



DENNIS P. ZINE
Councilman, Third District

THE ZINE LINE

The Third District serves the communities of
Canoga Park, Reseda, Tarzana, West Hills, Winnetka, & Woodland Hills



Winter 2011

MISSION STATEMENT

As your public servant, my staff and I pledge to...

- Improve the quality of life in our district
- Ensure public safety
- Follow-up with your concerns in a timely manner
- Keep you informed of issues in the district
- Attend your meetings and events
- Put the community's priorities first

Mobile Billboard Task Force Enforces Citywide Ban

By Jessica Tarman, *Communications Director*

On December 17, 2010, the Los Angeles City Council unanimously passed an ordinance prohibiting mobile billboard advertising displays from parking on City streets and public lands.

Mobile Billboard Advertising Displays (AB 2756, Blumenfeld), a key piece of state legislation sponsored by the City of Los Angeles, created Section 395.5 of the Vehicle Code, which defines "mobile



Councilman Zine is joined by CD12 Chief of Staff Mitch Englander, LAPD Captain Brascia, Neighborhood Prosecutor Raffy Astvasadoorian, LADOT GM Amir Sedadi and enforcement officers

billboard advertising display" as an advertising display that is attached to a wheeled, mobile, non-motorized vehicle that carries, pulls or transports a sign or billboard and is for the primary purpose of advertising. This bill also amended Section 21100 of the Vehicle Code to give local authorities the ability to adopt rules/regulations by ordinance/resolution to regulate mobile billboard advertising; this includes estab-

BILLBOARDS CONTINUED ON PAGE 8

Economic Realities for FY2011-2012 Budget

By Jennifer Rivera, *Senior Legislative Deputy*

Currently, our economic downturn does not seem to be getting any better. The State of California is facing a \$25 billion deficit, with the Governor working with local agencies to cut from several programs hoping to achieve some savings.

Locally, the City of Los Angeles faces a \$350 million deficit next fiscal year, not counting the \$62.7 million identified during this year's second financial status report. The city council has adopted \$33.7 million worth of solutions, bringing the deficit down to \$29 million. The City Administrative Officer has reported that our revenue projections are coming in lower than expected, with a loss of approximately \$25 million which brings our total deficit back to \$54 million.

Subsequently, the discussion to lease nine parking structures has been shelved. The council as a whole felt that allowing for a contract lease of 50 years for these structures without any concessions to pro-

tect the city's future well being, would tie our hands for the total length of the contract, which was too risky.

The tough discussions begin now. A few options that are currently on the table and pending in the Budget & Finance Committee are additional furloughs for all city employees, layoffs, and more consolidation of departments and city services. Within Council District Three, Councilman Zine has taken a voluntary 10% pay cut and his entire staff is currently taking unpaid furlough days. In addition, since taking office in 2001, Councilman Zine has donated approximately \$300,000 of his personal salary to local charities.

The next few months will be full of hard decisions, but the public must remember that Councilman Zine believes that he was elected to serve the community and provide core city services, which means establishing budget priorities. He will be working to find the balance between protecting city workers, but ultimately protecting our tax dollars and providing the best services we can with much less.

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Since its inception in 2001, Councilman Dennis P.

Zine's People Organizing for Safe, Secure Environments program (POSSE) has been instrumental in helping constituents take active roles in their community. The aim of the POSSE program is to educate constituents on City Services and receive training from a variety of City Departments on how to report illegal dumping, abandoned vehicles, potholes, building & safety violations, mobile billboards, graffiti, fallen tree branches, and nuisances in the community. The POSSE members work closely with council staff on special projects in the community such as graffiti stinging operations, unhitched trailer roundups, community cleanups, and town hall meetings. To best highlight the benefits of the POSSE program, I interviewed longtime Reseda resident and activist Nancy Sweeney.

How did you hear about POSSE?

I originally heard about POSSE from Councilman Zine's Field Deputy at a Neighborhood Watch meeting.

How long have you been an active member?

The POSSE was formed when Councilman Zine took office in 2001, and I was a participant in his first training class.

What motivated you to become involved?

I wanted to improve my neighborhood. Blight affects everyone, and as Councilman Zine often states: "It's that broken window theory. If you don't replace a broken window immediately it leads to additional problems." If you have a couch or shopping cart that's been illegally dumped, and it doesn't get picked up, before you know it there's 4 or 5 more that will be deposited. Graffiti, abandoned shopping carts, illegally posted signs, and abandoned vehicles all have an impact on property values.

What are some benefits of being a POSSE member?

