



Central Hollywood Neighborhood Council

## GENERAL BOARD MEETING AGENDA

**MONDAY, November 28, 2022 / 6:00 pm**

Via Zoom: <https://us02web.zoom.us/j/81301075493>

Via phone: (669) 900-6833 /Meeting ID: 813 0107 5493

[Link to supporting documents](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE AND COMMUNITY IMPACT STATEMENT SUBMISSION.

### A. CALL TO ORDER

### B. ROLL CALL

|                 |  |  |
|-----------------|--|--|
| Elvina Beck     |  |  |
| Ferris Wehbe    |  |  |
| Louis Abramson  |  |  |
| Alex Massach    |  |  |
| Daniel A. Perez |  |  |
| Nicole àBeckett |  |  |
| Charles Taylor  |  |  |
| Trevor Reed     |  |  |
| Nyesha Love     |  |  |

### C. REPORT / COMMENTS from Government representatives in attend

### D. CONSENT CALENDAR:

1. Approval of [10/24/22 Board Meeting minutes](#)
2. Approval of [October 2022 MER](#)
3. The CHNC approves a reimbursement of \$707.70 to board member Daniel A Perez for the following expenses for the CHNC Halloween event (Event approval code CHNC2223-002):
  - a. \$240.51 for candy and supplies from Target
  - b. \$148.70 for refreshments from Smart & Final
  - c. \$318.49 for pizza from Pizza Hut

### E. GENERAL PUBLIC Comment on NON- Agenda items:

Public comment may be submitted by:

1. Emailing [elvina@chnc.org](mailto:elvina@chnc.org)
2. Clicking the 'raise hand' button via Zoom during the period allotted for public comment
3. Dialing \*9 (if joining the meeting via telephone) during the period allotted for public comment.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Each speaker shall be limited to 2 minutes.

### F. PRESENTATIONS, MOTIONS & RESOLUTIONS:

1. Presentation from Waymo by Alexander Hall and Amanda Zink regarding their autonomous vehicle deployment in Los Angeles.

2. [Letter to Councilmember Elect Soto-Martinez regarding transportation ideas for our area](#)

**G. BOARD REPORTS, including Discussion and possible action items, if listed.**

1. **President, Elvina Beck**

2. **Vice-President, Ferris Wehbe**

3. **Secretary, Trevor Reed**

4. **Treasurer, Daniel Perez (Second Signer: Elvina Beck)**

A. Budget Advocates update

**H. COMMITTEE REPORTS, including Discussion and possible action items, if listed.**

1. **Safety Committee:** Nicole àBeckett, Charles Taylor

2. **Budget and Finance Committee:** Daniel Perez, Elvina Beck

a. CHNC is partnering with the Hollywood Recreation Center to put on a holiday event on Saturday, December 17 from 12-4pm at the Rec Center

b. The CHNC approves a [\\$1,000 NPG to Larchmont Charter School](#) to support their World Fair event

c. The CHNC requests CD13 consult with the Dept. of Recreation & Parks, The City Administrative Officer, the Mayor's Office, and any other relevant agencies to identify funding and necessary steps to construct a dog park at De Longpre Park and report back within 60 days.

3. **Outreach Committee:** Louis Abramson, Nicole àBeckett

a. Presentation on the Heart of Hollywood Tax Increment Financing (TIF) Study

b. Discussion and possible action for candidate recruiting and voting outreach for the March 2023 NC election cycle. (10 minutes)

c. Review of relevant city, county, state, and federal outcomes from the 2022 Midterm Elections. (5 minute)

4. **Homelessness Committee:** Louis Abramson, Nyesha Love

a. Announcement and brief discussion of the 2023 Point In Time Homeless Count to take place Thursday, 26 January 2023. (5 minute)

5. **Beautification Committee:** Daniel Perez, Trevor Reed

6. **Legislative Action Committee:** Elvina Beck

7. **Entertainment Industry Committee:** Alex Massachi

8. **PLUM Committee:** Alex Massachi, Trevor Reed

A. **Project Address (Name):** 6350 West Selma Avenue, LA 90028 - other site addresses include 1520-1542 N. Cahuenga

Boulevard and 1523-1549 N. Ivar Avenue (Artisan) **Case Nos.:** ZA-2019-5590-TOC-ZV-ZAA-SPR

(<https://planning.lacity.org/pdiscaseinfo/search/encoded/MjMyMzc20>) VTT-82764

(<https://planning.lacity.org/pdiscaseinfo/search/encoded/MjMyMzc30>) ENV-2019-5591-EIR

(<https://planning.lacity.org/development-services/eir/artisan-hollywood-project-0>) **Planner:** Erin Strellich **Project**

**Description:** NEW 25-STORY MIXED USE BUILDING WITH 23 LEVELS RESIDENTIAL ABOVE GROUND FLOOR COMMERCIAL, TWO LEVELS OF ABOVE GRADE PARKING AND FOUR LEVELS OF BELOW GRADE PARKING, PODIUM AND ROOFTOP AMENITY DECKS. **Requested Entitlement:** PURSUANT TO LAMC SECTION 12.22.A31, TRANSIT ORIENTED COMMUNITIES AFFORDABLE HOUSING INCENTIVE PROGRAM REQUEST FOR BASE AND ADDITIONAL INCENTIVES TO ALLOW PROPOSED FAR, PARKING, AND SETBACKS FOR A TIER 3 PROJECT. PURSUANT TO LAMC SECTION 12.28, ZONING ADMINISTRATOR ADJUSTMENT FOR ADDITIONAL YARD REDUCTION. PURSUANT TO LAMC SECTION 12.27, ZONE VARIANCE TO ALLOW TEMPORARY RELOCATION OF EXISTING COMMERCIAL PARKING VIA LEASE IN LIEU OF COVENANT. PURSUANT TO LAMC SECTION 16.05, SITE PLAN REVIEW FOR CONSTRUCTION OF 50 OR MORE NET NEW DWELLING UNITS. PURSUANT TO LAMC SECTION 17.15,

