

## COMMITTEE MEMBERS:

Jack Zweig, Youth Rep  
Brandi D'Amore  
Asher Landau, Vice Chair  
Tom Meredith, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
Certified Council #52,

P.O. Box 3272 Los Angeles, CA 90078

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## COMMITTEE MEETING

### Outreach Committee

Wednesday, July 6, 2022, 6:30 PM

Webinar ID: 848 1818 1504

<https://us02web.zoom.us/j/84818181504>

#### VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the September 16, 2021 enactment of California assembly bill 361 (Rivas) and due to concerns over COVID-19, the Hollywood United Neighborhood Council meeting will be conducted entirely with a call-in option or internet-based service option.

Every person wishing to address the Neighborhood Council by phone must dial 1 (669) 900-6833 and enter the Webinar ID listed above and then press # # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

#### GENERAL PUBLIC COMMENT ON NON AGENDA ITEMS

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: [NCSupport@lacity.org](mailto:NCSupport@lacity.org) or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Agenda is posted for public review at Counterpoint Records and Books 5911 Franklin Ave or Hollywood Super Mart 6213 Franklin Ave, on our website at [www.MyHUNC.org](http://www.MyHUNC.org), or via email by subscribing to L.A. City's Early Notification System (ENS) Neighborhood Councils | City of Los Angeles ([lacity.org](http://lacity.org)) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Brandi D'Amore at email: [secretary@myhunc.org](mailto:secretary@myhunc.org).

Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting.

Public comment is limited to 2 minutes per speaker, for a maximum of 20 minutes total for Public comment, unless waived by the presiding officer of the Board. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting (or location noted in the Agenda item) or by making arrangements with our office (contact information above). As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Support Help Line (213) 978-1551 or email [info@myhunc.org](mailto:info@myhunc.org). Note: Agenda items may be taken out of order or merged as deemed appropriate by the Board. Action may be taken on all items. To subscribe directly to our Agendas go to: <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils> and make your choice.

#### AB 361 Updates:

Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required.

If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

## Welcome

1. Roll Call
2. Approval of Minutes
3. Public Comment on items not on the Agenda (2 minutes each)
4. Presentation by Kristina O'Neil, President of Lake Hollywood Homeowners Association and possible motion to approve up to \$800 for specified expenses for LHHA Block Party on July 23.
5. Review of outreach to SEHLA conducted by Asher
6. Review and discuss various outreach platforms available, including, but not limited to, Canva Professional, Public Agency NextDoor, bulk mail and video
7. Discuss and possible motion to recommend to full Board approval of up to \$1000 for branded swag items to include, but not be limited to, masks, shirts, pens, cups, water bottles, etc,
8. Discussion of tabling participation at 2022 National Night Out on August 2.
9. Discuss Outreach ideas and goals for FY2022/2023
10. Committee Member announcements on items not on the Agenda
11. Old/Ongoing Business
12. New/Future Business

### **Adjournment**

A simple majority vote by the Board members present, not including abstentions, at a meeting at which there is a quorum, shall be required to take official action, unless specified otherwise in the Bylaws (<https://hollywoodunitednc.org/bylaws-rules/>).

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.