



North Hills West Neighborhood Council

Events/Marketing/Outreach Committee Meeting

Posted 72 Hours Prior To Meeting – All Meetings Are Open To The Public

Monday – March 4th, 2013 – 6:30PM-7:45PM

Mid Valley Regional Library – 16244 Nordhoff – North Hills CA – 91343 – 818-895-3650

Note – NHWNC May Be Sound And/Or Video Recorded For Back Up To Minutes

COUNCIL BOARD MEMBER OFFICERS

Tino Julian/President – Robin Tyler/Vice President – Mary Armenteros/Treasurer – Debra Francisco/Secretary

COUNCIL BOARD MEMBERS

Janet Gaspard/Residential – Anita Goldbaum/Residential – John McGovern/Residential – David Hyman/Residential
Marina Adlivankina/General – Frank Klein/General – Deborah Stevens/General – Jaynee Thorne/General – Nancy Xander/General

Public Comment Limited To 2 Minutes Per Speaker

Unless Waived Or Additionally Restricted By The Presiding Officer Of The Board

ALL AGENDA ITEMS ARE SUBJECT TO DISCUSSION AND POSSIBLE ACTION BY THE BOARD

1. Call Meeting To Order – Chair/Anita Goldbaum
 - a. Pledge of Allegiance/Lead By Chair/Anita Goldbaum
2. Committee Member Roll Call
3. PUBLIC COMMENTS ON NON-AGENDIZED ITEMS – (Public Comments Limited To 2 Minutes Only)
4. PRESENTATIONS - LIMITED TO 15 MINUTES MAXIMUM TOTAL

5. OLD BUSINESS – (Public Comments Limited to 2 Minutes Only)
 - a. Update and advise on what it would cost to update the NHWNC's vinyl banners with the proper website address, etc. (Anita/Robin/Debra P/Mike Khalid)

6. NEW BUSINESS/Events/Marketing/Outreach Committee (Public Comments Limited To 2 Minutes Only)
 - a. Update and advise on current Events/Marketing/Outreach budget (Anita)
 - b. Motion to approve up to \$2,000 for Easter party in the park (Robin)
 - c. Motion to approve up to \$3,200 for next Westsider publication (Nancy)
 - d. Motion to approve up to \$300 for flyers and banner to promote Citrus Sunday May 5th, 2013 (David)
 - e. Motion to approve up to \$500 for Senior Dance sponsorship May 31st, 2013 (David)
 - f. Motion to approve up to \$1,000 donation for Councilman Englander's Family Fest/Kiwanis festival in June (Robin/Anita)
 - g. Discussion on what the Events/Marketing/Outreach Committee's goals are and what we want to accomplish in the next year (Anita)
 - h. Update and advise on Greek Festival Memorial Day Weekend May 25th, 26th, 27th, 2013 (David)
 - i. Discussion on what items would be needed when we sponsor or co-sponsor events, such as water and "give-aways" i.e. bags, mini flash lights, hats with the NHWNC logo, etc. (Anita)

7. COMMITTEE COMMENTS

8. MEETING ADJOURNS – PROMPTLY AT 7:45PM

The North Hills West Neighborhood Council Agenda is posted for public review at the following North Hills locations below and posted on the NHWNC website www.nhwnc.net and facebook at North Hills West Neighborhood Council Official.

Uncle Joe's Donuts – 8704 Woodley – North Hills CA 91343 - Mid Valley Regional Library – 16244 Nordhoff – North Hills CA 91343
Sewing Machine Warehouse – 16214 Nordhoff – North Hills CA 91343 - Cigarette Empire – 9084 Woodley – North Hills CA 91343
Party Pantry Liquor – 16145 Parthenia – North Hills CA 91343 - C&C Pet Food For Less – 16134 Nordhoff St. - North Hills, CA 91343
The Red Barn – 10142 Balboa Bl. – Granada Hills – CA 91343

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the board on any item on the Agenda PRIOR to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments on other matters, not appearing on the Agenda that are within the board's subject matter jurisdiction, will be heard during the Public Comment period. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids or services, may be provided upon request. If you require language services translation services and to ensure availability of services, please make your requests at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the "Department of Neighborhood Empowerment at 818-756-9881. **RECONSIDERATION PROCESS:** Reconsideration of a vote by the Board may be called as a motion by the Board members that voted on the prevailing side of the decision. **GRIEVANCE PROCESS:** A stakeholder or group of stakeholders may present a grievance concerning the legality of actions by the Board during public comment. Substantive grievances will be examined by a panel set by the Board and the decisions may be appealed to the Department of Neighborhood Empowerment. **PUBLIC ACCESS OF RECORDS:** In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of its meetings, may be viewed at the board meeting. Documents may also be reviewed by going to the Board's website www.nhwnc.net. In addition, if you would like a copy of any record related to an item on the agenda please contact Tino Julian/President at 818-892-8899 or via email at board@nhwnc.net. Please be advised that the bylaws of the North Hills West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 5497.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be obtained from the Department of Neighborhood Empowerment by contacting 213-978-1551 or NCsupport@lacity.org. For More Information About The NHWNC Please Call – 818-892-8899 – Or Send Mail To PO Box 2091 – North Hills CA 91393. We look forward to hearing from you!