

# The Grapevine

Volume III

The Official Newsletter of El Pueblo de Los Angeles Historical Monument

Nov. 2012

## VETERAN'S DAY AT FATHER SERRA PARK

On November 10, members of the Eugene A. Obregon Memorial Foundation were at Father Serra Park in recognition of Veteran's Day. The veterans held a ceremony to honor the men and women who sacrificed their lives for this country. The ceremony was held at the Wall of Honor, a curved monument that bears the emblems of all military services and the names of the 3,446 recipients of the Congressional Medal of Honor, the military's highest award for valor against enemy action.

To prepare for Veteran's Day, El Pueblo staff worked with Ray Delgado, the Department Commander for Team Amvet, to install new flags and replace the shrubbery in the planter with California-friendly plants. The new plants will attract hummingbirds and bees, and will need less water than is currently used at the site. These low-lying plants will also allow visitors to view the Wall of Honor when passing by car or by foot.

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*El Pueblo  
de  
Los Angeles*

## HOLIDAY SEASON LIGHTING CEREMONY



Our colleagues Jessica Herrera and Linda Duran definitely have the holiday spirit! Their hard work will culminate with the 2012 Holiday Season Lighting Ceremony. Join us on Friday, November 30 from 5:00 pm to 9:00 pm for entertainment, children's workshops, refreshments, and characters from the movie "Ice Age 4 - Continental Drift." A very special appearance by the 2013 Tournament of Roses Queen - Vanessa Manjarrez - and her court will also be joining us on this special evening.

This effort has been a blessing with so many donors that truly reflect the spirit of giving. A special thanks goes to "Ice Age - Continental Drift;" Linda Mejia of Wells Fargo Home Mortgage; Urth Caffé, La Parilla, Starbucks, Triple A Rentals, Clear Image Printing, and the Olvera Street merchants for their generous assistance.





## REDUCED PARKING RATES AND HOURS EXTENDED!

During these tough financial times, it's nice to provide a bit of budget relief. Beginning this month, El Pueblo is reducing the parking rates to \$5.00 and extending the hours to 9:00 pm at the following lots:

|                    |        |                   |                  |
|--------------------|--------|-------------------|------------------|
| Lot 4              | \$5.00 | Monday – Friday   | 3:00 pm to 9 pm  |
| 426 N. Los Angeles |        | Saturday – Sunday | 5:00 pm to 9 pm  |
| Lot 5              | \$5.00 | Monday – Friday   | 3:00 pm to 9 pm  |
| 711 Alameda Street |        | Saturday – Sunday | 11:00 am to 9 pm |

Rather than close the lot when a parking attendant is not available, El Pueblo has worked with the General Services Department to install honor boxes to handle parking transactions after hours.

Tell your friends and customers to take advantage of these reduced rates. For more information concerning hours of operation, rates, and a site map, please see <http://elpueblo.lacity.org/elppark1.htm>.

## MERCHANT OFFICE HOURS

To increase the General Manager's availability to our merchant partners, we have standing office hours every Wednesday from 3 pm to 5 pm. Please call (213) 485-6855 or e-mail Linda Duran at [Linda.Duran@lacity.org](mailto:Linda.Duran@lacity.org) to make an appointment.

## DÍA DE LOS MUERTOS A HUGE SUCCESS

Although the special day has come and gone, numerous merchants, visitors, and friends have noted that the Day of the Dead events was a great success. The processions had great feeling, the dancers were intense and transformational, and our visitors felt at home...just the way it should be. A special thank you goes to the Olvera Street Merchants Association Foundation for their preparation and execution. It was a joy to see so many people paying homage to their ancestors or otherwise recognizing the beauty and importance of this traditional celebration.



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