

COMMITTEE MEMBERS:

Shane Kalminski, Chair
Oliver Alvarez
Sydney Russell



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
Certified Council #52,

P.O. Box 3272 Los Angeles, CA 90078

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COMMITTEE MEETING

Outreach Committee

Monday, November 04, 2024, 6:30 PM

Fire Station 82 Annex

1800 N. BRONSON AVENUE, L.A., CA 90028

Second Floor Conference Room

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Erica Gatica, al (213) 978-1676 o por correo electrónico Erica.gatica@lacity.org para avisar al Concejo Vecinal.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minutes per speaker, unless adjusted by the presiding officer of the Board.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Welcome

1. Roll Call
2. Approval of October 2024 Committee Meeting Minutes
3. Public Comment on items not on the Agenda (2 minutes each)
4. Chair Report
 - A) Update on recent community events and upcoming outreach projects
 - B) Overview of neighborhood engagement initiatives
5. Updates from Local, State, and Elected Officials

Representatives are encouraged to present updates on matters affecting the local community and key issues on the horizon for Hollywood and Los Angeles

6. Youth Rep Report
 - A) Update on recent youth activities and community event involvement, including planning a local volunteer fair
7. Funding Consideration
 - A) Discussion on the purchase of swag items for the upcoming election to increase outreach and visibility
 - B) Possible Motion to present to Board: Proposal to secure funding of up to \$2,500 for promotional swag items to support the election outreach campaign
8. Election Outreach
 - A) Overview of candidate support initiatives, including workshops and forums to support candidate development
 - B) Timeline and strategies for outreach to encourage candidacy submissions

C) Review of EmpowerLA guides: Examination of EmpowerLA's resources and best practices for candidate engagement and election outreach <https://clerk.lacity.gov/clerk-services/elections/neighborhood-council-elections/nc-election-resources>

D) Discussion and Possible Motion to Confirm 2024-2025 Election Ad Hoc Committee Recommendations for Board Approval

9. Outreach Strategies

A) Consideration of specific outreach strategies for increasing Neighborhood Council engagement

1. Hosting tabling events at local gatherings and public spaces.
2. Forming community partnerships to enhance outreach reach and visibility
3. Implementing a social media campaign to encourage neighborhood involvement

B) Potential motion to move forward with planning any discussed strategies

10. Neighborhood Purposes Grant Requests

A) Bicycle Kitchen: Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$5000 for essential tools, education, and outreach materials aimed at community involvement and bike repair workshops.

<https://drive.google.com/drive/u/0/folders/1-3fmJSa12SjfKsMbYXkyRn6-zz2tulH5>

B) A Million Drops

1. Presentation by Sheila Irani on a proposed Neighborhood Purposes Grant (NPG) for shower supplies, utilities, underwear, and sweatshirts for the Refresh Center at Hollywood Adventist, which supports unhoused individuals.
2. Itemized Funding Discussion: Allocation toward shower supplies, utilities, and essential clothing items
3. Duration of Funding: Discussion on the intended number of months this funding will cover to support program longevity
4. Possible motion to recommend a Neighborhood Purposes Grant (NPG) of up to \$2500 for A Million Drops

C) World Harvest Food Bank

1. Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$4,999 for a Sprinter Van with a high top to support community food distribution efforts

https://drive.google.com/file/d/13Cm9cmr857XihgcsoloGVNzO0AkCgLXZ/view?usp=drive_link

https://drive.google.com/file/d/1ELu1l4c_fWXvDxjkbMAUTtoTPHlPhFYS/view?usp=drive_link

https://drive.google.com/file/d/1xr4Pk5NflW1SuMvNhcrj_sF6CLaat42f/view?usp=drive_link

<http://www.worldharvestla.org/>

11. Ongoing Business

12. New/Future Business

Adjournment

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

Public Posting of Agendas

Neighborhood Council agendas are posted for public review as follows:

- LAFD West Bureau at 1800 N Bronson Avenue
- www.myhunc.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS) <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils>

Notice to Paid Representatives

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at website: www.MyHUNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Erica Gatica, at (213) 978-1676 or email at: Erica.gatica@lacity.org.

Reconsideration and Grievance Process

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.myhunc.org