POSSE is a community interest group that works together for the betterment of the community. Being a POSSE member allows you direct access to the multiple departments of the City that address various quality of life issues. You not only clean up your community, you also get to meet and interact with fellow stakeholders and enforcement personnel that share the same concerns that you do. It's a grass root effort to empower the community to identify problems and get them resolved through available resources.

In what ways have you contributed to your community as an active POSSE member?

Being a POSSE member got me very involved in our L.A.P.D. Neighborhood Watch program in Reseda. It also encouraged me to form a community non-profit organization, Revitalize Reseda

(www.revitalizereseda.org) that specifically targets quality of life issues that impact us. I have also assisted Councilman Zine and his staff on special projects in the community.

Would you recommend the POSSE to others?

Absolutely. If you don't take the initiative, no one else will. If you see a problem, eradicate it. Call 3-1-1. Get involved! Your community is only as good as YOU make it.



Reseda NC President Cary Iaccino, Senior Lead Officer Isela Parra, Nancy Sweeney, and Councilman Zine at the Reseda Holiday Party

The POSSE program is a perfect place to have people of all ages involved in improving the quality of life in their community. If you wish to be part of the POSSE, please contact me with your name, address, and phone number at Jose.M.Martinez@lacity.org or call (818) 756-8848.

SAVE THE DATE

Honoring our public safety personnel.

Councilman Dennis P. Zine
presents

Awards

"For ExZellence"

Thursday, April 21, 2011

11:30 am - 2:00 pm

Warner Center Marriott

21850 Oxnard St., Woodland Hills, CA 91367

For more information, contact Jose Martinez
at (818) 756-8848 or jose.m.martinez@lacity.org

Save the Date Save the Date Save the Date Save



Code Violation Inspection Fee

As approved by the City Council, the Department of Building and Safety (LADBS), Code Enforcement Division now has the ability to collect fees for those who violate the code.

Construction without permits and properties that are being used for something that is not allowed in the zone have always been a challenge for both community members as well as city employees that are in charge of code enforcement. We of course advocate that people doing construction always obtain all of the required permits and use their properties for uses allowed in their zone, but realize that this does not always happen. These violations may pose a safety threat to those residing inside as well as a nuisance to their law-abiding neighbors especially in the quiet single-family neighborhoods of Council District Three.

When an alleged violation is reported, Code Enforcement makes an inspection. If the inspection results in the finding of a violation, a \$336 fee is levied in order to recover the costs of the inspection. If no violation is found, there is no fee. If the property owner does not correct the violation and is making no attempt to do so, LADBS Code Enforcement can charge an additional \$550 fee. If no progress is made toward a correction, the violator can be required to explain their actions in a public hearing and be referred to the City Attorney for prosecution.

Prior to the Code Violation Inspection Fee, there was less incentive for code violators to correct their problem sometimes as a detriment to the community. Often LADBS would find a violation, the property owner would correct it, get the sign-off from the City, and then go back to doing what was going on before or put back the unapproved construction. It would be a game of cat and mouse. We anticipate that putting a monetary bite into code enforcement violations will deter people from violating the code, upholding the intended uses of a zone (especially in our quiet neighborhoods), and help sustain and improve the quality of life for those who live in this great City.

nixle COMMUNITY ALERT ADVISORY

Nixle's Municipal Wire is the nation's leading identity-certified and secure mass communication service that allows public safety agencies and municipal governments to connect with residents by text messages, email and web.

TO REGISTER VISIT WWW.NIXLE.COM

JB's LOCAL RESTAURANT REVIEW

It's All About the Sauce at My Brothers BBQ

Like every other meat-eating American, I love BBQ. I enjoy trying different BBQ joints around town and a couple of times a year I fire up my BBQ smoker at home for some slow cooked, smoky deliciousness. In my travels throughout Councilman Zine's Third District researching planning and land use issues, I stumbled across a little place on the corner of Ventura Blvd. and Comercio Lane in Woodland Hills named My Brother's BBQ. The place looks like it has been there forever and it has, serving Woodland Hills since 1957 according to their classic sign featuring a Texas Longhorn. The restaurant business is tough and if a mom and pop place has been in the same location for 50 years, they must be doing something right.



Everything I've tried on their menu has been good to great. The meats are smoked with an appropriate combination of mesquite and hickory. The smoke flavor is subtle and not over-powering, just the way it should be. The tri-tip is their best cut. I also go for the smoked turkey breast. Really it does not matter what you order so long as you load up on their unique, tangy, and homemade BBQ sauce. The sauce is amazing! Make sure you ask for extra sauce on the side and pour it over everything. The beef ribs are double cut and are the meatiest things you have ever seen. My Brother's must have a great relationship with their meat purveyor because I have never found beef ribs like this. The lunch special, served until 5:00pm for you early-birds, comes with two sides and cheese bread for all around \$10. Their beans are cooked with little pieces of tri-tip and are flavorful, but not too sweet like a lot of other BBQ beans. The slaw is legit as well but I always get the fries because I need something else to dip in the sauce.

