

PRESIDENT Misty LeGrande

VICE PRESIDENTS Amanda Blide - Administration Céline Vacher - Communications

> TREASURER Erica Vilardi-Espinosa

SECRETARY Meggan Ellingboe





OUTREACH COMMITTEE MEETING AGENDA

Tacos Tu Madre 1824 Hillhurst Ave.

COMMITTEE CO-CHAIRS Misty LeGrande & Céline Vacher



Certified Council #35

P.O. Box 27003 Los Angeles, California 90027-0003

(213) 973-9758

info@losfeliz.org www.losfeliz.org

January 24, 2024 – 7:30 PM

- 1. CALL TO ORDER AND ROLL CALL
- 2. GENERAL PUBLIC COMMENTS ON NON-AGENDA ITEMS
- 3. GENERAL PUBLIC COMMENTS ON AGENDA ITEMS
- 4. COMMENTS BY CHAIRPERSONS
- 5. DISCUSSION: Website translation update
- 6. DISCUSSION: Get it in Los Feliz campaign
- 7. DISCUSSION: T-Shirt design contest for LFNC t-shirts
- 8. DISCUSSION: Committee themed polls in newsletter
- 9. DISCUSSION: Meet your Representatives
- 10. DISCUSSION & POSSIBLE ACTION: New outreach items
- 11. DISCUSSION & POSSIBLE ACTION: Switch from Mailchimp to different provider for newsletter
- 12. DISCUSSION & POSSIBLE ACTION: Social Media
 - A. General social media update
 - B. Collaboration with DEI Committee
 - C. Ideas for campaigns & content
 - D. Call for translation volunteers
- 13. COMMENTS & ANNOUNCEMENTS FROM COMMITTEE MEMBERS
- 14. APPROVAL OF PREVIOUS MEETING MINUTES
- 15. ADJOURN

VIEWING MEETING: Members of the public are invited to attend the meeting.

PUBLIC COMMENT – Members of the public may submit public comment for any agenda item or on matters not appearing on this Agenda within the Council's jurisdiction either prior to the meeting or during the period allotted for public comment. Public comment may be submitted by [1] emailing info@losfeliznc.org, and/or [2] orally at the meeting. Please note that under the Ralph M. Brown Act (CA Govt Code § 54950), the Board is prevented from acting on a matter brought to its attention during the general public comment period; however, the issue may become the subject of a future Board meeting.

Oral public comment for agenda items is limited to 1 minute per item for a total of 3 minutes. Oral public comment on non-agenda items is limited to 1 minute. Total oral public comment may not exceed 4 minutes per speaker, unless allowed by the chair. Commenters are encouraged (but not required) to fill out a public comment speaker card prior to speaking.

PUBLIC ACCESS OF RECORDS: In compliance with Government Code §54957.5, non-exempt writings distributed to a majority or all of the Board in advance of a meeting may be reviewed on the council's website or during normal library business hours (library reference desk). All written materials distributed to council members within 72 hours of a meeting are available for public review. Copies will also be provided during council meetings. In addition, if you would like a copy of any record related to an Agenda item, please contact the council at info@losfeliz.org or call: (213) 973-9758.

PUBLIC POSTING OF AGENDAS: Neighborhood Council agendas are posted for public review as follows:

• 1900 N Vermont Ave. Los Angeles, CA 90027

• www.losfeliznc.org

• You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS)

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

PROCESS FOR RECONSIDERATION: The council may reconsider and amend its action on items listed here if that reconsideration takes place immediately following the original action, or at the next regular meeting. The Council, on either of these two days shall: 1) Make a Motion for reconsideration and, if approved, 2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: 1) A Motion for Reconsideration on the described matter and 2) a [Proposed] Action should the motion to reconsider by a member who has previously voted on the prevailing side of the original action. If a motion for reconsideration is not made on the date the action was taken, then a member on the prevailing side of the action must submit a motion to the Chair or Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act governing public entities.

For more information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website: www.losfeliznc.org

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org.

TRADUCCIÓN: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Meggan Ellingboe, Secretaria, al (213) 973-9758 o por correo electrónico info@losfeliznc.org para avisar al Concejo Vecinal. If you are in need of translation services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting info@losfeliz.org or call: (213) 973-9758.

CONSENT CALENDAR: In accordance with LFNC Standing Rule 4 § K.13 any motion may, by unanimous consent, be added to one of two consent calendars (one for funding items, one for non-funding items) to be voted prior to the adjournment of the meeting.

The **Outreach Committee** works to encourage community stakeholders to engage with the Los Feliz Neighborhood Council through organizing events that provide visibility and opportunities to participate.

rev: 07/23