



CITY OF LOS ANGELES
EAST HOLLYWOOD NEIGHBORHOOD
COUNCIL

Special Governing Board Agenda



ERIC GARCETTI – MAYOR

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL
CERTIFIED COUNCIL # 91
APRIL 19, 2007

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Thursday, June 15, 2023
6:00PM

Meeting Location
4308 Burns Ave, Los Angeles, CA 90029

GOVERNING BOARD OFFICERS
Andoni Elias Nava - President
Christopher Martinez - Vice President
James Bennett - Treasurer
Jeff Zarrinam - Corresponding Treasurer
Jillian Schultz - Corresponding Secretary
Natalie Chyba - Recording Secretary

GOVERNING BOARD MEMBERS
Adi Bhairi
Colter Carlisle
Doug Haines
Jennifer Lee
Christopher Martinez
Stephanie Park
Lucine Poturyan
Mike Sadler

This Governing Board meets the third
Monday of each month at 7:00pm.

PUBLIC COMMENT: Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment for agenda items is limited to 1 minute, with a cumulative total of 3 minutes for multiple agenda items. General public comment shall be limited to a cumulative total of 2 minutes, unless adjusted by the presiding officer of the Board.

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- I. Call to Order
 - II. Roll Call
 - III. Public Comment on Non-Agenda Items
 - IV. Action Items:
 - 1) Discussion and Possible Action Regarding Activating EHNC Debit Card for Facebook Ad Buys
 - 2) Discussion and Possible Action Regarding EHNC "NextDoor" Strategy
 - 3) Discussion and Possible Action Regarding Social Media Workflow and Post/Story Strategy
 - 4) Discussion and Possible Action Regarding Website Strategy/Workflow
 - 5) Discuss Workflow for Video Content Creation

- 6) Discussion and Possible Action Regarding EHNC Outreach Campaigns
- 7) Discussion and Possible Action Regarding Interview Series
- 8) Initial Discussion on Live Outreach Events for EHNC
- 9) Discussion and Possible Action Regarding Text Services
- 10) Discussion and Possible Action Regarding EHNC Planning and Land Use Outreach Items
- 11) Discussion and Possible Action Regarding Marketing Governing Board Meetings (What is the Big Draw?)
- 12) Discussion and Possible Action Regarding Outreach Budget

V. Adjournment

AGENDAS & PUBLIC COMMENT: Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

COUNCIL PROCESS: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on March 31, 2019. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success.

POSTING SITES: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose, and (4) 4308 Burns Ave, Los Angeles, CA 90029 the **EHNC Meeting Space**. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS).

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

THE AMERICAN WITH DISABILITIES ACT: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at <http://www.easthollywood.net> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Andoni Elias Nava, andonieliasnava@easthollywood.net.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.easthollywood.net