

**PANORAMA CITY
NEIGHBORHOOD COUNCIL**

CALIFORNIA

**PANORAMA CITY
NEIGHBORHOOD COUNCIL**

Directors

Tony Wilkinson, Chair
Michael Hasz, ViceChair
Perla Iliana Lagunas Abundez, Treasurer
Pamela Gibberman, Secretary, VP

Blanca Agustín ÉGabriel Avelar
Yessica Castaneda ÉRonald Collins
Alena Escobedo ÉDemetrio Gutiérrez
Reynaldo Hernández ÉJonathan Martínez
María Nieto ÉSeveriana Pablo
Oscar Robles ÉJanette Soler
Joe Taylor

Vacant seats:

Homeowner Center-West (2027)
Homeowner Center-East (2027)
Renter Center-East (2025)
Renter SW (2027)



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P.O. Box 4778
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TELEPHONE
(818) 212-5384*

ELECTRONIC MAIL
[panoramacitync@gmail.com*](mailto:panoramacitync@gmail.com)

ALTERNATES
Alt 1 Mary Torres
Alt 2 Tami Damiano
Alt 3, Alt 4, Alt 5 (vacant)

Youth Representatives
Gerson Lovos
)

**KAREN BASS
MAYOR**

**PANORAMA CITY NEIGHBORHOOD COUNCIL
BOARD MEETING AGENDA**

****ONLINE VIA ZOOM** (ID = 893 7900 1561, Passcode = 149144)**

<https://us06web.zoom.us/j/89379001561?pwd=loeQbJ0nQnzHn3pcKH0EgGQgDPxYFg.1>

By Telephone, Dial +1 669 444 9171 to Join the Meeting (more numbers at end of agenda)

In conformity with the October 6, 2023, enactment of California Senate Bill 411 (Portantino) and LA City Council approval on November 1, 2023, this meeting will be conducted virtually.

Thursday, November 21, 2024, 6:30 pm

The quorum for the Panorama City Neighborhood Council Board of Directors is 11. Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the committee's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at Plaza del Valle, Community Room (see below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-978-1551, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them. See end of agenda for SB 411 public comment rules.

*Telephone and email on agenda are for Board Member Tony Wilkinson

6:30 1. Call to Order and remarks (**Tony Wilkinson, Chair** - <tonyw.civic@gmail.com>

0:00 2. Roll Call of board members or alternates (the quorum is eleven).

0:00 3. General Public Comment on matters within the council's jurisdiction. Limited to 2 minutes or a time specified by the presiding officer. Comments on agenda items will be taken when the item is considered. Speakers need not identify themselves. If you identify yourself and provide contact information, we will be able to follow up on issues.

The agendas and other documents in English are the official records of this Neighborhood Council. Spanish and other language versions are provided as a courtesy and vary in accuracy. Rely only on the English version. Please let us know if portions of translations are unclear.

0:004. Discussion and possible action to appoint any interested qualified stakeholders to any appropriate vacant Board seats, Alternate positions, or Youth Representatives. There are 21 Board seats elected to staggered four-year terms. Half of the seats will up for election in 2025. There are 5 Alternates selected at each 2-year election or appointed afterward. Alternates are effectively board members because they sit and serve as a full board member for any board seat that is not present at any meeting, count for a quorum, and must take board member training. Youth Representatives TO the Board are positions created by this Neighborhood Council since its inception. They are not voting members of the board. They may participate in board discussions and may cast informational votes.

Candidates must present a written application (a simple "I apply for (seat name) (signature) (contact information)" request written on paper at an in-person meeting or sent to the Secretary by email is sufficient). Candidates must also present documents to the Secretary that prove their identity (such as a driver's license) and a "stake" in the Neighborhood Council (such as a utility bill, postal mail to a local address, or a paystub or letter from a local employer or organization), as required by the seat. These documents are viewed by the Secretary for certification of the local stake. They are not retained. You can black out private information if emailed. Secretary: Pamela Gibberman pgibberman@gmail.com

0:00 5. Discussion and possible action to remove three board members who have failed to comply with the council's attendance policy. Three members are in this category, and should be considered individually: Demetrio Guterrez (Business Director, 2025), Janette Soler (Resident Homeowner Southeast Director, 2025), and Severiana Pablo (At-Large Director, 2027). The Secretary will contact these individuals by phone or by email at least 24 hours in advance of the meeting to let them know of this process.