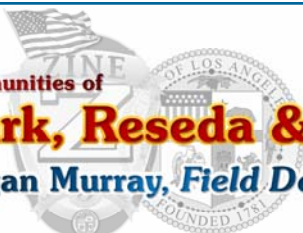
Overall, this is my one of my favorite places to eat lunch in the Third District. I always leave satisfied, I never pay too much, and the people I go with are always happy that I showed them this great find.

My Brothers BBQ
21150 Ventura Blvd
Woodland Hills, CA 91364
(818) 348-2020



Serving the Communities of
Canoga Park, Reseda & West Hills

Megan Murray, Field Deputy



CANOGA PARK

Canoga Park Stoplight Synchronization

The State of California recently awarded the Department of Transportation \$37 million for a total of four Automated Traffic Surveillance and Control System (ATSAC) projects. One of these programs is in the Third Council District in Canoga Park. There is also a second phase in Canoga Park that will install ATSAC north of Roscoe Boulevard in the Twelfth Council District. Construction is estimated to begin in the Third Council District in June, and these projects generally take a year to complete. The boundaries for the area that will be under construction will include Victory Boulevard between Topanga Canyon Boulevard and Tampa Avenue; Tampa Avenue from Victory Boulevard to Roscoe Boulevard; Roscoe Boulevard from Tampa Avenue to Topanga Canyon Boulevard; and Topanga Canyon Boulevard from Roscoe Boulevard to Victory Boulevard. Once both phases of the Canoga Park projects are finished, the ATSAC system in the Valley will be complete, and the gap between the Reseda and Platt Ranch systems will be filled. Councilman Zine has strongly supported the installation of the ATSAC systems and is looking forward to getting traffic moving across the Valley.

Great American Teacher of the Year

This winter, the Ron Clark Academy, in conjunction with Great American Financial Resources, Inc., chose Genein Letford from NEW Academy Canoga Park to receive the "Great American Teacher of the Year Award." Out of thousands of applicants nationwide, Genein was chosen to be among the five finalists from around the country to compete for this prestigious award. In addition to the prizes that Genein and the other finalists won, she received a \$10,000 cash award, a \$5,000 cash gift to her school, a Promethean Active Board for her classroom, and a Complete Audio Enhancement System for her classroom. Genein was first nominated for this award by her peers and colleagues at NEW Academy Canoga Park. She teaches music education and theory to all grades at NEW Academy, but began her career there as a third grade teacher. To recognize her outstanding accomplishments, Genein was presented with a Certificate of Recognition from Councilman Zine at the December 2010 Canoga Park/West Hills Chamber of Commerce Networking Breakfast, where she was also a guest speaker.



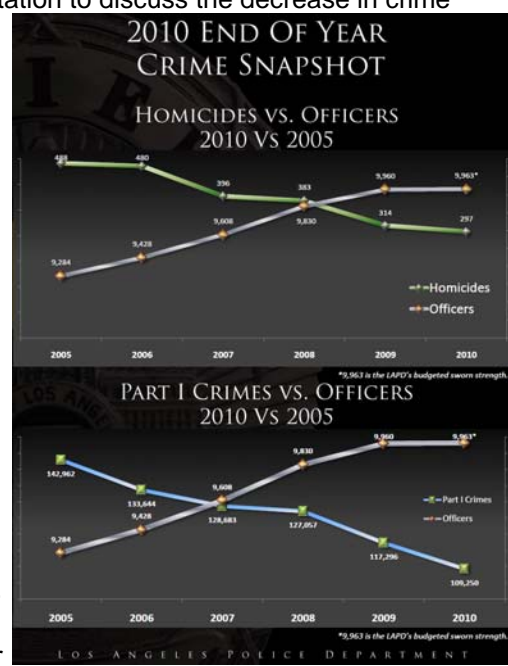
Memorial Day Parade Sponsorships

The Memorial Day Parade has been in the community of Canoga Park for 22 years and always attracts thousands of people. In order to raise additional funds for this year's Parade, the Canoga Park/West Hills Chamber of Commerce has created the Centurion Club. The Centurion Club is an exclusive 100 member society whose main goal is to provide support for the parade. Members receive many special benefits and it is a rewarding way to show support for the community and honor our fallen heroes. There are three levels of membership for the Centurion Club, each with extra perks for the day of the parade. Individuals and companies are invited to join by contacting the Chamber at (818) 884-4222.



