

Serving the Silver Lake Community Since 2003



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**CITY OF LOS ANGELES
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DAVID OMENN (Region 6)
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NIKOS CONSTANT (Region 7)
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MAEBE A. GIRL (At-Large)
ARDEN GRIER (At-Large)
ALEX MEDINA (At-Large)
MARIA SCILEPPI (At-Large)
WARD WOLFF (At-Large)
STEPHANIE FAJURI (At-Large)



200 N. Spring Street
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**SILVER LAKE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Board Meeting
Agenda**

Silver Lake Branch Library

2411 Glendale Blvd, Los Angeles, CA 90039

9/17/24
6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discussion of Back to School Event at Bellevue Rec Center on 8/24
 - B. Discuss next next Farmers Market tabling.
 - C. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
 - 1. Porchfest via the Arts and Culture Committee on 11/2-11/3
 - 2. Music Box Steps Day Oct. 19th
 - 3. Halloween at Bellevue
 - 4. GPACC Holiday Fair Nov. 9th.
 - D. Discussion of upcoming elections and helping promote them.
 - E. Discussion of SLNC website next steps.
 - 1. Review RFP submissions
 - 2. Build list of photography locations
 - 3. Designate who will update agendas as they come in.
 - 4. Discussion of monthly website content review in Outreach Meeting.
 - F. Discussion for next steps with Skibbles the Mascot.
 - 1. Postcard/sticker inquiry (Alex)
 - G. Discussion and possible motion for "Silver Lake Original" small business campaign to highlight locally grown small business.
 - H. Discussion of Little Library next steps.
 - 1. Erewhon location (Julia/Debbie)
 - 2. Cafecito Organico (Alex)
 - 3. Laguna senior living (Cindy)
 - 4. Reservoir Meadow (Robbie)
 - I. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 - J. Discussion of next steps and printing for Silver Lake Stair Maps.
 - K. Discussion of social/email content and Ask Silver Lake Ideas.
 - L. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - M. Discuss the LA Neighborhood Council Sustainability Alliance's grant with DWP in CD 4 to do outreach on home electrification.
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

Minutes previous meeting

- I. Call to order 6p: Eric, Robbie, Alex, Kathy Coan, Maria, Henric Niemiinen, Cindy Coan, Meredith, Stephanie Fajuri, Debbie, Julia Beach.
- II. Approval of minutes from the previous meeting. (Minutes below)
 - A. Approved.
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Henric - Ciclavia was a huge hit.
 - B. Eric - Concerned about people who are belligerent at meetings. Some people mention they don't come because others intimidate people and make them feel uncomfortable.
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discussion of Back to School Event at Bellevue Rec Center on 8/24.
 1. Debbie - CD13 is sending canopy's tables and chairs. 10-10:45: Hugo will be there.
 2. Robbie to send email to
 3. Facepainting
 - B. Discuss next Farmers Market tabling and possible collaboration with Advocates for People Experiencing Homelessness Committee.
 1. Maria - Suggests doing a hygiene kit collection at the Farmers Market (ex. dry shampoo, t-shirts, underwear funds for SELAH). All of it would go to SELAH.
 2. Robbie to schedule promotion to make sure folks know you'll be there.
 3. October - Maebe
 4. November - Porchfest
 - C. Discussion of promotion of, and possible SLNC participation in, upcoming events including:
 1. Porchfest via the Arts and Culture Committee on 11/2-11/3
 - a) Cindy to put into email for Sept. RB to continue to promote. RB to ping Maria to help people with questions on FB/IG.
 - (1) Can we share where performances will be?
 2. Music Box Steps Day Oct. 19th
 - a) Debbie gives an overview. RB will promote on social.
 3. Halloween at Bellevue
 - a) Promote on social/email
 4. GPACC Holiday Fair Nov. 9th.
 - a) Promote on social/email
 - D. Discussion of SLNC website next steps.
 1. September approve budget, Sept Outreach meeting we review candidates, and October we move forward.
 - E. Discussion for next steps with Skibbles the Mascot.
 1. Alex will look into postcards with blurb and stickers.
 - F. Discussion of Little Library next steps.
 1. Debbie/Julia - will reach out to Erewhon to move community fridge and then Erewhon.
 2. Alex - ask about Cafecito.
 3. Cindy - ask Laguna senior living.
 - G. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 1. Eric - will follow up at next Gov Board meeting.
 - H. Discussion of next steps and printing for Silver Lake Stair Maps.
 1. Cindy will motion for \$1,500 for 1,000.
 - I. Discussion of social/email content and Ask Silver Lake Ideas.
 1. SLNC Board Profile series for social
 2. Ask Silver Lake - Edendale fire station.

- 3. Email/Social
- 4. Voter Registration Deadline
- J. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - 1. Robbie suggests we start with a single walk with a limited number of sites. Eric will report back on estimated budget.
- K. Discuss the possibility of getting the Department of Neighborhood Empowerment to audit the Neighborhood Council system.
 - 1. Eric to bring up during the Gov meeting
- L. Discuss the possibility of creating a set of Silver Lake Neighborhood Council Region profiles so that, when vacancies arise, we can drop them into social media and newsletters.
 - 1.

VI. ADJOURNMENT - 7:50

