

CITY OF LOS ANGELES
CALIFORNIA

**Hollywood Studio District
Neighborhood Council
Governing Board**

Rafael Borja,
Chairperson
Alison Brotherton, Vice-
Chairperson
Eileen Rogers, Secretary
Cathy Hood, Boardmember
Evan Holloway, Boardmember
Leon Randolph, Boardmember
Kerith Kelly, Boardmember



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.empowerla.org

**Hollywood Studio
District
NEIGHBORHOOD
COUNCIL**

**Regular Board Meeting Agenda
Lemon Grove Recreation Center
4959 Lemon Grove Ave
Los Angeles, CA 90029
Monday April 8th, 2024
6:00pm**

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a el Departamento de Empoderamiento Comunitario al (213) 978-1551 o por correo electrónico empowerla@lacity.org

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board

I. CALL TO ORDER AND BOARD ROLL CALL

II. GOVERNMENT REPORTS

- a. Public Safety
- b. City Council Representative
- c. Government Departments/Agencies

III. DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT UPDATE - General announcements related to the Neighborhood Council Systemwide and Exhaustive Efforts.

IV. SPECIAL ORDERS

- a. Introduction of vacant board seats and possible vote to appoint interested candidates to the HSDNC board.
 - Business Tenant Seat (5 open seats)
 - Property Owners Seat (2 open seats)
 - Residential Neighborhood Seat District (4,5,6,7)

- At-Large Seat (2 open seats)

V. **GENERAL PUBLIC COMMENT** - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 2 minute(s).

VI. **REGULAR BUSINESS**

- a. **Discussion/Action:** Approval of the minutes from the March 11th 2024 regular board meeting.

VII. **BOARD REPORTS**

- a. Chairperson Report on upcoming events in the neighborhood council area
- b. Vice-Chairperson Report
- c. Treasurer Report

VIII. **NEW BUSINESS**

- a. **Discussion/Action: (Borja)** Motion to approve up to \$1000 for promotional materials for outreach including pens, notepads, water bottles, t shirts.
- b. **Discussion/Action: (Borja)** Motion to approve up to \$700 for Konika Minolta printing services
- c. **Discussion/Action: (Borja)** Designate up to 3 board members to serve as Neighborhood Council Homelessness Liaisons
- d. **Discussion/Action: (Borja)** Reimbursement up to \$500 of Eileen Rogers for use of storage unit for board items.
- e. **Discussion/Action: (Borja)** Motion to hear and approve the creation of an outreach community event from board member proposals.

IX. **Old Business**

- a. **Discussion/Action: (Rogers)** Approval of board bus bench advertising artwork
- b. **Discussion/ Action: (Holloway)** Creation of process for posting content on social media and board website to support recruitment and public enthusiasm

X. **Outreach**

- a. **Discussion/Action:** Continued Creation of a comprehensive outreach plan and vote to establish action items on community engagement activities

XI. **ANNOUNCEMENTS**

- a. Upcoming community events

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I. CALL TO ORDER AND BOARD ROLL CALL

Rafael Borja – Present

Alison Brotherton – Present

Eileen Rogers- Present

Cathy Hood – Present

Evan Holloway – Present

Leon Randolph – Present

Kerith Kelly - Present

II. GOVERNMENT REPORTS

- a. Public Safety
- b. City Council Representative
- c. Government Departments/Agencies

III. DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT UPDATE - General announcements related to the Neighborhood Council Systemwide and Exhaustive Efforts.

IV. **SPECIAL ORDERS**

- a. Introduction of vacant board seats and possible vote to appoint interested candidates to the HSDNC board.
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 - Residential Neighborhood Seat District (4,5,6,7)

- At-Large Seat (2 open seats)

V. **GENERAL PUBLIC COMMENT** - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 2 minute(s).

VI. **PRESENTATION**

- a. **Presentation:** Community Fountain Gardens presentation and Q &A on Planting Daises community art event.
- b. **Discussion/Action:** Approve letter of support for the Planting Daises community art event – **Cathy to write the letter of support**

Motion : 1st Rafael 2nd Kerith

Rafael Borja – yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion

VII. **REGULAR BUSINESS**

- a. **Discussion/Action:** Approval of the minutes from the February 12th 2024 regular board meeting.

Motion : 1st Eileen 2nd Kerith

Rafael Borja – yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion : passes

VIII. **BOARD REPORTS**

- a. Chairperson Report on upcoming events in the neighborhood council area
- b. Vice-Chairperson Report – **printer picked up, fountain house trying to connect.**
- c. Treasurer Report – treasurer

IX. **NEW BUSINESS**

- a. **Discussion/Action:** (Borja)Approve new treasurer for the board
 - Kerith to treasurer

Motion : 1st Evan 2nd Eileen

Rafael Borja – yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion : passes

- b. **Discussion/Action: (Borja)** Motion to approve updated 2023-2024 Administrative Packet, updates include signatures from new executive officers.

Motion : 1st Eileen 2nd Evan

Rafael Borja – yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion : passes

- c. **Discussion/ Action: (Holloway)** Creation of process for posting content on social media and board website to support recruitment and public enthusiasm

Phase 1 Google back

Phase 2 transfer access Cathy

Motion : 1st 2nd

Rafael Borja – yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion : passes

- d. **Discussion/ Action: (Borja)** Approval of up to \$250.00 for board name badges which will include city logo, council name, board member name and position

Motion : 1st Rafael 2nd Allison

Rafael Borja – Yes

Alison Brotherton – yes

Eileen Rogers- yes

Cathy Hood – yes

Evan Holloway – yes

Leon Randolph – yes

Kerith Kelly – yes

Motion

- e. **Discussion/Action: (Borja)** Approval of design for banners, tablecloths, and other board swag items.

Board liked the free standing banner, wanted blue backdrop, add ig bags, and tablecloths, blue tablecloth, bag,

Motion : 1st - Rafael

2nd Eileen

Rafael Borja – Yea

Alison Brotherton – Yes

Eileen Rogers- Yes

Cathy Hood – Yes

Evan Holloway – Yes

Leon Randolph – Yes

Kerith Kelly – Yes

Motion

- f. **Discussion/Action: (Borja)** Designate board members to serve as Neighborhood Council Homelessness Liaisons

Table

Motion : 1st

2nd

Rafael Borja –

Alison Brotherton –

Eileen Rogers-

Cathy Hood –

Evan Holloway –

Leon Randolph –

Kerith Kelly –

Motion

- g. **Discussion/Action: (Borja)** Approval of updated Hollywood Studio District Neighborhood Council bylaws

Motion : 1st Evan

2nd Kerith

Rafael Borja – Yes

Alison Brotherton – Yes

Eileen Rogers- Yes

Cathy Hood – Yes

Evan Holloway – Yes

Leon Randolph – Yes

Kerith Kelly – Yes

Motion Passes

X. Outreach

- a. **Discussion/Action:** Continued Creation of a comprehensive outreach plan and vote to establish action items on community engagement activities

Hollywood chamber of commerce, partnered with PAL. 10:00am – April 28th Hollywood chamber car show and community block party. 6233 Hollywood blvd, May – covenant house action band program need to set up. Open House at covenant house, June ia LA Pride, vendor and be a part of the parade Sunday June 9th.

Send Kerith more flyers

Create database, materials in Spanish

More bilingual flyers – Saturday the 23rd, provide updated flyer.

XI. ANNOUNCEMENTS

a. Upcoming community events: CicLAvia Sunday February 25,2024

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