Public Safety Town Hall

On January 25th, Councilman Zine participated in the Mayor's Public Safety Town Hall Meeting at the Topanga Area Station to discuss the decrease in crime rates throughout the Valley over the past two years. He talked about the consistent improvement and called it a significant achievement for these stations, as they are already understaffed.



Additionally, Deputy Chief Albanase presented volunteers with certificates of recognition for their work in the stations. The recipients from West Valley include: Rickey Gelb, Maury Leff, Leslie Kaz, Linda Pruett, and the Volunteer Surveillance Team. The recipients from the Topanga include: John Strand, Siena Cawelti, Judy Valazza, Tessie Reyes-Dunn, Robert Basch, Marilyn Williams, Cecilia Gomez-Soles, Juan Aynat, and the Volunteer Surveillance Team.



Serving the Communities of
Tarzana, Winnetka & Woodland Hills
 Octaviano Rios, Jr., Field Deputy

Improving Curb Appeal Through Tree Planting

Many of you have seen the entertaining and informative Home & Garden Television (HGTV) where ambitious homeowners exhibit pride for their properties by working on projects focused on architecture, colors, and landscaping to name a few. In the great City of Los Angeles, we have a similar ambition toward building a better looking community. This is why Councilman Zine is working very hard to support efforts that help improve the look of the district he represents. In 2011, Councilman Zine will continue to work toward making this year full of great community projects. In the upcoming months, Ventura Boulevard's beautification will continue to be a significant community project aimed at improving the corridor's curb appeal.



Councilman Zine joining forces with the LA Conservation Corps and community volunteers to plant the first new tree on Ventura Blvd. in Tarzana

Inaugural efforts for the year began in Tarzana on Saturday morning, January 15th. Thanks to the financial sponsorship of the Tarzana Neighborhood Council and partnership of Million Trees LA, over 135 volunteers came out to plant many beautiful trees on Ventura Blvd. between Corbin Ave. and Tampa Ave. And again on the morning of March 19th, much like last year, the Woodland Hills-Tarzana Chamber of Commerce is coordinating a tree-planting party to plant more trees on Ventura Blvd., between Canoga Ave. and Topanga Canyon Blvd. in Woodland Hills. We can't do it without the community's support, so if you like trees, shade, fresh air, more business, and don't mind picking up a shovel, then please come out to our next community project event.

These trees will provide a great return on our investment. They improve the look of our business corridor, where we can drive and walk a boulevard lined with trees showcasing the many shopping and dining establishments. As an added benefit, trees provide clean air to breath by helping to filter out toxins produced by our friends driving up and down the boulevard. Experts also agree that that this type of "green" increases commercial activity, reduces air conditioning costs, and increases property values. What cash register or wallet wouldn't like the sound of that?

These projects will also keep L.A youth employed by giving them the responsibility to water and maintain our new trees so they survive the long hot summer season. A good return on investment indeed. By planting and caring for the young trees until they mature, the community can enjoy a beautiful tree-lined street for years to come.



Councilman Zine at the first Woodland Hills tree planting with Kathy Delle Donne, Woodland Hills-Tarzana Executive Director Diana Williams, and Holiday Inn GM Colleen Langford with the rest of the tree planting crew

One block at a time, we can clean our air, stimulate the L.A. economy, and improve the overall curb appeal of our community. Please look out for more opportunities to participate in future projects.



PERSONAL CITY SERVICES PROGRAM

The Personal City Services Program was launched by the City of Los Angeles in 2005. It gives community members and groups the opportunity to improve and beautify their own neighborhoods, while improving the quality of life for all. Community members and organizations use their own funds to pay for the overtime costs for City crews to perform a variety of services.

The Bureau of Street Services performs the following services:



TREE TRIMMING



SMALL ASPHALT REPAIR



CURB & GUTTER REPAIR



MACHINE STREET SWEEPING

● ILLEGAL SIGN REMOVAL ● SPOT CLEANING

For an estimate of the cost of each service, please contact the Bureau of Street Services at (213) 847-2933.
 You may also visit them online at:
http://www.lacityneighborhoods.com/personal_city_service_program.htm

"Hire your own City work crew for a day"









March 8, 2011 Ballot Measures



Charter Amendment G: Fire & Police Pension

Pension Plan funding is from employee contributions, City contributions, and Pension Fund investments. This measure would apply to new sworn employees in the Fire, Police, and Harbor Departments hired on or after July 1, 2011. Amendment G would change the minimum pension from the current 50% to 40% at the age of 50 with 20 years of service and would adopt a slower accrual of pension benefits. Employee contributions would be 9% of salary plus an additional 2% of salary to help offset the City's contribution toward retiree health benefits. The pension base would be changed from the single highest year salary to the highest two year salary average.