VESTING TENTATIVE TRACT MAP TO MERGE AND RESUBDIVIDE THE PROJECT SITE INTO ONE MASTER GROUND LOT AND FUTURE COMMERCIAL CONDOMINIUMS, AND APPROVAL OF A HAUL ROUTE. **Applicant:** Artisan Ventures (Collin Komae, Partner and Co-Founder) **Representative:** Sheila Gonzaga ([sgonzaga@marathon-com.com](mailto:sgonzaga@marathon-com.com))

- B. **Project Address (Name):** 1200 Vine Street (Vine Street Los Angeles Apartments) **Existing Zone:** Existing Commercial/Retail Store C2 **Case Nos.:** CPC-2022-7047-CU-DB-SPR-HCA <https://planning.lacity.org/pdiscaseinfo/search/encoded/MjYxMzAx0> **Planner:** Stephanie Escobar **Project Description:** CONSTRUCTION OF A 7-STORY, 87 FT TALL, 137,640 SF MIXED-USE BUILDING CONTAINING 151 RESIDENTIAL UNITS, 3,690 SF OF COMMERCIAL SPACE, 20,565 SF OF OPEN SPACE, AND 87 PARKING SPACES **Applicant:** MEGAN SLOCUM [ Company: GRUBB PROPERTIES/VINE STREET LOS ANGELES APTS LLC ] **Representative:** Dana Sayles ([dana@three6ixty.net](mailto:dana@three6ixty.net))
- C. **Project Address (Name):** 1250 N Vine St 90038 (Grocery Outlet) **Existing Zone:** C2-1-SN **Case Nos.:** ZA-2022-7845-CUB **Planner:** Phillip Bazan **Project Description:** THE SALE OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR OFFSITE CONSUMPTION IN CONJUNCTION WITH A 12,753 SQ. FT. GROCERY STORE WITH HOURS OF OPERATION FROM 6:00 A.M. TO 11:00 P.M. DAILY **Requested License:** CUB for an ABC Type 21 License. **Applicant:** KATY SCHARDT [ Company: GROCERY OUTLET, INC. C/O COMPASS COMMERCIAL ] **Representative:** Shaw Youngblood ([shaw@rawlingspm.com](mailto:shaw@rawlingspm.com))
- D. **Project Address (name):** 1612 N Cahuenga Blvd (Status Hollywood) **Existing Zone:** C4-2D-SN **Case Nos.:** ZA-2022-5252-CUB <https://planning.lacity.org/pdiscaseinfo/search/encoded/MjU5NDQx0> **Planner:** Esther Ahn **Project Description:** THE SALE, ON-SITE CONSUMPTION AND DISPENSATION OF A FULL LINE OF ALCOHOLIC BEVERAGES IN CONJUNCTION WITH A 3,608.92 SQ. FT. RESTAURANT WITH SEATING FOR 103 PATRONS AND A 987 PATIO WITH SEATING FOR 21. **Requested License:** CUP **Applicant:** Erica Arden **Representative:** Matthew Mellow ([matthew@fedesignandconsulting.com](mailto:matthew@fedesignandconsulting.com))
- E. **Project Address (Name):** 1546 N Argyle Ave (Plum Market) **Existing Zone:** C4-2D-SN **Case Nos.:** CPC-2016-3742-GPA-VZC-HD-DB-MCUP-SPR **Project Description:** Master Plan Approval (MPA) with the City of Los Angeles to allow the sale of a full line of alcoholic beverages for off-site consumption and on-site instructional tasting in conjunction with a 26,102 SF Full-service grocery store. The proposed hours of operation are from 8 AM - 11 PM, and this construction is compliant with the uses granted with the C4-2D-SN Regional Center Commercial Zone. **Requested License:** Master Plan Approval for Alcoholic Beverages (MPA) **Applicant:** Matthew Jonna **Representative:** Maria Impala ([maria@aralicens.com](mailto:maria@aralicens.com))

**The board is seeking members of the public to participate on all CHNC committees.** Interested members may contact [elvina@chnc.org](mailto:elvina@chnc.org) or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from the CHNC board can be members of each committee.

**J. COMMENTS by Board Members** - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item

#### **K. ADJOURNMENT**

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the CHNC website ([www.chnc.org](http://www.chnc.org)), at main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Ave.;. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Elvina Beck at [elvina@chnc.org](mailto:elvina@chnc.org)

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Trevor Reed at [treed.chnc@gmail.com](mailto:treed.chnc@gmail.com)

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

**AB 361 Updates -**

Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

**Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- (List your physical posting location here)
- [www.NeighborhoodCouncilWebsite.com](http://www.NeighborhoodCouncilWebsite.com)
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

**Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)