



Serving the Silver Lake Community Since 2003

P.O. Box 26385
Los Angeles, California 90026
Phone 323-413-SLNC (7562)
Email board@silverlakenc.org
www.silverlakenc.org

Co-Chairs	Alex Aurish
	Seth Gottesdiener
Vice Chair	Daniel Weidlein
Treasurer	Maebe A. Girl
Secretary	Kevin Rutkowski

REGULAR MONTHLY OUTREACH COMMITTEE MEETING AGENDA

Tuesday, October 18, 2022 – 7:00-8:30PM

Zoom Online Meeting: <https://us02web.zoom.us/j/82100122331>

or by telephone by calling (669) 900-6833 and entering

Webinar ID: 821 0012 2331

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION In conformity with the September 16, 2021 Enactment of California Assembly Bill 361 (Rivas) and due to concerns over COVID-19, the Silver Lake Neighborhood Council Governing Board and Committee meetings will be conducted entirely with a call-in option or internet-based service option. Every person wishing to address the Neighborhood Council must dial **(669) 900-6833** and enter **821 0012 2331** and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested dial *9 or use the “raise hand” option, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 UPDATES - Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council’s control, the meeting must be recessed or adjourned.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCSupport@lacity.org or phone: (213) 978-1551. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.silverlakenc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@silverlakenc.org.

Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles.

**TIMES ARE FOR REFERENCE ONLY. ITEMS MAY BE ADDRESSED OUT OF THE ORDER LISTED.
ALL ITEMS ARE FOR DISCUSSION AND POSSIBLE ACTION UNLESS OTHERWISE NOTED.**

1. **Call to order/Roll Call [7:00PM]**
2. **Public comment on non-agenda items [7:05PM]**
3. **Monthly analytics review [7:10PM] - [Tracking Sheet Link](#)**
4. **Minutes approval [7:15]**
5. **Discussion topics [7:20PM]**
 - a. Discuss final details for the Music Box Steps event.
 - b. Discuss final details for the Halloween Event at the Bellevue Rec Center.
 - c. Follow up discussion on ways we can help the small business community in Silver Lake.
 - d. Follow up discussion of any holiday related events or ways to give back to the community.
 - i. Presence at SL Farmer's Market to collect socks/blankets.
 - ii. Elementary school holiday collaboration
 - e. Discuss ideas for better connecting with the senior/retiree community.
6. **Adjournment [8:30PM]**

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (323) 413-7562 o por correo electrónico secretary@silverlakenc.org para avisar al Concejo Vecinal.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website; www.silverlakenc.org. In addition, if you would like a copy of any record related to an item on the agenda, please contact Albert Andrade at 323-919-1375 or email: secretary@silverlakenc.org

PUBLIC POSTING OF AGENDAS – Silver Lake Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 West Silver Lake Drive, Los Angeles, CA 90026 • www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <https://www.lacity.org/your-government/council-votes/subscribe-meeting-agendas/neighborhood-councils>

Bylaws. The Bylaws are available at our Board meetings and on our website: <https://drive.google.com/file/d/1BwZ6hUzy3QhdKoH5c3kXRvNVamWfqv3M/view>

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC

STATE OF CALIFORNIA PENAL CODE SECTION 403

(Amended by Stats, 1994, Ch. 923, Sec. 159. Effective January 1, 1995.) – Every person who, without authority of law, willfully disturbs or breaks up any assembly or meeting that is not unlawful in its

character, other than an assembly or meeting referred to in Section 302 of the Penal Code or Section 18340 of the Elections Code, is guilty of a misdemeanor.

Minutes 9/20/22 7:03pm

Roll Call

- John Paul Drayer
- Arden Grier
- Debbie Slater
- Genelle Le Vin
- Kristen E
- Marsian
- Nina Sorkin

2. Public comment 7:04pm

Genelle

- This Saturday there's an art walk in Frogtown
- Might be a good place for outreach even though it's outside of SL

Nina

- Elections Committee: there's a need for a rep from each region totaling a committee of 7 voting members and it's important to share that
- Kristina needs more info

3. Monthly Analytics Review 7:06pm

4. Minutes Approval 7:08pm

JP move to approve

Debbie 2nd

- JP yes
- Arden yes
- Debbie yes
- Genelle yes
- Kristen yes
- Marsian PnV
- Nina yes

Motion passes

5a. 7:10pm

Debbie

- Thank you to everyone
- Partnership w/ CD13 went well 144 backpacks
- 66 email subscriptions for us
- Maebe did so much facepainting
- Note to ourselves: skip larger folders and get smaller stuff + crayons + notebooks + snacks + bevs
- Choosing soccer signup day was PERFECT
- Jimmy @ Bellevue was so helpful w staff setting up
- Kristen's idea for chalk was awesome

John Paul

- So wonderful, loved meeting everyone in person

Nina

- Bellevue is a wonderful facility
- SLNC has ignored south of sunset area, so good opportunity for SLNC to est their relationship