Charter Amendment H:

Contract Bidder Contributions/Trust Fund

The City Charter limits campaign contributions to candidates. This measure would ban bidders on contracts of \$100,000 or more from contributing to, and restrict fundraising for, City officials and candidates for City office with authority to approve the contract. The Charter also currently provides a source of matching funds to candidates for City office. The Matching Funds Trust Fund, which receives an annual \$2 Million appropriation from the City Budget, is currently capped at a maximum of \$8 Million. This measure would eliminate the \$8 Million cap on the Trust Fund, and allow the City to temporarily borrow from that fund.

Charter Amendment I:

DWP Office of Public Accountability

This measure would establish the Office of Public Accountability (OPA) to provide public reports and independent analysis of Department of Water and Power (DWP) actions as they relate to water and electricity rates. The OPA would be overseen by an Executive Director appointed by a citizen's selection committee, established by ordinance. The OPA would include a Ratepayer Advocate to address consumer protection matters. The OPA would be allocated a budget of no less than 0.025 percent of the DWP annual water and electricity revenues.

Charter Amendment J: DWP Budget/Transfer

The Charter provides that surplus transfers from the Power Revenue Fund be transferred to the City Reserve Fund upon approval by ordinance and consent of the DWP Board. This measure would require the DWP to annually submit a preliminary budget to Council for informational purposes and establish procedures for making surplus transfers from the Power Revenue Fund to the City Reserve Fund

Charter Amendment L: Library Funding

The Charter provides that the Library Department annually receive from the General Fund an amount not less than 0.0175% of the assessed value of all property in the City. This measure would, over four years, increase the Library Department's guaranteed share of the City's assessed property values to 0.03%. This is a reallocation of General Funds and is not a new tax, but would prevent the increased amount from being

used for other services. This measure would also require the Library Department to pay for all direct and indirect costs necessary to support its programs and operations beginning July 1, 2014.

Measure M: Medical Marijuana Collective Tax

This measure would establish a City business tax for medical marijuana collectives in the City of \$50 per \$1,000 of gross receipts. These tax revenues would be used to fund general City services.

Charter Amendment N: Campaign Finance

Recent court decisions have rendered some campaign finance laws similar to ones in Los Angeles as unconstitutional. They have caused government entities with such laws to pay damages and fees. This measure would bring the City into compliance with the recent court decisions on campaign finance laws by repealing contribution limits to independent non-candidate controlled groups, rules that lift contribution limits on candidates running against self-financed candidates, and notice requirements of self-financed candidates.

Measure O: Oil Production Tax

This measure would establish a tax of \$1.44 per barrel of crude oil extracted in the City of Los Angeles to be paid by oil producing businesses. The tax rate would be adjusted up or down yearly according to changes in the consumer price index. These tax revenues would be used to fund general City services.

Charter Amendment P: City Reserve Fund

The Charter currently establishes a Reserve Fund. This measure would amend the Charter to establish two accounts within the Reserve Fund. The Emergency Reserve Account must be no less than 2.75% of the General Fund receipts. This fund can only be used in urgent economic necessity with 2/3 Council vote with Mayor approval, or a 3/4 Council vote to override a Mayoral veto. This fund must be repaid the following year except in catastrophic circumstances. The Contingency Reserve Account would cover shortfalls in City Revenue or pay for unexpected expenses as determined by ordinance. A Budget Stabilization Fund would also be established by ordinance to save the benefits of abundant times to be used to reduce the fiscal strain of lean times.

Charter Amendment Q: Personnel Employment Provisions

These six changes to the employment provisions of the Charter seek to increase operational flexibility, provide a means to alleviate strains caused by staff reductions, increase efficiency and reduce costs. Specifically they would provide the same civil service exemption for Deputy Chief of Fire as exist for Deputy Chiefs of Police; standardize the probationary period for all sworn police officers; increase the length of emergency appointments to no longer than one year; extend the amount of time retirees may work from 90 to 120 days without increasing pension benefits; allow the number of qualified applicants to be tested to be limited but provide an adequate number of applicants; and eliminate the requirement that an eligible candidate be certified three times for a civil service appointment.



Volunteer Appreciation Luncheon

On January 20, 2011, the Canoga Park Senior Center celebrated their annual Volunteer Appreciation to their seniors with a very special buffet luncheon and award ceremony with Councilman Zine at the Warner Center Marriott. Councilman Zine presented over forty seniors with Certificates of Appreciation for all of their dedication, support, and hard work during the year. Karin Haseltine, Director of the Center, and Steve Cline, West Valley Recreation Supervisor, expressed their appreciation to each of the volunteers as well. Kari made a point of thanking the Councilman, Recreation and Parks, ONEgeneration, and all of their seniors for all of their help with the ongoing project of recent renovations of their senior center.



