



**Governing Board**

President, Elvina Beck  
Vice-President, Daniel Perez  
Secretary, Daniel Sokolovsky  
Treasurer, Nyesha Brown-Love  
Board members Charles J. Taylor, Sunshine  
Parenago, Shani Carter McKinney, Tamra Brown,  
Crystal Rivers

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## GENERAL BOARD MEETING AGENDA

**MONDAY, JANUARY 22, 2024 / 6:00 pm**

6501 Fountain Avenue Los Angeles, CA 90028  
Via Zoom: <https://us02web.zoom.us/j/81301075493>  
Via phone: (669) 900-6833 / Meeting ID: 813 0107 5493  
[Link to supporting documents](#)

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Secretaria o por correo electrónico [elvina@chnc.org](mailto:elvina@chnc.org) para avisar al Concejo Vecinal.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board. *The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

**I. CALL TO ORDER**

**II. ROLL CALL:** Call of the roll and certification of a quorum

- (1) Elvina Beck
- (2) Daniel A. Perez
- (3) Charles Taylor
- (4) Nyesha Love
- (5) Shani Carter McKinney
- (6) Sunshine Parenago
- (7) Tamra Brown
- (8) Daniel Sokolovsky
- (9) Crystal Rivers

**III. CONSENT CALENDAR**

1. Approval of December 18 meeting minutes
2. Approval the December 2023 MERs

**IV. SPECIAL ORDERS**

**V. ELECTED OFFICES/DEPARTMENTS/ORGANIZATION ANNOUNCEMENTS**

## VI. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

## VII. BOARD REPORTS

1. President/Chair
2. Vice President/Vice Chair
3. Secretary
4. Treasurer

## VIII. NEW BUSINESS

## IX. COMMITTEE REPORTS

### 1. Budget & Finance

- A. Motion to approve \$1000 NPG to Larchmont Charter School for their annual Jogathon “Larch Radness” event on March 2, 2024 at their Selma campus. This event is free and open to the community. The day will feature a DJ, raffles, games, food, and a ton of fun for the greater LA community.
- B. Motion to approve \$1000 NPG to EnrichLA, a school garden nonprofit organization. Funding a garden program at local Los Angeles schools where students learn about gardening, healthy eating, environmental stewardship, and much more.

### 2. Outreach

- b) Discussion on outreach items
- c) Presentation from [Ciclaviva about their February 25 event](#): CHNC will have a booth in the Melrose Hub (5514 Melrose Ave) and motion to approve up to \$2,000 for outreach giveaway items, such as pens, reusable water bottles, t-shirts, etc.

### 3. Homelessness

- a. Discussion of creating an ad hoc committee in order to combine our homelessness committee with other NCs.
- b. Call for volunteers for the 2024 homeless count: [Greater Los Angeles Homeless Count](#). Hollywood’s count takes place on January 25th. We invite you to join in this crucial effort to make a difference in our community. The annual Homeless Count is an important tool that helps service providers better understand and address homelessness across LA County. Register at [theycountwillyou.org](http://theycountwillyou.org)

### 4. No reports from **Legislative Action / Beautification**

### 5. Planning and Land Use

- a. Discussion and possible action to write a letter of support for **Project Address**: 1610-1638 North Las Palmas Avenue and 1623-1645 North Cherokee Avenue Case: CPC-2022-3867-DB-MCUP-SPR-WDI-HCA; CPC-2022-3935-DB-SPR-WDI-HCA; ENV-2022-3868-SCEA

**Link:** <https://planning.lacity.gov/pdiscaseinfo/search/encoded/MjU4MDMx0>Project

**Plans:** <https://securisync.intermedia.net/us2/s/oL90yTbpFzB68euiQqqQcY0033d353> **Project Description:** J&J Hollywood, LLC (the “Applicant”) is the owner of thirteen contiguous lots located at 1610-1638 North Las Palmas Avenue and 1623-1645 North Cherokee Avenue (the “Property”) in the Hollywood Community of the City of Los Angeles (the “City”). The Property contains approximately 78,675 square feet of lot area. The Property is improved with 3 existing structures and a surface parking lot. The Applicant proposes to demolish one of the existing structures and construct, use and maintain a mixed use commercial and residential project (the “Project”). Two existing structures, located at 1638 N. Las Palmas and 1618 N. Las Palmas, will remain and contain a total of 11,333 square feet that will be used for commercial purposes. Three new structures are proposed on the Property. “Building 1” will contain 49,712 square feet of floor area with 46 dwelling units (45,320 square feet of floor area), 4,392 square feet of ground floor restaurant uses, and associated lobby and back of house uses. Building 1 is 7 stories tall with a height of up to 94 feet and 1 1/4 inches to the top of the parapet. “Building 2” will contain 30,571 square feet of

ground and second floor restaurant and market uses (approximately 2,751 square feet), and 281 dwelling units (227,144 square feet of floor area). Building 2 is 15 stories tall and up to 182 feet and 7 1/8 inches to the top of the parapet. "Building 3" will contain 7,689 square feet of office uses, and 66 dwelling units (48,045 square feet of floor area). Building 3 is 7 stories tall and a height of up to 77 feet 6 and 1/4 inches to the top of the roof. Building 2 and 3 will contain 40,775 square feet of open space. A 3 level below grade parking structure will be located under Buildings 1, 2 and 3. The Project will provide approximately 336 automobile parking spaces, 38 short-term bicycle parking spaces and 194 long-term bicycle parking spaces. The Project contains a total of 374,494 square feet of floor area (including the two structures that will remain) on a 78,675 square foot lot for a floor area ratio ("FAR") of no greater than 4.76 to 1.

**Requested License/Entitlements:** The Applicant requests multiple approvals for Project implementation. The Project requests the following: 1) Approval of a density bonus project that requires 2 off-menu incentives and 7 waivers of development standards pursuant to LAMC 12.22.A.25 and California Government Code ("Gov. Code") Section 65915 (the "Density Bonus Law"), as applicable; 2) Site Plan Review for a project that creates more than 50 dwelling units ("SPR"); and 3) Waiver of Dedication and Improvements on both North Las Palmas and North Cherokee Avenue (the "WDI"). **Representative:** Ara Karamian: [ara@gonzaleslawgroup.com](mailto:ara@gonzaleslawgroup.com)

## I. COMMENTS by Board Members

## ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

**Public Posting of Agendas -**

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6501 Fountain Avenue Los Angeles, CA 90028 or [CHNC.ORG](http://CHNC.ORG) or you can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

**Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at [CHNC.ORG](http://CHNC.ORG) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [elvina@chnc.org](mailto:elvina@chnc.org)

**Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [CHNC.ORG](http://CHNC.ORG)