

To: Joel
From: Greg
Re: LABA Survey

August 15, 2005

This is not public information.

LABA surveyed 1000 high propensity voters regarding the vote on a new charter.

Need for a new charter. Y=47% N=19%

Feel the city could be run better. 50-23

Should CDs be increased from 15 (250K each) to provide better representation? 59-32

Expand to 35? 29-71

Favor NCs composed of citizens? 31-59

Are you more likely to support if:

Enlarge to 35 and doesn't cost any additional money? 34-25

CDs only have 100,000 people? 69-23

If more politicians with less power? 48-39

If additional CDs resulted more diversity and minorities being elected? 69-22

Then they asked some questions again, but specifically gave people the option of choosing
A need more information@ as a 3rd choice. Previously, people had to volunteer that they didn't
know, or that they wanted more information.

Do you want enlarged Council to cost no more than the existing one? 53-26

Favor part-time NC serving without pay, and costing additional money? 31-22

And if they had powers over development projects? 62-28

Favor a system that allowed more diverse people and ethnic people to be elected? 74-19

Favor if they have no authority to determine things like taxes, spending, police and fire? 41-48

Favor if it created a new layer of government? 20-68

Which Charter proposal would be most likely to support?

Enlarge city council? 35

Neighborhood councils? 43

Both? 4.5

Neither? 11

Unsure 7