

The Grapevine

Volume II Issue 4

The Official Newsletter of El Pueblo de Los Angeles Historical Monument

Apr. 2013

¡BIENVENIDOS!

Starting April 1, El Pueblo Historical Monument will be opening a new welcome center to improve the way we engage our guests to our beautiful area. Museum guides and volunteers will provide brochures, maps, guidance, and conversation from 10 a.m. to 3 p.m. daily.



El Pueblo
de
Los Angeles



Guardians of the Track, Michael Amescua (1996)

LOCAL ARTISTS AT WORK

The amazing Michael Amescua is working with La Plaza de Cultura y Arts on a decorative fencing project around the historic “Campo Santo,” adjacent to La Placita Church. His work is highly regarded and installed all around the City, including at Metro Stations, the Los Angeles River pedestrian and bike paths, and at local parks.

Jane McCabe, a local artist who previously worked in New York and San Francisco, has joined the neighborhood. She has set up a table and a few chairs on the plaza, next to the new welcome center. She will be making hand drawn portraits for a suggested fee of \$7. She is a charming person and her work is excellent. Please stop by Thursday through Sunday between 1 pm and 4 pm and say hello.



METRO PARTNERSHIP

At the request of several merchants, El Pueblo has re-established a joint marketing effort with our friends and neighbors at Metro. The projects in progress include:

1. Creating flyers for key special events, while promoting the use of public transportation.
2. Highlighting new transit improvements taking place at Union Station on our Facebook page.
3. Promoting El Pueblo and Olvera Street for this year's Cinco de Mayo.

The Cinco de Mayo event will be included in the May 2013 edition of "Metro Insider" under the "Featured Destination" section. El Pueblo will also be offering a 10% discount on merchandise at the Visitor Center for those showing a valid Metro tap card.

Individual merchants are encouraged to discuss promotional options directly with Metro staff. Please contact Linda Duran at (213) 485-8322 to obtain additional information.

CESAR CHAVEZ DAY OF SERVICE

On March 22, 2013, El Pueblo staff organized and supervised students from the Los Angeles Leadership Academy to participate in a "day of service" in honor of Cesar Chavez. Over 40 students, parents, and staff sanded the cantera tile around the Antonio Aguilar statue, painted the entrance and bathroom area of the gallery breezeway, and planted a California pepper tree and succulent garden on Main Street, among other worthwhile projects. We appreciate this act of service and partnership from our local students – all in honor of the great Cesar Chavez.

CHECK OUT OUR FACEBOOK AT ELPUEBLOLA

For the latest information on events, great articles, historic photographs, and other promotional efforts, check out our Facebook page at [ElPuebloLA!](#) We post information on a daily basis and are consistently drawing in more and more followers.

MERCHANT OFFICE HOURS


To increase the General Manager's availability to our merchant partners, we have standing office hours every Wednesday from 3 pm to 5 pm. Please call (213) 485-6855 or e-mail Linda Duran at Linda.Duran@lacity.org to make an appointment.

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