



Agenda

Bel Air-Beverly Crest Neighborhood Council Outreach Committee Meeting Monday April 15, 2024 at 12:00 P.M.

**Members of the public can join the meeting online: <https://us02web.zoom.us/j/87445772161>
Or by telephone: Dial (669) 900-6833 or (888) 475 4499, enter Webinar ID: 874 4577 2161 Press #**

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte la secretaria, al 310-4799-6247x7 o por correo electrónico info@babnc.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LA CITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE BEL AIR-BEVERLY CREST NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

Every person wishing to address the Board by telephone must dial **(669) 900-6833 or (888) 475 4499** and enter **874 4577 2161** and then **press #** or join by Zoom by following this link:
<https://us02web.zoom.us/j/87445772161>

When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Public comment on any agenda item will be limited to 1 minute per person and a total of 30 minutes, unless adjusted by the presiding officer.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

SB 411 Updates: In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.
(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.
(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

- (E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.
- (ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.
- (iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

Name	P	A	Name	P	A
André Stojka, Chair			Robin Greenberg		
Robert Schlesinger			Nickie Miner		
Mindy Rothstein Mann			Maureen Smith		
Mirco Gros			Alonzo Wickers		
Patricia Templeton			Travis Longcore, <i>Ex Officio</i>		

Call to Order, Flag Salute & Roll Call

1. **Motion** to approve the April 15, 2024 Agenda
2. **Approval of the Minutes**
Motion: Approve the January 25, 2024 Minutes (**Attachment A**)
Motion: Approve the February 22, 2024 (**Attachment B**)
3. **General Public Comment**
 BABCNC welcomes comment from the public on any topic within the Committee’s jurisdiction but not on the adopted agenda.
4. **Chair Report**
5. **Discussion and Possible Motion (Gros)**
Proposed Outreach Items to include in the FY 2024-2025 Annual Budget at \$1,140
 - Trifold: Create Trifold to hand out at Association meetings/NC meetings, etc. \$120 (100 copies; Staples)
Move-In Lists: Mailings to New Residents \$170 (addresses) \$70 (250 postcards; Staples)
 - Bus Stops: Advertise NC on 2 bus stops \$300 (\$150 each printing)
 Bus bench advertising: Please see [Insite Street Media Bus Bench pricing here](#). **Printing cost must be paid to Insite Street Media before the job is sent to the printer. Once the graphics are approved by the Mayor's office, it will take up to 10 business days for printing and placement of the ads. No cost for benches, only cost for production of ads. (Attachment C)**
 - Next Door: Subscription email campaigns \$0
 - Website Data Capture: Add information for mailing subscription to understand effectiveness of outreach & allow segmentation \$0
 - 'Social 30' Quarterly Pizza prior to meeting to allow for 30 minutes meet/greet/socialization \$480 (\$120 each)

- Association Presentations: Create monthly presentation for association liaisons (based on newsletter content) \$0
 - QR code: Leverage a QR code to make it easier to sign up \$0 (currently using Mirco's account)
6. Discuss making further use of Social Media apps, e.g., Facebook, Instagram, TikTok & Citizen.
 7. Organize board members to cover for each of the following Fire Station Open House Days:
 - Fire Station 71 open house May 5
 - Fire Station 99 open house May 11
 8. Name tags (Greenberg)

Good of the Order & Adjournment to Date TBD

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.

The American with Disabilities Act / Accommodations for Disabilities -

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability, and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, listening devices, or other auxiliary aids/services will be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting you wish to attend by contacting us at (310) 479-6247x7 or e-mail info@babnc.org.

Public Posting of Agendas – Neighborhood Council Agendas are posted for public review as follows:

- Laurel Canyon Country Store 2108 Laurel Canyon Blvd, 90046.
- www.babnc.org.
- Sign up to receive our agendas via email by subscribing at: <https://www.babnc.org/joinemail.php>
- Also receive our agendas via email by [subscribing with L.A. City's Early Notification System at https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils](https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils)

Public Access of Documents -

In compliance with California Government Code (Govt. Code § 54957.5), non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed before the meeting at our website by clicking on www.babnc.org. For a copy of any record related to an item on the agenda, please contact (310) 479-6247x7 or info@babnc.org

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.babnc.org.