HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Post Office Box 50791 Los Angeles, CA 90050 http://www.highlandparknc.com Certified as NC #33 May 28, 2002

OFFICERS

President Darren Gold First Vice President Dante Marquez Second Vice President Connie Martinez Treasurer Kevin Guico Secretary Lea Klein

COMMITTEE CHAIRS Budget & Finance Kevin Guico Executive Darren Gold Land Use James Marcotte & Steve Crouch Outreach Connie Martinez Rules Dante Marquez Public Safety Caroline Aguirre & Jens Jonason Environmental John Vangelisti & Lyannie Tran Youth and Education Ad Hoc Dante Marquez Housing, Renters & Homelessness Ad Hoc Vacant CALIFORNIA



CITY OF LOS ANGELES

DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT

200 N. Spring St. Ste. 2005 Los Angeles, CA 90012

Telephone: (213) 978-1551

DIRECTORS AT-LARGE

Dante Marquez, Jens Jonason, Darren Gold, Angela Gonzales-Torres, Karen Daniel, Connie Martinez, James Marcotte, Yvonne Chavez, Lyannie Tran, Kevin Guico,

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HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL **Outreach Committee**

Special Meeting Agenda

Tuesday, October 1, 2024

6:30pm-7:45pm PDT

Meeting Location Arroyo Seco Library, 6145 N Figueroa St., Los Angeles, CA 90042

Supporting documents can be found at the link below:

https://drive.google.com/drive/folders/1AwxSFBHMb2GGY40wTkciiUp7J2dD26CU?usp=sharing

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte por correo electrónico connie.martinez@highlandparknc.com para avisar al Concejo Vecinal.

GENERAL PUBLIC COMMENT – Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board. The public is invited to send comments via email to be read aloud by the Chair at the meeting as Public Comment. To do so, please email connie.martinez@highlandparknc.com with the subject "B&F Public Comment - [Meeting Date\" and in the body indicate general public comment on non-agenda items or which specific agenda item, followed by your brief comment (2 mins or less, per above stated policy).

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

NOTICE TO PAID REPRESENTATIVES – If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

- 1. WELCOME / Bienvenidos
- 2. CALL TO ORDER / Llamada al Orden
- 3. ROLL CALL / Pasar Lista
 - a. Call of the roll and certification of a quorum
- 4. DISCUSSION-POSSIBLE ACTION / Discusión-Posible Acción: Approve September Meeting Minutes
- 5. **DISCUSSION/ACTION:** Motion to approve agenda / Acción para aprobar la agenda
- 6. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS —Comments from the public on non agenda items within the Board's jurisdiction (Limited to 10 min, max 2 min per speaker) / Comentarios del público en general sobre temas que no pertenecen a la agenda: comentarios del público sobre temas que no pertenecen a la agenda dentro de la jurisdicción de la Junta (Limitado a 10 minutos, máximo 2 minutos por orador)
- 7. Reports/ Informes (1 minute each, máximo 1 minuto por orador)
 - a. Veterans Memorial Clean Up: Sunday, Nov 10
 - b. Meeting location Arroyo Seco Library secured
 - c. Mercado update booth provided
 - d. Outreach budget balance approx \$2500
 - e. Calendar of Events
 - f. Congress of Neighborhoods social media tips
- 8. DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción: Appoint new committee member: Teri Bonsell
- 9. **DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción:** Brainstorming ideas for Holiday Parade (Dec 1)

- 10. DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción: Recommend Outreach Budget expenditures:
 - a. Up to \$\$\$ for Holiday Parade
 - b. up to \$500 for XXL and XXXL T Shirts
- **11. DISCUSSION/POSSIBLE MOTION /** *Discusión/Posible Acción*: Follow up to adopted tabling policy, develop Approved Community Partners list
- 12. DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción: Recommend HHPNC Event Policy
 - a. Required by NC Funding Program: Event form, Event flyer, Itemized budget, BAC
 - b. HHPNC Process
- 13. DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción: Discussion on social media audience and intended reach
 - a. amend policy for social media focus on local community
- 14. DISCUSSION/POSSIBLE MOTION / Discusión/Posible Acción: Recommend strategy for Local Business Engagement
- **15. DISCUSSION/POSSIBLE MOTION /** *Discusión/Posible Acción*: Recommend Accessibility and Stakeholder Engagement (ASE) Ad Hoc
- 16. NEW BUSINESS / Nuevos Asuntos
- 17. ADJOURNMENT / Levantar la session

PUBLIC POSTING OF AGENDAS -

Neighborhood Council agendas are posted for public review as follows:

- Fire Station #12 located at 5921 North Figueroa Street, Los Angeles CA 90042
- https://www.highlandparknc.com
- You can also receive our agendas via email by subscribing to L.A. City's <u>Early Notification System (ENS)</u>

PUBLIC ACCESS OF RECORDS -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.highlandparknc.com or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email at: info@highlandparknc.com.

RECONSIDERATION AND GRIEVANCE PROCESS -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website https://www.highlandparknc.com