



NEWS – OFFICE OF THE CITY COUNCIL PRESIDENT
COUNCILMEMBER ALEX PADILLA
7TH DISTRICT

CITY HALL, 200 NORTH SPRING STREET, ROOM 465, LOS ANGELES, CA 90012
PHONE (213) 847-7777 FAX (213) 847-0707 WWW.LACITY.ORG/COUNCIL/CD7

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CONTACT: David Gershwin
Ph. (213) 473-5774

**PADILLA ANNOUNCES APPOINTMENTS TO VALLEY TRANSIT ZONE
INTERIM JOINT POWERS AUTHORITY GOVERNING BOARD**

LOS ANGELES – City Council President Alex Padilla has named Ms. Ruth Richter and Ms. Miriam Jaffe to the Valley Transit Zone's Interim Joint Powers Authority (IJPA) Governing Board, and also named Mr. Coby King and Ms. Lisa Levy Buch to serve as alternate board members.

"The collective expertise of these individuals will help the Valley Transit Zone create much-needed transportation solutions for the San Fernando Valley," said Padilla, who serves as Vice-Chair of the IJPA Board.

The Valley Transit Zone IJPA was formed in 1999 to explore various methods of improving bus transportation service in the San Fernando Valley.

Council President Padilla's appointments are effective immediately.

Biographical information on each of the IJPA appointees is attached.

The 7th Council District serves the communities of Arleta, Lake View Terrace, Mission Hills, North Hills, North Hollywood, Pacoima, Panorama City, Sun Valley, Sylmar, and Van Nuys.

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Biographical Information

Councilmember Padilla's Appointments to Valley Transit Zone IJPA Board December 4, 2001

SOUTHWEST VALLEY

Ruth Richter – Ms. Richter, a resident of Winnetka, has 51 years of volunteer service experience in the San Fernando Valley. She was appointed to the Mayor's Transportation Committee in 1970, served on the RTD Board of Directors from 1976-1986, and has been a 51-year board member of the Winnetka Chamber of Commerce, serving three terms as its president. Initially appointed by then-Council President Ferraro two years ago as an alternate member to the IJPA board, Ms. Richter will now serve as a full board member.

Coby King – Mr. King, a resident of Encino, is the President and CEO of CrossPoint Advisors, a public affairs and communications firm based in Los Angeles. Mr. King serves as a member of the Board of Commissioners of Los Angeles' Community Redevelopment Agency, as President of the Van Nuys Airport Citizens Advisory Council, and on the Board of the California Lexington Group. Mr. King will continue to serve as an alternate member of the Valley Transportation Zone's IJPA board of directors.

SOUTHEAST VALLEY

Miriam Jaffe – Ms. Jaffe is Chief of Staff to Los Angeles City Councilmember Jack Weiss (Council District 5), whose District includes parts of Van Nuys and Studio City. Ms. Jaffe has more than 17 years of experience in public service in the San Fernando Valley. Previously, Ms. Jaffe was Chief of Staff to California Assembly Speaker Robert Hertzberg (D – Van Nuys), and was a founding member of L.A.'s Business Team in then-Mayor Riordan's Office of Economic Development. Ms. Jaffe also served as a regional coordinator in the Office of the 20th District of the California State Senate, and serves as a board member for both the Los Angeles Children's Museum and Project Restore.

Lisa Levy Buch – Ms. Buch is the Chief Field Deputy for Los Angeles City Councilmember Cindy Miscikowski (Council District 11), where her responsibilities include transportation and land use issues. Before joining the City of Los Angeles, Ms. Buch worked for then-Councilmember Feuer as a Regional Planning Deputy, and also worked as a consultant on transportation and land use matters, working with the Southern California Association of Governments and CalTrans on various projects. Ms. Buch holds a Masters Degree in Transportation Planning from the University of California at Los Angeles.