

Serving the Silver Lake Community Since 2003



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Vice Chair: Joy Taira
Treasurer: Maebe A. Girl
Secretary: Kevin Rutkowski

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200 N. Spring Street
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**SILVER LAKE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Board Meeting
Agenda**

Silver Lake Branch Library

2411 Glendale Blvd, Los Angeles, CA 90039

10/16/24
6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
 1. Porchfest via the Arts and Culture Committee on 11/2-11/3
 2. Music Box Steps Day Oct. 19th
 3. Halloween at Bellevue
 4. GPACC Holiday Fair Nov. 9th.
 5. Farmers Market
 - B. Discussion of upcoming elections and helping promote them.
 - C. Discussion of SLNC website next steps.
 1. Photography
 2. Site review.
 - D. Discussion for next steps with Skibbles the Mascot.
 1. Postcard/sticker inquiry (Alex)
 - E. Discussion of Little Library next steps.
 1. Erewhon location (Julia/Debbie)
 2. Cafecito Organico (Alex)
 3. Laguna senior living (Cindy)
 4. Reservoir Meadow (Robbie)
 - F. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 - G. Discussion of next steps and printing for Silver Lake Stair Maps.
 - H. Discussion of social/email content and Ask Silver Lake Ideas.
 1. Video recaps
 - I. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

Minutes previous meeting

- I. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Debbie - **Collection event on 9/28 at friendship auditorium (oil, hazardous waste) LA San**
 - B. Lisa - **introduces the Congress of Neighborhoods on 9/28, promote on social/email. Native plants, how city council is limiting public participation and what we can do about it. How to get more people running for office and voting. Taking place at City Hall - 800-1,000 people.**
 1. Muddy Paw - Thank them for doing the Lose The Lid.
 - C. Cindy Coan - **Cindy introduces Skibbles in the flesh!**
 - D. Cindy Hubach - **There is an opening for the Green Committee co-chair**
 1. October 23rd meeting about what Quimby funds could be used to improve Bellevue Rec Center - time. Set the top 3 priorities.
- II. Analytics, Attendance and Promotional material review ([LINK](#))
- III. New Business
 - A. Discussion of Back to School Event at Bellevue Rec Center on 8/24
 1. Better promotion
 - a) Website, CD13, CD4, theEastsider, other SL groups (Track club, reading club, etc).
 - b) Debbie - Let's find out who has the email list and do a better job of monitoring the stations.
 - c) Robbie - limit a few different facepainting designs to speed it up.
 - d) Cindy - reverse the table layout. Fewer options for giveaways.
 - B. Discuss next Farmers Market tabling.
 1. RB to follow up with Maria about Sept, Arden/Maebe for Nov.
 - C. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
 1. Porchfest via the Arts and Culture Committee on 11/2-11/3
 2. Music Box Steps Day Oct. 19th
 - a) Debbie - would like to have an SLNC table, 30th anniversary table, need 2 people at the event.
 - b) Cindy to reach out to the board to see who will be tabling.
 3. Halloween at Bellevue
 - a) Debbie will organize a painting get together to paint the houses.
 4. GPACC Holiday Fair Nov. 9th.
 - a) Debbie - would like us to have a presence at the event.
 - D. Discussion of upcoming elections and helping promote them.
 1. Debbie - first meeting is Tues 9/24 and co-chairs will be elected.
 - E. Discussion of SLNC website next steps.
 1. Review RFP submissions
 - a) Alex - going to send around the RFP to colleges.
 - b) Cindy - go back to submissions and let them know we'll get back to them with.
 - c) **RB - message Michael and see if he's into posting the agenda.**
 - d) Robbie - make a formal motion to terminate Kristina Smith. Second Robbie. All yes except, Cindy PNV.
 2. Build list of photography locations.
 3. Designate who will update agendas as they come in.
 4. Discussion of monthly website content review in Outreach Meeting.
 - F. Discussion for next steps with Skibbles the Mascot.
 1. Postcard/sticker inquiry (Alex)
 - G. Discussion and possible motion for "Silver Lake Original" small business campaign to highlight locally grown small business.
 - H. Discussion of Little Library next steps.
 1. Erewhon location (Julia/Debbie)

2. Cafecito Organico (Alex)
 3. Laguna senior living (Cindy)
 4. Reservoir Meadow (Robbie)
- I. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 - J. Discussion of next steps and printing for Silver Lake Stair Maps.
 - K. Discussion of social/email content and Ask Silver Lake Ideas.
 - L. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - M. Discuss the LA Neighborhood Council Sustainability Alliance's grant with DWP in CD 4 to do outreach on home electrification.
 1. Lisa - Can you help promote the grant (Farmers Market, social, email, website)

IV. ADJOURNMENT