



FOR IMMEDIATE RELEASE

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Councilman Zine to Unveil Street Sign in Honor of Bob McCord

WHAT: The unveiling of the honorary Bob McCord Way street sign

WHEN: Thursday, December 18th, 9:00am

WHERE: 4800 Block of El Canon Ave. at Calabasas Road (SW corner)
Calabasas, CA 91302

WHO: Councilman Dennis P. Zine
Sagebrush Cantina Employees
Leonis Adobe Members
Calabasas Chamber of Commerce
Calabasas Historical Society
Woodland Hills-Warner Center Neighborhood Council

WHY: The late Bob McCord settled in the West San Fernando Valley in 1976 to establish the Sagebrush Cantina Restaurant in Calabasas. The Sagebrush Cantina became a local landmark and community gathering spot, serving up an award-winning Mexican/Californian menu as well as a variety of entertainment. Among his various achievements, Mr. McCord served as president of the Calabasas Chamber of Commerce. Mr. McCord was known for his community support and generosity, helping to raise funds for local schools, political candidates and special programs. For the past 20 years, he opened the Sagebrush Cantina each Thanksgiving to feed up to 500 senior citizens a free turkey dinner. He was also known to fill up his catering truck and drive to active fire lines to feed firefighters.

The City of Los Angeles passed a motion to place an Honorary Street Sign at the 4800 Block of El Canon Ave. at Calabasas Road in Woodland Hills.

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