

**Neighborhood Council
Governing Board**

Seth Gottesdiener, Co-chair
Arden Grier, Co-chair
Daniel Weidlein, Vice-President
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**NEIGHBORHOOD
COUNCIL**

**Silver Lake Neighborhood Council
Outreach Committee Meeting Agenda**

Silver Lake Recreation Center
1850 W Silver Lake Dr, Los Angeles, CA 90026
5/16/23
7-8:30pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Kevin Rutkowski, Secretaria, al secretary@silverlakenc.org o por correo electrónico board@silverlakenc.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minutes per speaker, unless adjusted by the presiding officer of the Board.

- I. Call to Order and Roll Call [7:00pm]
- II. Approval of minutes from previous month's Outreach Committee meeting [7:05]
- III. Monthly Analytics Review [Tracking Sheet Link](#) [7:08PM]
- IV. General public comment [7:10PM]
 - A. Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 1 minute.
- V. New Business
 - A. Event recap discussion - learnings and takeaways for future events.
 - 1. GPACC Event
 - 2. Farmer's Market Earth Day
 - 3. Get out the Vote pre-election day canvassing
 - B. Discuss next Farmers Market Tabling Event
 - C. Update and discussion on promotional materials and ideas for distributing them.
 - D. Discuss possible 'Ask Silver Lake' Topics for the email and social media.
 - E. Discuss goals for the upcoming Board/new fiscal year.
 - 1. What budget do we expect and how do we best allocate it between events and digital promotion?
 - 2. How do we get new stakeholders and board members involved?

ADJOURNMENT [8:30PM]

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Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center 1850 W Silver Lake Dr, Los Angeles, CA 90026
- silverlakenc.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.silverlakenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Kevin Rutkowski, Secretary, at secretary@silverlakenc.org or executive@silverlakenc.org

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.silverlakenc.org

April 2023 Minutes

I. CALL TO ORDER AND ROLL CALL [7:29PM]

Arden, Robbie, Ellen

II. Approval of the Minutes of from the March Outreach Meeting 03/21/2023 [7:29PM]

Robbie motions to approve, Arden second. Unanimous approval.

III. Monthly Analytics Review Tracking Sheet Link

IV. GENERAL PUBLIC COMMENT

Ellen introduces Silver Lake Jams, local backyard event pop up that gathers local musicians and businesses monthly for a performance and they're looking for funding to keep it accessible to SL residents.

V. NEW BUSINESS

A. Discuss Farmers Market Tabling Event on Earth Day - April 22nd and distribute roles and responsibilities.

- Robbie will bring materials and we'll be there at 9a-12p.
- Arden to finalize FAQ doc and email John about hours
- Robbie to do social post, print FAQ doc

B. Discuss possible 'Ask Silver Lake' Topics for the email and social media.

- Bridges and urban streams of Silver Lake

C. Discuss SLNC participation at GPACC event on April 27th. Print FAQ sheets and hand fans.

- Robbie will drop off materials, Arden and Robbie may join if available.

D. Discuss Election Day Get Out The Vote Presence at SL Reservoir, Bellevue, and Maury's Bagels.

- What messaging do we need to tell potential stakeholders? SLNC FAQ document and Election information.
- Sign up sheet for who is going to be at which locations.
- Arden will send email to board encouraging people to sign.
- Robbie will get FAQ doc and materials

End meeting 8:26p