



HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

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Post Office Box 50791 Los Angeles, CA 90050
<http://www.highlandparknc.com>



CITY OF LOS ANGELES
CALIFORNIA

DEPARTMENT OF
NEIGHBORHOOD
EMPOWERMENT
200 N. Spring St. Ste. 2005
Los Angeles, CA 90012
Telephone: (213) 978-1551

OFFICERS

President Darren Gold
First Vice President Dante Marquez
Second Vice President Ruby Perez
Treasurer Kevin Guico
Secretary Richard "RJ" Petrey

DIRECTORS AT-LARGE

Caroline Aguirre, Steve Crouch,
Mark Forbes, Caitlin Gallogly,
Rhianon Irilli, Jens Jonason,
Lea Klein, Adan Martinez,
Connie Martinez, Phillip
Marzouk, Nazanin Naraghi,
Catherine Round, Clara Solis

YOUTH DIRECTOR

Emma

COMMITTEES *(Chairs Italicized)*

Arts and Culture Committee *Rhianon Irilli, Nazanin Naraghi, Catherine Round, John Collinson, Teila Theisen*
Budget & Finance *Kevin Guico, Dante Marquez, Adan Martinez, Phillip Marzouk, Ruby Perez*
Environmental *Mark Forbes, Nazanin Naraghi, Steve Crouch, Clara Solis, John Vangelisti, Lyannie Tran*
Executive *Darren Gold, Dante Marquez, Ruby Perez, Kevin Guico, RJ Petrey*
Land Use *Darren Gold, RJ Petrey, Steve Crouch*
Outreach *Connie Martinez, Ruby Perez, Rhianon Irilli, Dante Marquez, Catherine Round, Oliver Netburn*
Public Safety *Caroline Aguirre, Steve Crouch, Adan Martinez, RJ Petrey, Clara Solis,*
Rules *Dante Marquez, Kevin Guico, Jens Jonason, Connie Martinez, Clara Solis, Gemma Marquez*
Housing, Renters & Homelessness Ad Hoc *Adan Martinez, Caroline Aguirre, Steve Crouch, Rhianon Irilli, Valerie Desnik, Chris Ptak*
Charter Reform Ad Hoc *Clara Solis, Darren Gold, Connie Martinez*
NELA Community Plan Ad Hoc *Clara Solis, Steve Crouch, Darren Gold, Rick Marquez, Roy Payan, John Vangelisti*

HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Outreach Committee

Meeting Agenda

January 20, 2026

6:30 PM PST

at

Highland Park Recreation Center
6150 Piedmont Ave., Los Angeles, CA 90042

Supporting documents linked within each item

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, composed of stakeholder volunteers who are devoted to the mission of improving our communities.

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte por correo electrónico info@highlandparknc.com para avisar al Concejo Vecinal.

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board. If unable to attend the meeting, the public is invited to send comments via email to be read aloud by the Chair at the meeting as Public Comment. To do so, please email connie.martinez@highlandparknc.com with the subject "Outreach Committee Meeting Public Comment - [Meeting Date]" and in the body indicate general public comment on non-agenda items or which specific agenda item number, followed by your brief comment (2 mins or less, per above stated policy).

NOTICE TO PAID REPRESENTATIVES – If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

1. **CALL TO ORDER / *Llamada al Orden***
2. **ROLL CALL / *Pasar Lista***
 - a. Call of the roll and certification of a quorum by Chair
3. **DISCUSSION-POSSIBLE ACTION / *Discusión-Posible Acción***: Motion to approve agenda/ *Acción para aprobar la agenda*
4. **DISCUSSION/ACTION / *Discusión/Posible Acción***: Motion to approve meeting minutes / *Acción para aprobar las actas de la reunión*
 - a. [December minutes](#)
5. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS / *Comentarios del público en general sobre temas que no pertenecen a la agenda***: Comments from the public on non agenda items within the Board's jurisdiction (Limited to 6 min total, max 2 min per speaker) / *comentarios del público sobre temas que no pertenecen a la agenda dentro de la jurisdicción de la Junta (Limitado a 6 minutos, máximo 2 minuto por orador)*
6. **DISCUSSION/POSSIBLE MOTION / *Discusión/Posible Acción***: Outreach Reports (1 min ea):
 - a. New Contract terms from Webmaster
 - b. Social media posters
 - i. IG/FB Committee Flyers- Catherine
 - ii. IG/FB/website Community events/programs -
 - iii. IG/FB/website Community engagement, PSAs, NC education/recruitment - Connie
 - c. Goodwill coordinators - Rhianon, Ruby
 - d. Email blasts -
 - e. website updates - Connie
 - f. Zoom facilitator -
7. **DISCUSSION-POSSIBLE ACTION / *Discusión-Posible Acción***: (Connie) Recommend General budget expenditure for Oliver Netburn to be given an email for Committee work (tabled from last meeting).
8. **DISCUSSION/POSSIBLE MOTION / *Discusión/Posible Acción***: (Connie) Outreach online platforms coordination discussion and next steps (tabled from last meeting).
 - a. 5 different Outreach online platforms:

- i. [Wix](#) (website)
 - ii. FB, IG, Nextdoor (Social Media)
 - iii. [Constant Contact](#) (email)
- b. Streamlining options:
 - i. Meta = FB+IG
 - ii. Wix plans
 - 1. current: connect 1 social acct; 10 monthly posts
 - 2. Plus (\$13.50 monthly)= 7 social accounts, unlimited monthly posts, scheduling, stories
 - iii. Posting agendas directly to web files
- c. eblast approved cadence: Sundays - Committee meetings, Wednesdays - community announcements
- d. recommendations

9. DISCUSSION/POSSIBLE MOTION / *Discusión/Posible Acción*: (Catherine) Recommend Neighborhood video promos for HHPNC website

- a. [proposal](#)

10. DISCUSSION/POSSIBLE MOTION / *Discusión/Posible Acción*: HHPNC Outreach event planning

- a. Holiday Parade debrief and suggestions for next year
- b. (Oliver) Potential Outreach event(s) for summer to coincide with the World Cup
- c. (Connie) HHPNC 25th Anniversary, May 28, 2027
- d. (Connie) Region 8 Outreach Meeting
 - i. NELA/Region 8 NCs: HHPNC, Arroyo Seco, Boyle Heights, Eagle Rock, Glassell Park, Greater Cypress Park, Hermon, LA-32 (El Sereno), Lincoln Heights

11. DISCUSSION/POSSIBLE MOTION / *Discusión/Posible Acción*: Recommend to the board an [updated agenda letterhead](#) template to include HHPNC logo and Committees listed on agenda template (see example at top of this agenda).

12. NEW BUSINESS / *Nuevo Negocio*

- a. HHPNC banner style logo update

13. ADJOURNMENT / *Aplazamiento*

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Fire Station #12 located at 5921 North Figueroa Street, Los Angeles CA 90042
- <https://www.highlandparknc.com>
- You can also view our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Neighborhood Council Office Space Address (if applicable), at our website: www.NeighborhoodCouncilWebsite.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email at: info@highlandparknc.com

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.NeighborhoodCouncilWebsite.org