



**EAST HOLLYWOOD  
NEIGHBORHOOD COUNCIL  
CERTIFIED COUNCIL # 91  
APRIL 19, 2007**

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## **CITY OF LOS ANGELES**

### **EAST HOLLYWOOD NEIGHBORHOOD COUNCIL**

## **Outreach Committee Meeting**

**Tuesday, September 17th, 2024  
6:30PM**

**Outreach Chair: Colter Carlisle  
Outreach Co-Chair: Michael Sadler  
Outreach Member: Christopher Martinez**

**Meeting Location:  
Zoom**

**Via ZOOM**

**<https://us02web.zoom.us/j/84847521527>**

**Via Phone: (669) 900 6833**

**Meeting ID:  
848 4752 1527**



**ERIC GARCETTI – MAYOR**

**GOVERNING BOARD OFFICERS**  
Christopher Martinez - President  
Colter Carlisle- Vice President  
James Bennett - Treasurer  
Jeff Zarrinam - Corresponding Treasurer  
Jillian Schultz - Corresponding Secretary  
Jack Symington - Recording Secretary

**GOVERNING BOARD MEMBERS**  
Vickey Olson  
Doug Haines  
Christopher Martinez  
Stephanie Park  
Jennifer Lee  
Mike Sadler

**VIEWING MEETING:** The public may join the meeting by [1] Going to [www.easthollywood.net](http://www.easthollywood.net) and joining via Zoom (Meeting ID 860 9094 0896) [2] Calling (669) 444-9171 (Meeting ID 860 9094 0896). When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

**PUBLIC COMMENT:** Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes, unless adjusted by the presiding officer of the Board.

**SB 411 Updates:**

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph

(D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

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## **I. I. Welcome and Introductions**

1. Call to Order/Opening Remarks
2. Public Comment on Non-Agenda Items
3. Roll Call

## **II. Action Items**

- 1) **Discussion and Possible Action** Regarding EHNC Digital Volunteer Sign-Up Campaign Workflow (Carlisle)
- 2) **Discussion and Possible Action** Regarding Digital Surveys (Carlisle)
- 3) **Discussion and Possible Action** Regarding the Logistics of Authorizing EHNC Presidential Updates on EHNC Social Media Channels in Cooperation with EHNC Outreach Committee (Carlisle)
- 4) **Discussion and Possible Action** Regarding Workflow for EHNC Nextdoor Account (Sadler)
- 5) **Discussion and Possible Action** Regarding Outreach for General Election Polling Locations (Sadler)
- 6) **Discussion and Possible Action** Regarding Approving Digital Ads up to \$10 Per Day (Carlisle)
- 7) **Discussion and Possible Action** Regarding Approval of Up to \$250 from Outreach Budget for an Ad in Thai CDC 30th Anniversary Booklet (Schultz)

## **III. New or Old Business**

New or Old Business

- 1) **Discussion** Regarding 2024-2025 EHNC Outreach Budget

## **IV. Adjournment**

**AGENDAS & PUBLIC COMMENT:** Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

**COUNCIL PROCESS:** Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entities, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

**PUBLIC POSTING OF AGENDAS:** Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). Neighborhood Council agendas are posted for public review as follows: The official posting is at The Hollywood Hotel, 1160 N. Vermont Avenue and on our website at [www.easthollywood.net](http://www.easthollywood.net). The agenda may also be posted at: (1) Armen Realty, 5111 W. Santa Monica Boulevard (2) Stakeholder Residence, 772 N. Kenmore (3) Against The Stream, 4300 W. Melrose, and (4) 4308 Burns Ave, Los Angeles, CA 90029 the **EHNC Meeting Space**. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS).

**NOTICE TO PAID REPRESENTATIVES:** If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**THE AMERICAN WITH DISABILITIES ACT:** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

**PUBLIC ACCESS OF RECORDS:** In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Jillian Schultz at [jillianschultz@easthollywood.net](mailto:jillianschultz@easthollywood.net)

**RECONSIDERATION AND GRIEVANCE PROCESS:** For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.easthollywood.net](http://www.easthollywood.net)