0:00 6. Discussion and possible action on the need to resolve service issues with The Web Corner, the council's current website provider. Consider reports of any board member who has contacted this vendor about our issues, as well as next steps in this process. The City Clerk has already renewed this contract and continued payments of \$300 per month are due. BACKGROUND: The council itself appears to have taken no action to protect the city's interests under the existing agreement. One year ago, the vendor stopped posting agendas and other materials sent to its support address. There was no explanation. However, the council appears to have made no effort to communicate directly with the vendor to resolve this lack of service. Instead, in frustration, a group of board members recently advocated for a change of vendor. This will require building an entirely new website. The Web Corner provides hosting with a rarely used web platform (not Apache) and a website that uses a proprietary Content Management System (not WordPress or another mainstream system). There is a monthly fee of \$300 which formerly covered both hosting and posting meeting agendas and minutes (until that posting service simply stopped).

0:00 7. Discussion and possible action on the PCNC Online Outreach Proposal of Moore Business Results (moorebusinessresults.com) dated September 26, 2024. This proposal combines website posting, email notices and social media posts for each meeting or event that is posted to an entirely new website. The hourly fees for these services, billed monthly, are: communications \$136, website development \$95, graphic designer \$105. The Board needs to consider its ability to pay for this increased level of service if a 'website solution' is provided by Moore Business Results. BACKGROUND: The Board Chair spoke with the business owner, Wendy Moore. Because the offered services go beyond adding a file to the website, Ms. Moore estimated that monthly fees of \$300 to \$400 would be sufficient to cover three to four meetings or events per month. A member of the Winnetka Neighborhood Council, which purchased a Moore Business Results website, reported that the monthly fees went as high as \$800 per month. The Winnetka NC terminated the Outreach agreement and is now attempting to manage the website itself.

0:00 8. Discussion and possible action on the proposal of Moore Business Results (moorebusinessresults.com) dated September 26, 2024. to create an entirely new website for PCNC using WordPress with the Avada theme and a hosting service to be selected and paid for by PCNC. The cost of this replacement website will be \$4,700. A \$2,000 deposit will be required to start, along with an initial agreement on the content of the site. The balance (\$2,700) will be due on acceptance of the first-delivered result. If the first-delivered result requires changes, there will be additional development fees. BACKGROUND: PCNC has had no discussion at all about the content and structure that board members want to see in a new website. A prudent approach would be to draw up requirements before starting a process that will escalate beyond \$5,000 if the first-delivered website does not meet expectations. Also, serious consideration needs to be given to the fact that the Avada theme is part of this proposal. Online reviews of this theme are mixed. They include observations that the learning curve to use it is very steep. That does not bode well for empowering some self-maintenance by PCNC. Avada might put the PCNC back into a Web-Corner-like 'locked-in system' predicament.

0:00 9. Consideration and possible action to investigate alternative website providers so that the board has more than one alternative to replace the existing vendor if the board chooses to do so. At least two alternative vendors have been recommended to the board. Identify the people or committee that will be tasked to investigate these options.

0:00 10. Discussion and possible action for approval of any financial statements, Monthly Expenditure Reports (MER's), or other ongoing monthly financial documents prepared by the Treasurer or Finance Chair which have not yet been approved by the Board.

0:00 11. Discussion and possible action to approve the Board meeting's minutes for the last Board meeting and any other prior meetings not yet approved.

0:00 12. Reports from representatives of local officials, government entities, and Neighborhood Council organizations including the Budget Advocates. Please keep reports brief in the interest of time because action items follow on the agenda. At the discretion of the presiding officer, time for reports may be shifted later in the agenda to assure that action items are completed.

0:00 13. Officers' reports on Neighborhood Council business: Chair, Vice Chair, Treasurer, Secretary, Equity Officer. Please limit to 2 minutes or a time specified by the presiding officer. These reports are for information and opinion only. If discussion and action are needed, please request the matter be scheduled at a future committee meeting or board meeting.

0:00 14. Discussion and possible action on nomination and selection of committee chairs for the new Fiscal Year, and approval of new committee members appointed by the chairs. Standing committees are listed in the bylaws and always continue. Special committees are created by the Board as needed, with some popular ones recreated each year. Committee structure will be considered at a special Rules Committee meeting on Monday, August 26. Recommendations may be made from that committee meeting. **A motion is needed at this meeting to create or recreate special committees.** Existing and/or newly appointed committee chairs may give a brief 2 minute report and a description of their committee. New regular committee dates may be chosen, probably by coordination through email after the conclusion of this meeting.

