



## Serving the Silver Lake Community Since 2003

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**Co-Chairs:** Gloria E. Morales  
David Omenn

**Vice Chair:** Joy Taira

**Treasurer:** Maebe A. Girl

**Secretary:** Kevin Rutkowski

## CITY OF LOS ANGELES CALIFORNIA

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MARIA SCILEPPI (At-Large)  
WARD WOLFF (At-Large)



### SILVER LAKE NEIGHBORHOOD COUNCIL



200 N. Spring Street  
Los Angeles, CA 90012

Email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)  
Website: [www.empowerla.org](http://www.empowerla.org)

### Outreach Committee Board Meeting Agenda

#### Silver Lake Branch Library

2411 Glendale Blvd, Los Angeles, CA 90039

4/16/24

6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org) para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to order and roll call.
- II. Approval of minutes from the previous meeting. (Minutes below)
- III. General Public Comment - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. Analytics, Attendance and Promotional material review ([LINK](#))
- V. New Business
  - A. Discuss next steps for our Back to School event.
  - B. Discuss promotional materials and what we'd like to produce more of.
  - C. Discuss next steps for Little Library possible locations.
  - D. Discuss ideas for next Outreach email and social posts including Ask Silver Lake ideas.
- VI. Old Business
  - A. Discuss SLNC Website improvements.
- VII. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

#### **Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- [www.silverlakenc.org](http://www.silverlakenc.org)
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

#### **Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

#### **Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: [www.silverlakenc.org](http://www.silverlakenc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org) or [executive@silverlakenc.org](mailto:executive@silverlakenc.org).

#### **Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.silverlakenc.org](http://www.silverlakenc.org)

- I. CALL TO ORDER AND BOARD ROLL CALL 6:13
  - A. Debbie, Nina, Julia, Robbie, Josie, Eric, Ron, Mike, Alex.
- II. APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING. (Minutes below)
  - A. Josie seconds for minutes, 4 approved. Nina, present not voting.
- III. GENERAL PUBLIC COMMENT - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
  - A. Nina - last Reservoir Meeting a request for Outreach, Transportation, and Reservoir to do a collective meeting. Considering May 20th. Focus is for more people to access Reservoir.
  - B. Debbie - UDP received notification that Erewon is modifying liquor license and they will meet May 8th at SL Rec Center. Promote the event to allow the community to share thoughts on Erewon. Regular UDP meeting is April 10th.
  - C. Robbie - thanks to Julia for Map work.
  - D. Julia - Asked about people getting tickets during the LA Marathon.
  - E. Ron V - Recommendation for a forum where people can post comments and share feedback.
    1. Eric - suggested we ask people to register.
- IV. MONTHLY ANALYTICS, ATTENDANCE AND SWAG/INFORMATIONAL MATERIALS REVIEW ([LINK](#))
  - A. Robbie - growth on Instagram and paid subscriber growth via Meta.

Discuss Website improvements:

## Content

- General content we want
  - Email capture pop up
  - What is an NC (see LF council example)
    - What we do
  - What Region do you live in?
    - Respective representative and contact info
  - How you can participate/when you can participate (agenda)
    - How do meetings work
    - Committee vs Gov Board
    - What does it look like if I'm curious to get involved? What is the journey?
      - Do I need to be a board member?
      - What is time commitment?
  - CD13 and CD4
    - Explanation
    - General primer on how gov in LA works (Mayor, City council etc)
    - Respective contact offices
    - LA times
- Calendar
  - Meetings
  - Events
- Questions about Silver Lake
  - FAQ doc
  - Ex. What's going on with the Reservoir
  - Ex. What's up with 2800 Glendale
- I Need Help Section
  - Homelessness

- CIRCLE
    - Traffic
    - My 311
    - Noise
    - Safety
- Meet the Board
  - And their respective committees
- Committees
  - Overview of each
- Ask Silver Lake
- Records/Documents
  - Community Impact Statements
  - Official NC Letters
  - Agendas
  - Minutes
  - Bylaws/Standing Rules
- Community Resources
  - Submit your event (to be approved)
- City seal at the top - looks official
- Search button
- Contact
  - Board members
  - Entire Board
  - CD 13, CD 4
- ADA accessibility (keep in mind)

- Photography
  - Reservoir
  - Plaza
  - Stairs
    - Music Box steps
  - Cranes
  - Sunset Junction sign
  - Neutra House
  - SL Neighborhoods
  - Silver Lake Businesses
  - Library
  - Rec Center
    - Bellevue Park
    - SL
  - SLNC Activity
    - Backpack giveaway

Farmer's Market

Adjourn: 7:45p

