



**RESEDA NEIGHBORHOOD COUNCIL**  
 Mailing: 7449 Reseda Blvd, #118, Reseda, CA 91335  
[www.resedacouncil.org](http://www.resedacouncil.org) / [info@resedacouncil.org](mailto:info@resedacouncil.org)

**COMMITTEE MEMBERS**

<b>Chair</b>	<b>Vice Chair</b>	<b>Secretary</b>
<b>Erin Huffer-Ethial</b>		<b>Karla Escobar</b>
<b>Maria Skelton</b>	<b>Bella Hertler</b>	<b>Douglas Smith</b>

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**SPECIAL JOINT OUTREACH AND PUBLIC RELATIONS  
 COMMITTEE AND BOARD MEETING AGENDA**

**VIRTUAL MEETING ONLY**

**Thursday, June 12, 2025— 6:30 PM**

Supporting Documents for this meeting are available: [Here](#)

Zoom Live Streaming Online: <https://us02web.zoom.us/j/85123497142>

**Webinar ID:**  
[85123497142](#)

Or Telephone (US Toll Free): 833-548-0282, or 877-853-5257, or 888-475-4499, or 833-548-0276

IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LA CITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE RESEDA NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

An informational tracker regarding projects in Reseda is [available here](#). For questions or additional suggestions for this tracker, please email: [president@resedacouncil.org](mailto:president@resedacouncil.org) and [secretary@resedacouncil.org](mailto:secretary@resedacouncil.org).

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el presidente, por correo electrónico [president@resedacouncil.org](mailto:president@resedacouncil.org) para avisar al Concejo Vecinal.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** Comments from the public on agenda items will be heard only when the respective item is being considered or during multiple agenda items comment. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. General Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board. Comment on agenda items is limited to 5 minutes total per speaker (maximum 1 minute per item), unless adjusted by the presiding officer of the Board.

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

**I. Call to Order (Reminder to Record)**

- A. Call to Order by Presiding Officer
- B. Roll Call

**II. General Public Comment on Non-Agenda Items (Comments from the public on non-agenda items within the Board’s subject matter jurisdiction. Each speaker will be allowed 2 minutes)**

**III. Committee Announcements**

- A. RNC Art Box Project Submission Status
- B. Outreach Committee Member Updates:  
Resignations- Garth Carlson, Andres Perkins and Sophia Zambrano  
Welcome! - Bella Hertler

**IV. Committee Business, Discussion and Possible Action:**

- A. Discuss and decide the next steps for the RNC Art Box Project that will take place after approval and completion of the first painted Signal Box:
  - a. Discuss and decide on a timeline for meeting with the Youth and Education Committee to plan the next phase of the project and identify potential partners and box locations.
- B. Discuss and decide whether to create a Nextdoor account for the Outreach Committee and determine who will manage it. (Amos)
- C. Action: Approval to increase funding for upgrading the Constant Contact account to accommodate over 2,500 users. (Amos)
- D. RNC Social Media Activity and Access
  - a. Discussion and Action: Approve granting access to the RNC Constant Contact account for Bella Hertler, representing the RNC Outreach and Public Relations Committee.
  - b. Social Media Enrichment Idea: Discuss the proposal by new committee member Bella Hertler to create a recurring series of posts highlighting RNC Board and Committee Members, aiming to boost the reach and engagement of the RNC social media profiles.

**V. Upcoming Agenda Items**

**VI. Next General Meeting: 6:30 pm, Thursday, July 10, 2025 on Zoom**

**VII. Adjournment**

*Out of an abundance of caution due to the possible attendance and participation of a majority of Reseda Neighborhood Council Board Members at this Committee meeting, this meeting is noticed as a Joint Meeting of the Committee and the Board, in adherence with the State’s Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.*

**THE AMERICAN WITH DISABILITIES ACT** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

**PUBLIC ACCESS OF RECORDS-** In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the West Valley Municipal Building, 19040 Vanowen St, Reseda, CA 91335 by appointment or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary by email at: [Secretary@resedacouncil.org](mailto:Secretary@resedacouncil.org).

**PUBLIC POSTING OF AGENDAS-** Neighborhood Council agendas are posted for public review as follows: West Valley Municipal Building, 19040 Vanowen St, Reseda, CA 91335 and at [resedacouncil.org](http://resedacouncil.org). You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils>.

**NOTICE TO PAID REPRESENTATIVES -** If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobby](http://ethics.lacity.org/lobby)

**RECONSIDERATION AND GRIEVANCE PROCESS –** [Please see the Reseda NC Bylaws.](#)

**PROCESS FOR RECONSIDERATION (Article VIII§4) -** [Please see the Reseda NC Bylaws.](#)

**PROCESS FOR FILING A GRIEVANCE (Article XI) -** [Please see the Reseda NC Bylaws.](#)

**SB 411 UPDATES-** In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.