The following is a list of the recent renovations at the center:

- ◆ Automated electric front doors with outside operating button and railings
- ◆ New vinyl flooring in the back office, front office, senior trip office, and country store
- ◆ New flooring in both men's and women's bathrooms
- ◆ Complete tear down and installation of new wood flooring in auditorium
- ◆ New Rec and Park constructed stage complete with underneath storage for tables
- ◆ New formica kitchen counter tops
- ◆ Newly painted women's bathroom
- ◆ Three new cement picnic tables with stamped chess boards and umbrella holes
- ◆ New Senior Country Store room
- ◆ New display case for Senior Country Store
- ◆ Mounted TV in lounge
- ◆ Standing chair storage
- ◆ New popcorn cart for movie days
- ◆ New dart board and cabinet



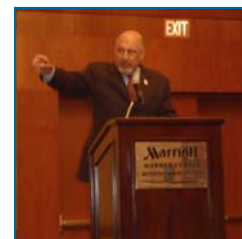
They are also expecting a new bingo machine, board, and TV camera shortly that is being purchased in conjunction with the Canoga Park Neighborhood Council (who have already approved the expenditure) and the Senior Club. An additional donated TV will be mounted on the wall for a better visual of the Bingo numbers.

Senior Symposium

On May 14, 2011, the Reseda and Tarzana Neighborhood Councils and the Winnetka and Canoga Park Neighborhood Councils will partner with Councilman Zine and ONEgeneration by providing a Senior Symposium at the ONEgeneration Senior Enrichment Center located at 18255 Victory Blvd. in Reseda to be enjoyed by seniors, disabled, and caretakers from our community. We will offer vendors and various informational speakers who will provide valuable information for our seniors. To make a reservation for this event, please call the Department of Aging at (213) 252-3335.

ONEgeneration Gala

ONEgeneration presented their 7th Annual Gala Dinner, Auction and Boutique, "Hearts Across the Valley", on Friday, February 11th at the Warner Center Marriott. They proudly honored Barbara and Zev Yaroslavsky as their Sweetheart Couple, the National Charity League, San Fernando Valley Chapter and the LADWP for the Commitment to Community Award. Councilman Zine held the ongoing honor as their very exuberant live auctioneer! Fred Willard performed with excellence as their Master of Ceremonies extraordinaire. Hearts Across the Valley is ONEgeneration's annual fundraiser which helps the world renowned programs that both the Enrichment Center and JOY Center have to offer to all seniors and disabled. A wonderful evening was had by all!



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FoundAnimals
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Call 1-(800) SPAY-4-LA or visit
www.foundanimals.org

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Eddie is healthy because he has been neutered. Now he's calm, doesn't roam and is still as happy as ever. Join Eddie! Take advantage of this limited **FREE** Spay/Neuter promo.



DONATE TODAY by logging onto www.foundanimals.org



Community News

West Valley Gang Task Force

By Jose Martinez, *Special Projects/Clergy Liaison*

In recent years gang-related crime has dropped significantly in the San Fernando Valley, but even though criminal activity is down, we still need to remain vigilant in combating gang violence. An important step by local leaders was the formation of the Canoga Park Coalition on Gangs, spearheaded by Sandy Kievman from the City Attorney's office and former West Valley LAPD Captain John Sherman. The coalition focused on educating the community about youth programs aimed at helping teens steer away from gangs. The coalition created the following programs: Extreme Teens Friday Night at Lanark Park; LAPD Jeopardy at Canoga Park High School; PALS, and LAPD Cadets. Through the enforcement of a gang injunction, coupled by the coalition's efforts, gang crime decreased in the area.

Councilman Dennis P. Zine sought to replicate the efforts in the communities of Reseda and Winnetka and recently added these communities to the coalition. It was then renamed the West Valley Gang Task Force (WVGTF). The WVGTF now encompasses a large portion of the Third Council District and is comprised of local nonprofits, faith based groups, state, county, and city agencies, the Mayor's office, City Attorney's office, the Office of Beautification, the LAPD West Valley and Topanga Divisions, and Councilman Zine's office.

Councilman Zine, in conjunction with the WVGTF, has prepared a community service guide which lists youth programs and other non-profits in the Third Council District. To access the community resource guide, please visit www.cd3.lacity.org. If you or your organization wish to be part of the West Valley Gang Task Force, please contact Special Projects/Clergy Liaison Jose Martinez at Jose.M.Martinez@lacity.org

Reseda Park Lake Project

By Megan Murray, *Field Deputy*

The Reseda Park Lake Project is making considerable progress! The lake is currently filled and the work moving forward to complete the installation of the electrical and mechanical systems. After all of the systems are installed, the next step will be to test all the systems to ensure they are working properly. The current estimate for the project completion is mid-March.




