



Serving the Silver Lake Community Since 2003

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Kevin Rutkowski

REGULAR MONTHLY OUTREACH COMMITTEE MEETING AGENDA

Tuesday, September 20, 2022 – 7:00-8:30PM

Zoom Online Meeting: <https://us02web.zoom.us/j/82100122331>

or by telephone by calling (669) 900-6833 and entering

Webinar ID: 821 0012 2331

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION In conformity with the September 16, 2021 Enactment of California Assembly Bill 361 (Rivas) and due to concerns over COVID-19, the Silver Lake Neighborhood Council Governing Board and Committee meetings will be conducted entirely with a call-in option or internet-based service option. Every person wishing to address the Neighborhood Council must dial **(669) 900-6833** and enter **821 0012 2331** and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested dial *9 or use the “raise hand” option, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 UPDATES - Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council’s control, the meeting must be recessed or adjourned.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCsupport@lacity.org or phone: (213) 978-1551. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.silverlakenc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@silverlakenc.org.

Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles.

**TIMES ARE FOR REFERENCE ONLY. ITEMS MAY BE ADDRESSED OUT OF THE ORDER LISTED.
ALL ITEMS ARE FOR DISCUSSION AND POSSIBLE ACTION UNLESS OTHERWISE NOTED.**

1. **Call to order/Roll Call [7:00PM]**
2. **Public comment on non-agenda items [7:05PM]**
3. **Monthly analytics review [7:10PM] - [Tracking Sheet Link](#)**
4. **Minutes approval [7:15]**
5. **Old business [7:20PM]**
 - a. Bellevue Recap and lessons/takeaways
 - b. Neil Blakemore presents the 'Up To Us' campaign for Outreach committee feedback.
6. **New business [7:45PM]**
 - a. Discuss Music Box Steps event and the presence SLNC will have/who wants to participate.
 - b. Discuss Halloween Event at the Bellevue Rec Center and the presence SLNC will have/who wants to participate.
 - c. Discuss Halloween Event at the Silver Lake Rec Center and the presence SLNC will have/who wants to participate.
 - d. Brainstorm ways we can help the small business community in Silver Lake.
 - e. Discussion of any holiday related events or ways to give back to the community.
7. **Adjournment [8:30PM]**

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (323) 413-7562 o por correo electrónico secretary@silverlakenc.org para avisar al Concejo Vecinal.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website; www.silverlakenc.org. In addition, if you would like a copy of any record related to an item on the agenda, please contact Albert Andrade at 323-919-1375 or email: secretary@silverlakenc.org

PUBLIC POSTING OF AGENDAS – Silver Lake Neighborhood Council agendas are posted for public review as follows:

- Silver Lake Recreation Center, 1850 West Silver Lake Drive, Los Angeles, CA 90026 ●
www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at:
<https://www.lacity.org/your-government/council-votes/subscribe-meeting-agendas/neighborhood-councils>

Bylaws. The Bylaws are available at our Board meetings and on our website:
<https://drive.google.com/file/d/1BwZ6hUzy3QhdKoH5c3kXRvNVamWfqv3M/view>

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC

STATE OF CALIFORNIA PENAL CODE SECTION 403

(Amended by Stats, 1994, Ch. 923, Sec. 159. Effective January 1, 1995.) – Every person who, without authority of law, willfully disturbs or breaks up any assembly or meeting that is not unlawful in its character, other than an assembly or meeting referred to in Section 302 of the Penal Code or Section 18340 of the Elections Code, is guilty of a misdemeanor.

August 2022 Minutes

1. Kristina Smith, Nina Sorkin, Debbie Slater, Kristen Maebe, JP, Genelle, Arden, Robbie, Eric Brightwell (observing), David Omenn (observing)
2. Call to order/Roll Call [7:04PM]
 - a. Neil - Inquired about website updates
 - b. Genelle - SLIA have 28th annual Laurel and Hardy Day, asks for funding
 - c. Nina - please update website, and who is in charge of this.
 - d. Nina - Said web page is looking good and give Kristina some props.
3. Public comment on non-agenda items [7:05PM]
4. Monthly analytics review [7:10PM]
5. Minutes approval [7:15]
 - a. June - JP, Debbie Second
 - b. July - JP, Debbie second
6. Old business [7:20PM]
 - a. Discuss Bellevue Event on Aug 27th
 - i. Robbie + Arden to review final budget & spending. \$345 -
 1. Debbie - asked about labels for making sure
 2. Maebe - Facepainting, latex gloves (Robbie can bring)
 3. Debbie - we'll have chairs
 - a. Food table
 - b. Supplies table
 - c. Tattoo station
 - d. Nina volunteered canopy
 - e. Debbie - CD13 - sending outreach team, trying to get 100 or more backpacks
 - i. JP - asked about backpacks. Debbie said they're big backpacks, very sturdy.
 - f. Nina asked about table coverings - Nina bought pencils.
 - g. Maebe - asked if demo for the event is K-12
 - h. Debbie - appreciated the ordering of the materials. Couple learnings:
 - i. Next time get smaller labels
 - ii. Flyers printed - some confusion with CD13, weren't sure if it was a collab with CD13.
 - iii. CD13 ran out of colored ink, but hoping to have fliers out next week.
 - iv. Do we have name tags and do we want them?
 1. Promo:
 - a. SLIA - info to share?
 - b. Sunset for all
 - c. Nextdoor
 - d. FB/IG/Twitter
 - e. Eastsider

f. Imaginology

g. Email

2. Things to promote at the event:

a. London st cul de sac info that we can share -
Kristen

b. Leaf blower

c. Lose the lid

v. Maebe asks if it's ok to have multiple members of the board together to not violate the Brown Act. Ask Raul to confirm.

ii. Go through run of show

1. Who is bringing what

a. Maebe - Facepainting

b. CD13 - Table

c. Food and drinks area -

d. Backpacks - JP

e. SLNC area -

f. Games -

g. PA - Debbie

2. Timing + Schedule for the day

3. Who will be managing what

7. New business [7:45PM]

a. Brainstorm + type up talking points for board members to use as a jumping off point when talking to parents and stakeholders at the event on August 27th.

i. Key committee missions?

1. Environment

2. Green Committee

3. Outreach

4. Advocates for experiencing homelessness

a. What does it all entail?

5. Nina mentioned Police South is Rampart division, North of sunset is Northeast Station

ii. Use map of stairs

iii. Sign up for email and sign up for committee agendas

iv. QR code - sign up for email or go to website

v. Region 3 needs reps

b. Action on dividing up Social Media responsibilities to prioritize more consistent posting + engagement opportunities.

i. Jiyoung - handles IG for us. Check with her about IG posting.

ii. Kristina - suggests we use Airtable

1. Suggested we do invites for committee meetings day of.

iii. Dylan Kenin is vice sec

c. Discussion + possible action on planning a Dia De Los Muertos event this fall

i. Nina - said it costs a lot, time intensive, is the Board committed to it?

ii. Ask Genelle at SLIA, David at schools

d. Nina - ask Kevin about final report

8. Adjournment [8:15PM]

