

# CITY OF LOS ANGELES

## HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL CALIFORNIA

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Luke Vincent	Vacant 2
John Girodo	Vacant 3
Maria Yepremian	Vacant 4

5500 Hollywood Blvd. #406  
Los Angeles, CA 90028  
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www.hsdnc.org

## HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC) Monday, November 10th, 2014, 6:30 p.m.

**Mayer Building – Gallery Space on 1<sup>st</sup> Floor**  
5500 Hollywood Blvd, Los Angeles, CA 90028

### SPECIAL HSDNC BOARD MEETING AGENDA

Items are listed for reference only and may be discussed out of order

- Meeting called to order**, welcome remarks by Chair **6:30**
  - Introduction of stakeholders/visitors (voluntary)
- Roll Call**
- Approval of Minutes** for October 11<sup>th</sup> 2014 HSDNC Retreat/Special Meeting and October 22<sup>nd</sup> HSDNC Special Board
- Public Comments** on Non-Agenda items (2 min. per)
  - City & Government Entities (CD 13, LAPD etc.)**
  - General Public**
- Update regarding the last LANCC Meeting and Items from BONC presented there.** **6:45**  
– Luke
- Discussion and Vote to approve up to five (5) Board Members designated to write/make Community Impact Statements (CIS) and letters on behalf of the HSDNC and its positions.**  
One of the selected members should be on the PLUM Committee and one should be on the Outreach Committee and write the majority of the CISs from those committees (All five must be able and willing create the statements and letters in a timely manner that accurately reflect the positions of the HSDNC). Tom Soong at DONE will set up an account and access number(s) for the CISs once he has the names of the designated members.
- Request for Candidates, Discussion and Vote to appoint a new HSDNC Secretary (starting November 2014) to replace Drew Peterson who resigned from the HSDNC.**
- Bylaws Committee – Orletha** **7:10**
  - Update**

- b. **Introduction, Statements from Candidates, Discussion and possible Vote to fill two (2) of the three (3) current open seats of the HSDNC in accordance with Article X, Section 6 and Article V, Section 1, Subsection A.8 of the Bylaws. The below Candidates were recommended for approval by the committee. Candidates applying are:**
    - i Homer Alba
    - ii John Coluccio
    - iii. Erick Sanchez
  - c. **Official announcement and call for the applicants to fill the HSDNC Board seats vacated by Ben Adams and Drew Petersen, as well as the seat being vacated by Maria Yepremian per the above cited sections of the HSDNC Bylaws**
9. **Discussion and Vote to approve the HSDNC participating as the ‘sponsor’ of/for banners featuring Paris Photo (an international art fair for photography at Paramount Studios) in spring of 2015 – This would put HSDNC’s name on lamp poll banners (which helps promote the HSDNC) and there would be no cost to the HSDNC – Jennifer**
10. **Discussion and possible Vote to have a C4C representative attend HSDNC meetings to:**
- a. **Help facilitate action items and HSDNC projects**
  - b. **Set up a training and informational sessions/seminars on PLUM functions, terms and processes**
11. **AdHoc Holliday Party Committee – Ziggy & Christina** **7:50**
- a. **Update and Discussion of items needing to be addressed, such as assigning time slots for board members for the day of the event, design of Sticker for the event and an HSDNC brochure design for event**
  - b. **Discussion and Vote to approve \$1,481.81 for 501 toys (ages 0-12) from Megatoys, (@ 6443 E. Slauson Avenue, Commerce, CA 90040). These toys will be labeled with an HSDNC sticker and be utilized as an outreach tool when they are handed to the children attending the 11<sup>th</sup> Annual Holiday Party on 12-12-2014 at Lemon Grove Park. (Agenda Packet provided at Meeting)**
  - c. **Discussion and Vote to approve \$614.00 for rental of a Small Animal Zoo from Party Pronto, 4131 E. Live Oak Avenue, Arcadia, CA 01006. This zoo will provide young children in the neighborhood a chance to see various small animals up close, and attract stakeholder families to this HSDNC outreach event. (Agenda Packet provided at Meeting)**
12. **Presentation regarding Live Nation’s proposals for the Greek Theatre’s concessions and its possibly impacts on the Hollywood community – Live Nation Representative (5 mins)**
13. **Presentantion and Discussion regarding Hollywood Community Job Center (located at De Longpre & Fernwood) and IDEPSCA, who serve our neighborhood and with whom the HSDNC has previously worked with – Yunuen Gonzalez**
14. **Discussion and Vote to reapprove hiring of personnel to help with the HSDNC operations (as long as within the parameters of the HSDNC budget):** **8:20**
- a. **Bookkeeper Accountant to help Treasurer generate reports and track budget(s)**
  - b. **An individual to take minutes for Board and Committee meetings where and when the Secretary or another member is not present and/or is unable to**
15. **Budget and Finance**
- a. **Status and Update – Paul & Bill**