- Jimmy can be very helpful to us
- Lots of kids, all of whom have parents

5b. 7:14pm

- Table this until Neil attends

6a. 7:15pm

- We do close streets around park at 11am
- Best if everyone comes early to setup your own table
- tables + chairs prov by CD13
- will have popups hopefully but not confirmed
- SLIA's 28th year of presenting Laurel & Hardy event of the movie The Music Box
- Hire Laurel & Hardy lookalikes + music + other entertainment
- Have magician + show the film (22 mins) a couple times + free pizza
- Family oriented event
- October 22nd 12pm-4pm

Debbie

- If we get a table, it should be 6ft
- We should bring canopy too
- Should we bring crayons, water, what else?
- Arden will be there + JPD + Kristen

Genelle

- ideally more hands at the end of event
- Debbie can print more signup sheets
- No need to provide more giveaways, just use what we have and get chatting with folks about the stairs
- We should reach out to every board member (especially Jiyoung)
- Debbie can help setup
- We should get there at 11am to setup

6b. 7:22pm

Nina

- Bellevue park has been doing it - always wanting to provide a safe environment for kids, an alternative to knocking on real doors
- Each org is asked to provide a house made out of cardboard and to have enough candy for 300 kids
- When we first got involved we wanted to provide healthier snacks (fruit roll ups, goldfish, granola bars)
- City requires that we put the label on any item we give away
- Great opp to mingle
- 5 years ago, Jon Wingler provided seed bombs for parents to plant
- Arrive at 4pm, stop about 7p/7:30p for them to do costume contest, etc.
- Maebe has always been helpful the last 3 years
- It's on Halloween

Debbie

- we already got \$300 approved
- healthier is better
- she has labels leftover she can print off
- coordinate w/ Kristen to get that stuff ordered and send to Debbie's or Nina's House
- paint it SLNC colors and add a sign (just a big box flipped over)

Arden + Kristen OOT for event

- both happy to help paint
- need to get the orders in
- see how much we can double up for 6C

Debbie

- where is face painting kit? Can we use again
- Can we confirm with Maebe + jiyong that they can do facepainting?

Robbie

- do we need tent + other materials? It's inside so they give us a small area
- no need for table, etc. the logo will just be on the "house" and some clipboards
- Arden + Kristen + Robbie to coordinate painting/building a house

6c. 7:35pm

Nina

- we approached both rec centers, and SL Rec center doesnt need our help, they provide
- Armstrong is closed off, and thousands of kids

Kristen

- do they just need volunteers? Can we add that to the newsletter

Debbie

- If it's on Saturday, do they need chaperones?
- More info and then you can email us?
- And then try to get it on the general board agenda for approval of funds if needed

6d. 7:39pm

JP

- Business owners are concerned w sidewalks and repairs of streets
- would be good to get a survey of the businesses to find out what would help them before the holidays?
- Need help with public works

Debbie

- have you reached out to SL Chamber of Commerce? Should signup for her newsletter
- They would be a great place to start to find out how to plug in and help

Marsian

- Is there a central hub where all of the businesses are registered?

Genelle

- Chamber of commerce would be helpful
- newsletter goes out twice a month
- they would love to have offers of help

Marsian

- do they have to pay to join Commerce?

Genelle

- A small fee
- Suggest communicating with Natalie who is in charge (most recent newsletter went out yesterday)
- Would be great to get more small businesses on Sunset to join
- Business Watch: A QR code

Nina

- 3 yrs ago SLNC did have a small business committee but its no longer active
- excellent opp to do some outreach for the election on Sunset + Glendale Blvd + Hyperion, and keep them informed on the election, how to file, how to vote

- Stakeholder asked: Why only interested in renters? I, as a business owner, am struggling with rent increases. there's no rent control for stores

JP

- Some issues with crime, more police presence?
- Could get a list from DONE of businesses in our zipcode, not Echo Park

Marsian

- SL chamber of commerce: Any political affiliation?

Genelle:

- Because they're non profit they can't promote

JP

- Who has an active business license in SL is the question

6e. 7:56pm

Nina

- SL Community Church pastor Kyle - we used to provide meals one Wed/month, and the #1 item requested was socks for the unhoused
- Someone should talk to him about how to support
- SELAH does support
- Last fiscal year, we provided t-shirts and socks from SLNC

Marsian

- any that provide meals on Thanksgiving?

Nina

- SL Community Church does

Kristen

- If we did coordinate w. SL Church, could we have a box or something that says "Bring new bags of socks to donate"

5B - 8:09pm

- Neil showed up

Neil

- Wanted to talk about the plan for SL specific page on his website that the QR code on the poster could link people back to
- could have specific resources and orgs in our neighborhood
- Would that be valuable? What sort of resources would we want?
- Potentially bring back to board to get general feedback
- Definitely thinking of: Our Committee, The SLN Fridge, the SL Church on Sundays

Arden

- committee is not active
- Hollywood Sunset Free Clinic

JP

- Post office + autozone a new city homeless shelter on alvarado that provides free food 24/7 and direct them to resources for housing and job services

Robbie

- Does it have to be SL?

Neil

- Not really up to me but ideally?
- Going to put a link for info regarding the SLNC

- Will add the SLNC logo

Genelle

- I texted Natalie and can get her email address
- President@silverlakechamber.com

8:19p Meeting Adjourned