie Studios in SL
      - b) Events above ^
        - (1) History of Bellevue Ask SL - reminder about the event.
      - c) Ask the community where we need speed bumps. We'll use the performance as evidence so please engage and help us share.
  - I. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.

## VI. ADJOURNMENT

- VII. Call to order and roll call. Lisa, Henric, Cindy, Robbie, Eric.
- VIII. Approval of minutes from the previous meeting. (Minutes below) Henric PNV. Approved.
- IX. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
  - A. Lisa - Big event in Thursday. Lisa gently reminds the Outreach team to help promote event.
  - B. Eric - Is there a better way to submit newsworthy data to the newsletter?
- X. Analytics, Attendance and Promotional material review ([LINK](#))
- XI. New Business
  - A. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
    - 1. Porchfest via the Arts and Culture Committee on 11/2-11/3
      - a) Henric - walking map.
    - 2. Music Box Steps Day Oct. 19th
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  - B. Discussion of upcoming elections and helping promote them.
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- XII. ADJOURNMENT