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Mel Futrell - **Co-Chair**
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Marci Marks

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NORTH HOLLYWOOD NORTHEAST NEIGHBORHOOD COUNCIL AGENDA

Meeting Type:

Joint Board & Cultural Affairs & Minority
Empowerment Committee Meeting

Date:

Monday, September 22, 2025
6:00 pm

**Council Meetings every third
Wednesday at 6:30 PM**

Livestream:

Join Zoom Meeting

Meeting ID: 868 3604 1938

<https://us02web.zoom.us/j/86836041938>

Valley Plaza Library 12311
Vanowen St, North
Hollywood, CA 91605

Library parking available. Light
snacks and refreshments
provided.

Mailing Address:

P.O. Box 15515,
North Hollywood, CA 91615

This meeting will be held in person in accordance with the Brown Act. A livestream will be available to allow stakeholders to observe the meeting remotely. Please note that the livestream is for viewing purposes only. Members of the public who wish to provide public comment must attend the meeting in person at the location listed above. Comments submitted via chat or other livestream functions will not be accepted as official public comment.

*** Chair reserves the right to move agenda items to accommodate speakers ***

Item #	Topic	Council Member Sponsor
1	Call Meeting to Order - Roll Call Chair	Chair, Ford
2	Welcome & brief review of the NC Rules	Chair, Ford
3	Reports by Government Officials (2 Mins Ea.)	Chair, Ford
4	Public Comments on Non-Agenda Items (2 Mins Ea.)	Chair, Ford
Budgetary		
5	<u>Presentation</u>, Discussion and Possible Action: to allocate up to \$3,000 to the launch of the Community Business Spotlight Series, a program meant to highlight local restaurants and cultural businesses by hosting Committee meetings at their locations. • Proposed 2025–2026 dates: November, January, March, and May. • Proposed budget allocation: up to \$3,000 for food and beverages, supporting approximately 25-30 attendees per event. • Possible partnerships with Councilmember Adrin Nazarian's office, North Hollywood High School, and other local organizations. • Certificates of Appreciation to be presented to each participating business.	Chair, Ford

6	<u>Presentation</u>, Discussion and Possible Action: to allocate up to \$100 to present an award or Certificate of Appreciation to Volunteers of America – North Hollywood TRIO Programs (TRIO Educational Talent Search & TRIO Upward Bound), in recognition of their ongoing support including: • 2018 MLK Day Clean-Up • 2019 Financial Aid Workshop • 2025 Partnership Initiatives	Chair, Ford
7	<u>Presentation</u>, Discussion and Possible Action: to allocate up to \$500 to plan and host a forum to discuss challenges and solutions around sidewalk vending and local commerce with local brick-and-mortar small businesses, street vendors, residents, and government partners like: • Economic & Workforce Development Department (EWDD) • Department of Consumer and Business Affairs (DCBA) • Council District Office (Councilmember Adrin Nazarian) • Public Health (if food vendors are involved)	Chair, Ford
8	<u>Presentation</u>, Discussion and Possible Action: to allocate up to \$200 to establish the “East NoHo Card Program” within the NHNENC boundaries, a local discount initiative to encourage community engagement and support for local businesses, including potential benefits, partnerships, and next steps.	Chair, Ford
Committee Business		
9	Discussion and Possible Action: regarding the exploration of branding the North Hollywood North East Neighborhood Council area as “East NoHo” to provide a more elegant and distinguished identity that increases recognition, promotes local businesses, and highlights the cultural character of the community.	Chair, Ford
10	Discussion and Possible Action: regarding the feasibility of establishing a Farmers Market within the NHNENC boundaries, including frequency, potential locations, and next steps.	Chair, Ford
11	Discussion and Possible Action: regarding the feasibility of establishing a Business Improvement District (BID) within NHNENC boundaries, including updates on outreach to the City Clerk, Office of Finance, and DONE for business and stakeholder data, and next steps.	Chair, Ford
Community Impact Statements, Resolutions and Letters		
12	Discussion and Possible Action: regarding drafting a Community Impact Statement (CIS) in response to the June 2025 removal of Senator Caroline Menjivar from Senate Budget Subcommittee 3 on Health and Human Services.	Chair, Ford

13	Discussion and Possible Action: to approve a Community Impact Statement (CIS) written by the Chair of the Minority Empowerment & Cultural Affairs Committee, calling for increased visibility and investment in minority-owned businesses in the NHHENC area.	Chair, Ford
14	Discussion and Possible Action: to approve a Community Impact Statement (CIS) in support of Council File #25-0002-S62 , by Senator Scott Wiener’s “No Secret Police Act,” calling for transparency in law enforcement, including undercover and federal agents.	Chair, Ford
Liaison Appointments & Reports		
15	Discussion and Possible Action: to appoint a liaison for and report on the following: • Affordable Housing Commission • Arts, Parks, Health, Aging, and Los Angeles River Committee • Board of Neighborhood Commissioners (BONC) • Board of Public Works • Commission on Civil Rights • Cultural Affairs Commission • City Tourism Board of Commissioners • Economic Development Commission • Human Relations Commission • The Small Business Commission	Chair, Ford
Concluding Statements		
16	Announcements	Chair, Ford
17	Adjournment	Chair, Ford

CONSENT CALENDAR: Consent Items (Items for action assigned by the Board at the meeting to be adopted by a single vote). Any item may be pulled off of consent for further discussion by any Board Member at any time before action is taken.

FUNDING ACTIONS LOG: The Funding Actions Log is a grouped section of funding-related items on the agenda that may be approved by a single Board vote. Unlike the Consent Calendar, items in the Funding Actions Log are open for full Board discussion and public comment prior to action. Any item can be pulled for separate discussion or vote at the request of a Board Member.

“VOTE RECORD” COMMUNITY IMPACT STATEMENT (CIS): A *Vote Record* CIS is a formal submission made by a Neighborhood Council to the City of Los Angeles that documents the outcome of a Board vote in support of or in opposition to a Council File, without submitting a written letter or detailed explanation. This type of CIS only includes the vote tally (yes/no/abstain/recused/ineligible) and reflects the official position of the elected Board.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 3 minutes per speaker unless adjusted by the presiding officer of the Board. A member of the public wishing to speak on multiple agenda items at a single meeting shall limit their remarks to a total of ten (10) minutes per meeting.

PUBLIC POSTING OF AGENDAS - NHHENC agendas are posted for public review as follows:

For viewing at any hour: Valley Plaza Branch, Los Angeles Public Library, 12311 Vanowen Street, North Hollywood, CA 91605
Our website: NHHENC.org

You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at
<http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>