BILLBOARDS CONTINUED FROM PAGE 1

lishing penalties that could authorize removal of the mobile billboard advertising display. In addition, VC Section 22651 was amended to say that the mobile billboard advertising display may be towed when left parked or standing in violation of a local ordinance. Warning citations advising of the consequences, including towing of the mobile billboard display, are sufficient warning to the public.

The State law and City ordinance took effect January 1, 2011. Councilman Zine created a task force in the Third District mobilizing his community P.O.S.S.E. to help enforce the law banning the displays on city streets. They worked with the Department of Transportation beginning January 1st to issue the appropriate warnings and impose the available penalties to those who did not comply. For non-compliance, the vehicle may be impounded and the owner may be subject to misdemeanor penalties that range from \$250 to \$1000 and/or up to six months in jail. The week before January 1st, task force members hit the streets and inventoried concentrated areas in CD3. On January 1st, some of those had been removed by their owners; but of those that remained, LADOT issued warnings to 16 mobile billboard advertising displays. When LADOT returned the following day, 5 more had been removed by the owners and 8 were impounded. 1 additional display was impounded on January 3rd.

To report a Mobile Billboard Advertising Display, call the DOT Parking Enforcement Communications Division at 818-752-5100 or 213-485-4184. Immediately Press # "2" to report a parking violation. Please be ready to provide the trailer license plate number and the street location.

OUR RIVER

OUR FUTURE

LOS ANGELES RIVER

DAY OF SERVICE

Councilman Dennis P. Zine, the Mayor's Office, the Reseda Neighborhood Council and the West Valley Jeopardy program would like to invite you to participate in a day of service.

Saturday, April 30, 2011
8:00am (All day event)

Crebs Ave. between Sherman Way and Vanowen St.

For more information contact Juan Guzman, Reseda Neighborhood Council: jguzman@resedacouncil.org or Megan Murray, Council District 3: megan.murray@lacity.org or (818) 756-8848.



Community Meetings & Events Calendar

Canoga Park

Neighborhood Council: 4th Wednesday of the month, 7pm, Canoga Park Community Center: 7248 Owensmouth Ave., Canoga Park. (818) 756-9628. www.canogaparknc.org.

Neighborhood Watch: 2nd Tuesday of the month, 7pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officer Padron, (818) 731-2583**. South Canoga Park meets the 4th Wednesday of the month, 7pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officer Zumstein, (818) 756-3188**.

Chamber of Commerce: 3rd Thursday of the month, 7:30am, Hometown Buffet: 6705 N. Fallbrook Ave., West Hills. (818) 884-9906. www.cpwhchamber.org.

Reseda

Neighborhood Council: 1st Monday of the month, 7pm, RNC Office: 18341 Sherman Way, #102, Reseda. & 3rd Monday of the month, 7pm, American Legion Hall: 7338 Canby Ave., Reseda. (818) 832-7540. www.resedacouncil.org.

Neighborhood Watch: 2nd Thursday of the month, 7pm, West Valley Police Station: 19020 Vanowen Street, Reseda, **Senior Lead Officer Barber, (818) 731-2580** (North of Sherman Way). **Senior Lead Officer Parra, (818) 731-2574** (South of Sherman Way).

Community Police Advisory Board (CPAB): 2nd Wednesday of the month, 7pm, West Valley Police Station Community Room: 19020 Vanowen St., Reseda. (818) 374-7689.

Tarzana

Neighborhood Council: 4th Tuesday of the month, 7pm, Tarzana Elementary School: 5726 Topeka Drive, Tarzana. (818) 345-1966. www.tarzananc.org.

Neighborhood Watch: 3rd Tuesday of every other month, 7pm, LAPD West Valley Station: 19020 Vanowen St., Reseda, **Senior Lead Officer Daryl Scoggins, (818) 374-7630**.

Chamber of Commerce: Last Thursday of the month, 12pm, Providence Tarzana Medical Center: 18321 Clark St., Tarzana. (818) 347-4737. www.woodlandhillsc.net.

Property Owners Association: 2nd Monday of the month, 7:30pm, Tarzana Community & Cultural Center: 19130 Ventura Blvd., Tarzana. (818) 344-2137. www.tarzanapropertyowners.org.

West Hills

Neighborhood Council: 1st Wednesday of the month, 7:00pm, Chaminade High School: 23260 Saticoy St., West Hills. (818) 719-8656. www.westhillsc.org.

