

Serving the Silver Lake Community Since 2003



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**CITY OF LOS ANGELES
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**SILVER LAKE
NEIGHBORHOOD COUNCIL**



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

**Outreach Committee Board Meeting
Agenda**

Silver Lake Branch Library

2411 Glendale Blvd, Los Angeles, CA 90039

3/27/24

6-8pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Secretario por correo electrónico al secretary@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute(s) per speaker, unless adjusted by the presiding officer of the Board.

- I. CALL TO ORDER AND BOARD ROLL CALL
- II. APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING. (Minutes below)
- III. GENERAL PUBLIC COMMENT - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
- IV. MONTHLY ANALYTICS, ATTENDANCE AND SWAG/INFORMATIONAL MATERIALS REVIEW
([LINK](#))
- V. NEW BUSINESS
 - A. **Discuss SLNC Website improvements.**

- VI. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 W Silver Lake Dr, Los Angeles, CA 90026
- www.silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Silver Lake Recreation Center (1850 W Silver Lake Dr, Los Angeles, CA 90026), at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Silver Lake Neighborhood Council Secretary, secretary@silverlakenc.org or executive@silverlakenc.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

- I. CALL TO ORDER AND BOARD ROLL CALL
 - A. 7:06 start
 - 1. Josie, Eric, Debbie, Cindy, Robbie
- II. APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING. (Minutes below)
 - A. Debbie motions to approve, Cindy second. Approved.
- III. GENERAL PUBLIC COMMENT - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute(s).
 - A. Debbie
 - 1. Reminder about visions meeting at Bellevue.
 - 2. Went to the Griffith Park Master Plan meeting and said it was outstanding.
 - B. Nina
 - 1. 1. V. H—two years ago, part of the problem with the Community Fridge was who was taking care of it? Is there a crew that ensures it remains clean? That should be in place before any promotion.
 - 2. 2. V. I—\$2500 was given to Heather Carson about 5-6 years ago to install a Little Library. I tried to have SLNC follow through since money was allocated but no library was installed.
 - 3. Historically, SLNC helped start Library at the corner of Sunset and Micheltorena about 12-14 years ago. FYI SLNC was instrumental of starting the community garden at that location.
 - 4. Will these little libraries be for adults or children or both.
 - 5. Where are the proposed little libraries locations.
 - C. Eric
 - 1. Eric suggests we send our information to CD13 and CD4 for additional promotion.
 - 2. Eric plays trivia with the SELAH folks and suggests we do one for the SLNC.
 - D. Debbie
 - 1. Spring event at the Rec Center on March 30th and asked if we'd be willing to participate.
- IV. MONTHLY ANALYTICS, ATTENDANCE AND SWAG/INFORMATIONAL MATERIALS REVIEW ([LINK](#))
- V. NEW BUSINESS
 - A. Discuss new order of promotional materials - stair maps.
 - 1. The Committee liked design option one
 - 2. Debbie proposes we print up to 250 copies.
 - B. Discuss SLNC Website improvements.
 - 1. The plan is for the next meeting to focus on the website and start it at 6:30p.
 - C. Discuss next steps on the Silver Lake Mascot contest project.
 - 1. Cindy - we have 4 submissions and the mascot contest. Suggests we extend the contest to the end of April. Winner to be announced at June Governing Board Meeting.
 - 2. Josie suggests we submit lesson plan for teachers in the week before spring break.
 - D. Discuss bus bench and bus shelter design project.
 - E. Discuss promotion of Community Impact Statements in email and social channels and who would help with that project.
 - F. Discuss upcoming topics to be shared on SLNC social channels and email.
 - 1. Theresa Padua Note - 3/9 Free clinic
 - 2. Ask SL - Ostrich Farm Railway
 - 3. March 30th - Rec Center Event
 - 4. SL Track Club
 - 5. Don't forget to vote - Dropbox at the library
 - 6. Trash Club and Trash Humans of SL

7. Funk Run - SL Conservatory
 8. Debbie suggests we do interviews with Rec Center
 9. Extension of Mascot contest
 10. SELAH
 11. Ruby Fruit Poetry Night this Thursday
 12. Homelessness Deputy and 311
- G. Discussion of a small business initiative to hand out SLNC postcards and promote it on our social channels.
1. 3/9 - 12-2pm. Post it and tag us. Meet at Micheltorena Community Garden.
- H. Discuss Silver Lake Neighborhood Fridge promotion.
1. Cindy - Who is maintaining it and what is our role?
- I. Discuss possible Little Library initiative.
1. Robbie - will motion for up to \$1K to build 2-3 Little Libraries in SL focusing on underserved areas. Buy books from library.
- J. Discuss the Farmer's Market presence.
1. 3/30 presence.

VI. ADJOURNMENT