Standing Committees (in bylaws):

Commerce	Joe Taylor	joe.taylor27@gmail.com
Finance	(vacant)	[Treasurer, 4 Additional Board Members, 3 stakeholders = 8 total]
Land Use	Tony Wilkinson	tonyw.civic@gmail.com (4 th Monday, 7:00 pm)

Outreach Perla Iliana Lagunas Abundez perlita.northhills@gmail.com (2nd Wednesday)
Public Safety Tony Wilkinson tonyw.civic@gmail.com (2nd Wednesday, 7:00 pm)
Rules Tony Wilkinson tonyw.civic@gmail.com

Special committees (Not in bylaws. These and/or other committees must be recreated each year):

City Life (vacant)
Education Pamela Glibberman pglibberman@gmail.com (4th Monday, 6:00 pm)
Youth Jonathan Martinez jmartinez.pcnc@gmail.com

0:00 15 Adjournment

Notice to Paid Representatives:

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at <https://ethics.lacity.org/lobbying>. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Council Process: The council gained its official city role upon certification by the Board of Neighborhood Commissioners on March 15, 2007. Everyone who lives, works or owns real property within the boundaries of the Panorama City Neighborhood Council, or who declares a Community Interest in the area and the basis for it, is a "stakeholder". All stakeholders are members of the Council. Stakeholders elect a Board of Directors to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles. The current Board was elected on June 3, 2023. The next election is planned for Spring, 2025. While the Board is the official decision-making entity, committee meetings are conducted as much as possible in a town hall spirit. Committees are open to anyone with an interest in Panorama City. Panorama City's neighborhood council is much more than its Board, and it depends on public participation for its success.

Posting Sites: California's open meetings law, the Ralph M. Brown Act, requires that meeting notices be physically posted at a regular location 72 hours in advance for regular meetings and 24 hours in advance for special meetings. The location must be accessible to the public seven days a week, 24 hours a day. That location is the outside windows or steel doors of the Plaza Del Valle Community Room, Building G, 8610 Van Nuys Boulevard, Panorama City, CA 91402. This council is also required to follow the City of Los Angeles posting policy for Neighborhood Councils. That policy additionally requires that councils post agendas through the city's Early Notification System (ENS), post the agendas on the council's website (if one exists), and make an effort to send agendas by electronic mail (if such a list exists). This council posts agendas on its website, panoramacitync.org. This council uses the city's ENS mailing list as its agenda email list. You may sign up for the ENS agenda system at: <http://lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

In addition to the Plaza Del Valle posting location, this council MAY post agendas at other locations within Panorama City. These may include: (1) Panorama City Branch Library, 14345 Roscoe Boulevard; (2) Panorama Recreation Center, 8600 Hazeltine Avenue; (3) Sepulveda Recreation Center, 8801 Kester Avenue; and (4) Casa Esperanza, 14705 Blythe Street. In addition to the ENS agenda list, this council MAY include agendas in its occasional informational emails. You can subscribe to the council's informational email list by sending your request to 'info@panoramacitync.org'. You can also sign up on the council's website. To respect our stakeholders' inboxes, messages to the informational email list may be sent only a few times each month. *The only way to assure that you will receive emailed agendas is through the ENS list.*

Americans with Disabilities Act (ADA): As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend. Please contact the Department of Neighborhood Empowerment by email: [<NCSupport@lacity.org>](mailto:NCSupport@lacity.org) or phone: (213) 978-1551.

Agenda-related written materials: The council may occasionally prepare supplementary information to the agenda ("agenda packets"). When this is done, the agenda packets are normally made available both to Board or committee members and to the general public at the start of the posted meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board or committee *in advance of a meeting* may be viewed by appointment during normal business hours, on our website (if posted), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the meeting chairperson, if their contact information is on the agenda, or Pamela Gibberman, PCNC - Secretary, by email <pgibberman@gmail.com>.

For more information about the Panorama City Neighborhood Council, visit our website: panoramacitync.org

INFORMATION FOR ONLINE (VIRTUAL) MEETINGS

SB 411 Information and Public Comment rules:

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

- (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.
- (ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.
- (iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

HOW TO JOIN A ZOOM MEETING BY TELEPHONE

Use one of the numbers below. Be ready to enter the Meeting ID and (if required) the passcode.

One tap mobile

+16694449171,,84815815838#,,,,*891752# US

+13462487799,,84815815838#,,,,*891752# US (Houston)

Dial by your location

~ +1 669 444 9171 US

~ +1 346 248 7799 US (Houston)

~ +1 719 359 4580 US

~ +1 720 707 2699 US (Denver)

~ +1 253 205 0468 US

~ +1 253 215 8782 US (Tacoma)

~ +1 386 347 5053 US

~ +1 507 473 4847 US

~ +1 564 217 2000 US

~ +1 646 558 8656 US (New York) ~ +1 646 931 3860 US

~ +1 689 278 1000 US

~ +1 301 715 8592 US (Washington DC)

~ +1 305 224 1968 US

~ +1 309 205 3325 US

~ +1 312 626 6799 US (Chicago)

~ +1 360 209 5623 US

For more information about the Panorama City Neighborhood Council, visit our website: panoramacitync.org