16. **PLUM Committee**  
Update & Introduction – Courtney
- a. **Discussion and Possible Vote regarding a letter of support for proposed Hotel at 5600-5602 Hollywood Blvd./1669-1681 St. Andrews Place. (Case #: APCC 2014-1276-SPE-SPP-SPR-CU-ZV).**  
Description: A Six-Story 80-Unit Hotel with ground level and one level of subterranean parking for 31 cars and 68 bicycles. Structure would be 79 feet in height with 26,671 sqft of total floor area. The ground floor will be the hotel lobby as well as a small restaurant/café with outdoor dining space directly facing Hollywood Blvd. The project has hotel rooms on 5 levels surrounding an interior courtyard to the east side. Additionally, the project would have a roof top garden and a pool for the private use of the guests. The project as proposed will make use of all available Green/recycled products to achieve a sustainable building.  
Entitlements: Deviations from SNAP requirements and restrictions. Height is over the 35 ft maximum; Floor Area Ratio (FAR) is 2.81:1 almost twice the 1.5:1 maximum; Parking is 33% less than the 45 spaces required; proposed project's set back is 3ft but the requirement is 10ft; Transparency of the building's façade has no transparency at rear and is reduced on the St. Andrew's side.  
Additional: Applicant seeks a zone variance to allow service of alcoholic beverages at hotel restaurant which is located in a residential zone.
  - b. **Reconsideration, Discussion and Possible Vote to send a letter of support to Planner Nora Dresser and AZA Zaitzevsky regarding converting the existing residential vacant lot into private 15 stall commercial parking (with specific) conditions including preserving an almost fifty year-old Camphor tree at 5846 Virginia Avenue (case #: ZA 2014-1832).**  
The HSDNC PLUM committee voted to support the project with conditions. The 1920s bungalow originally on the lot has already been torn down to allow for the construction of a parking lot. The ZA has taken this project under advisement at the request of the Councilmember's office to allow Vote and Letter from the HSDNC – Ed Hunt  
Project description: Omega Cinema Props would like to convert an existing vacant R3 lot to public parking use in support of the existing commercial/warehouse building adjacent.  
Entitlements: Conditional use permit to allow public parking use in a residentially zoned parking lot. Allow a reduced front yard in 15 foot building line setbacks for proposed parking lot.
  - c. **Discussion and possible Action regarding placing the Melrose Hill HPOZ expansion area on the list for Interim Control Ordinance (ICO) protection.** ICOs are intended to slow demolitions and at least temporarily limit the size of structures including Floor Area Ratios (FAR) within those areas covered - Courtney
17. **OUTREACH Committee** - Alex & Don **9:00**
- a. **Discussion and Update regarding last week's meeting**
  - b. **Discussion regarding creating outreach materials like a new tri-fold flier, Swag (bags, etc.) and related items with possible Vote to approve**
  - c. **Update on Website and moving it over to Nation Builder - Aaron**
18. **Discussion and possible Vote/Action to draft a letter (with previous letters and statements from the HSDNC on this issue attached) to the California Supreme Court.**

The Letter would be in opposition to Target Corporation's petition to allow it to continue construction and completion of the Target store at Sunset & Western in defiance of the Superior Court's and Court of Appeal's decision not to permit construction while the case is before the Court of Appeal. The HSDNC's position is that a stay on construction should remain until the Court of Appeal has had the opportunity to properly review the Superior Court's decision. Additionally, since Target is requesting an amendment to the Specific Plan, the stay on all construction should remain until public hearings with public comment and proper review have taken place on the proposed amendment prior to possible approval. (Target had previously ignored HSDNC and community concerns and started building knowing construction could be stopped by the courts)

19. **New Business**

20. **Announcement of next regularly scheduled Board Meeting – Monday, December 8<sup>th</sup>  
@ 6:30PM - and open request for agenda items and calendar events**

21. **Adjournment**

**9:30**

The public is requested to fill out a "**Speaker Card**" to address the Board on any agenda item before the Board takes an action. Public comment is limited to two (2) minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. The public may comment on a specific item listed on this agenda when the Board considers that item. When the board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at the scheduled meeting or by prior arrangement by contacting the HSDNC at [admin@hsdnc.org](mailto:admin@hsdnc.org). In addition, anyone who would like a copy of any record related to an item on the agenda; please contact the HSDNC at email address above. The Hollywood Studio District Neighborhood Council will announce the location, day and time for its regular meetings and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review online and at the following community location: Lemon Grove Park, 4959 Lemon Grove

**Community Impact Statements:** any action taken by the board may result in the filing of a related Community Impact Statement.

The Hollywood Studio District Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Hollywood Studio District Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting HSDNC by an e-mail that states the accommodations that you are requesting to [chair@hsdnc.org](mailto:chair@hsdnc.org)

**HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL**

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