

Serving the Silver Lake Community Since 2003



P.O. Box 26385
Los Angeles, California 90026

Phone: (323) 413-SLNC (7562)
Email: board@silverlakenc.org
Web: silverlakenc.org

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David Omenn
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200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

**SILVER LAKE
NEIGHBORHOOD COUNCIL**

**Outreach Committee Board Meeting
Agenda**

Silver Lake Branch Library

2411 Glendale Blvd, Los Angeles, CA 90039

6/18/24
6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
 - A. Discuss website content updates and possible budget motion for July Governing Board meeting.
 - B. Discussion of next steps on the Little Library installation,
 - C. Discuss Back to School event on 8/24 and possible budget motion for July Governing Board meeting to purchase supplies. Also discuss what we should do with SLIA reimbursement money from CD13.
 - D. Discuss possible SLNC Tabling at SL Talent show on 6/21.
 - E. Discuss next next Farmers Market tabling.
 1. Discuss possible collaboration with The Bicycle Kitchen (Henric).
 - F. Discussion and possible motion about Silver Lake Stair naming initiative (Eric Brightwell)
 - G. Discussion of social/email content and Ask Silver Lake Ideas.
 1. SLNC Board Profile series for social
 2. Discuss promotion strategy for the Arts and Culture Committee's mural initiative.
 - H. Discussion of Silver Lake Walking Tour maps - architectural and landmarks. Discuss possible motion for funding the completion of the project.
 - I. Discuss feedback from stakeholders at the last UDP regarding Erewhon CUB and steps for promoting the next UDP meeting..
 - J. Discuss next promotional materials order and possible motion for budget request at next Governing Board meeting.
- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

Minutes: May 2024

I. New Business

- A. Discuss website content updates.
 - 1. Discussed assigning tasks.

- B. Discuss next steps for our Back to School event including flier design approval.
 - 1. 8/24
 - a) Face painting
 - b) Invite other SL groups to be there - Conservancy, Track Club, Trash Club
 - (1) Who sends application? If it's a reimbursement, how long will it take?

- C. Discuss Farmers Market presence.

- D. Discuss feedback from stakeholders at the last UDP meeting including questions about posting with more frequency around larger meetings & also considering spanish language options on our website.
 - 1. Discussed challenges of Spanish posts since meetings are held entirely in English.

- E. Discuss promotional materials and possible creation of an Architectural Walking Tour Map
 - 1. Eric has a list of materials, discussed the idea of a digital map.

- F. Discuss next steps for Little Library installation.
 - 1. RB to message Adrian.

- G. Discussion and possible motion to DESIGNATE THE JULIAN ELTINGE STEPS (see motion 1G below).
 - 1. Motion approved.

- H. Discuss ideas for next Outreach email and social posts including Ask Silver Lake ideas.
 - 1. SLNC Board Profile series for social

II. ADJOURNMENT