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CITY OF LOS ANGELES CALLS ON LEGISLATURE TO SUPPORT "FILM CALIFORNIA FIRST" PROGRAM

City Leaders seek to ensure continued strength of entertainment industry statewide

LOS ANGELES – The Los Angeles City Council unanimously approved a motion today asking the State of California to continue funding for Film California First – a program of the California Film Commission that provides positive incentives for film and television productions to shoot in California.

"Film California First creates jobs for Californians, invigorates the economy of local communities, and ensures that entertainment production stays right here in California," said Padilla. "We urge the legislature to continue funding this program that plays a major role in supporting an industry that generates more than \$33 billion in revenues statewide."

"The entertainment industry is the backbone of the Los Angeles economy," said Greuel. "Film California First attracts and retains quality jobs and is essential to maintaining a healthy City and State economy."

Councilmembers Padilla and Greuel are both board members of the California Film Commission, and both also serve on the executive committee of the Los Angeles Entertainment Industry Development Corporation. Greuel was also a former executive with DreamWorks SKG.

The California State Senate and State Assembly budget committees are currently meeting to determine Film California First's program funding for the 2002-03 and 2003-04 fiscal years.