



**RESEDA NEIGHBORHOOD COUNCIL**  
Mailing: 7449 Reseda Blvd, #118, Reseda, CA 91335  
[www.resedacouncil.org](http://www.resedacouncil.org) / [info@resedacouncil.org](mailto:info@resedacouncil.org)

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**Outreach and Public Relations COMMITTEE MEMBERS**

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**Erin Huffer-Ethial**  
Chair  
**Karla Escobar**

**Garth Carlson**  
Vice-Chair  
**Maria Skelton**  
**Andres Perkins**

**Vacant**  
Secretary  
**Sophia Zambrano**

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**SPECIAL JOINT OUTREACH AND PUBLIC RELATIONS  
COMMITTEE AND BOARD MEETING AGENDA**

**Thursday, June 13, 2024 at 6:30 PM :**

**(Virtual)**

**Zoom Meeting Online:**

<https://us02web.zoom.us/j/85123497142>

**Webinar ID:**

Webinar ID: 851 2349 7142

**Or One tap mobile:** +16694449171,85123497142, US +16699006833,85123497142# US (San Jose) **Or Telephone:** Dial (for higher quality, dial a number based on your current location): +1 669 444 9171 US +1 669 900 6833 US (San Jose), +1 346 248 7799 US (Houston) +1 719 359 4580 US, **Toll Free:** 877 853 5257, 888 475 4499, 833 548 0276, 833 548 0282

**International numbers available:** <https://us02web.zoom.us/j/85123497142>

Every person wishing to address the Board must dial 833 548 0282, and enter 851 2349 7142 and then press # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

**Supporting Documents**

<https://drive.google.com/drive/u/1/folders/1X84eVILJdvPLVv0UQtoQmhFp2YvlgDrw>

**Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Jamie York, presidente, por correo electrónico [jamiey@resedacouncil.org](mailto:jamiey@resedacouncil.org) para avisar al Concejo Vecinal.**

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** - The public is requested to dial \*9, when prompted by the chair, to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

**SB 411 Updates:**

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does

not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

- 1) **Call to Order & Roll Call**
- 2) **General Public Comment on Non-Agenda Items (Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 2 minutes)**
- 3) **Announcement – Update re approved colored flyers for e-newsletter (Karla)**
- 4) **Committee Business, Discussion and Possible Action:**
  - a. Approval of Minutes: May 2024 (Karla)
  - b. Beautification Project Update (Karla)
  - c. Constant Contact
  - d. Holiday Decorations
- 5) **New agenda items for next meeting:**
- 6) **Next Committee Meeting: Thursday, July 11, 2024 at 6:30 PM**
- 7) **Adjournment**

**Out of an abundance of caution due to the possible attendance and participation of a majority of Reseda Neighborhood Council Board Members at this Committee meeting, this meeting is noticed as a Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.**

**THE AMERICAN WITH DISABILITIES ACT** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the Reseda Neighborhood Council Space, 18118 Sherman Way, Reseda, CA 91335 and on our website: [resedacouncil.org](http://resedacouncil.org). or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact our Secretary, at email: [secretary@resedacouncil.org](mailto:secretary@resedacouncil.org).

**PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows:

- Reseda Neighborhood Council Space, 18118 Sherman Way, Reseda, CA 91335
- [resedacouncil.org](http://resedacouncil.org)
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

**NOTICE TO PAID REPRESENTATIVES** – If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**RECONSIDERATION AND GRIEVANCE PROCESS** - For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [resedacouncil.org](http://resedacouncil.org).