Neighborhood Watch: 2nd Monday of the month, 7pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officers Cunningham (North West Hills), (818) 756-3073**, and **Sam Sabra (South West Hills), (818) 756-3074**.

Chamber of Commerce: 3rd Thursday of the month, 7:30am, Hometown Buffet: 6705 N. Fallbrook Avenue, West Hills. (818) 648-6219. www.cpwhchamber.org.

Winnetka

Neighborhood Council: 2nd Tuesday of the month, 6:30pm, Valley Village: 20830 Sherman Way, Winnetka, (818) 648-6219. www.winnetkanc.com.

Winnetka Spanish Neighborhood Watch: 2nd Wednesday of the month, 7pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officer Maldonado, (818) 756-3079**.

Winnetka Neighborhood Watch: 2nd Thursday of the month, 7pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officer Maldonado, (818) 756-3079**.

Chamber of Commerce: 1st Monday of the month, 6:30pm, Canoga Park Bowl: 20122 Vanowen St., Winnetka. www.winnetkachamberofcommerce.org.

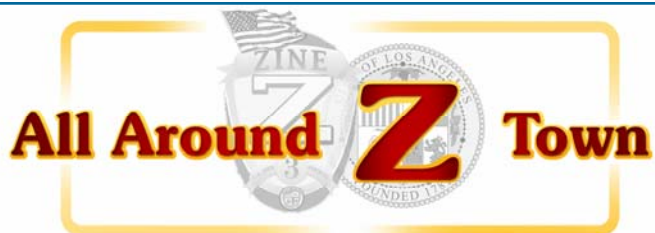
Woodland Hills

Neighborhood Council: 2nd Wednesday of the month, 6:30pm, Woodland Hills Academy Auditorium: 20800 Burbank Blvd., Woodland Hills. (818) 484-3270. www.whcouncil.org.

Neighborhood Watch: 1st Tuesday of the month, 6:30pm, Topanga Police Station: 21501 Schoenborn St., Canoga Park, **Senior Lead Officer Dinse, (818) 756-4800**.

Chamber of Commerce: Last Thursday of the month, 7:30am, Chamber Office: 20121 Ventura Blvd., Suite 309, Woodland Hills. (818) 347-4737. www.woodlandhillsc.net.

Woodland Hills Homeowners Organization: 4th Wednesday of the month, 7:30pm, Kaiser Permanente Hospital: Auditorium A, Entrance 5, 5601 De Soto Ave., Woodland Hills. (818) 346-5842. www.whho.com.



All Around Z Town



Councilman Zine honors the 9/11 Rose Parade Float Organizers from the Topanga Community Police Station



Councilman Zine and LAUSD School Board Member Tamar Galatza commemorate the solar panel installation at Canoga Park HS



Councilman Zine, Mayor Villaraigosa, and First Deputy Mayor Austin Beutner welcome BlackLine Systems to Warner Center



Councilman Zine and Rabbi Richard Camras present a certificate to Matisyahu who performed at Shomrei Torah Synagogue



Councilman Zine was a special guest at Calvert Street Elementary School to enjoy the sights and sounds of the LA Jazz Society



Councilman Zine and City Attorney Trutanich participate in the Watts Willowbrook 45th Annual Christmas Parade



Councilman Zine installing the 2011 Tarzana Property Owners Association boardmembers at the Tarzana Community & Cultural Center



Canoga Park/West Hills Chamber of Commerce Networking Breakfast



Councilman Zine plays Santa at the Super Holiday Toy Drive Giveaway at NEW's Tierra del Sol



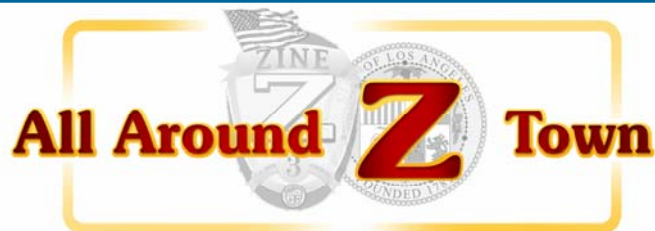
Ribbon cutting for the I Have a Dream Wall at CPHS in celebration of the 50th Anniversary of Dr. Martin Luther King, Jr.'s speech



Councilman Zine with Friends of Taxco President Randy Lewis and outgoing President Tess Reyes-Dunn at their Installation Dinner



Local leaders join Carolyn Blashek for Operation Gratitude's 600,000 care package assembly



All Around Z Town



Councilman Zine as Master of Ceremonies at the Woodland Hills-Tarzana Chamber's Installation & Mardi Gras Celebration



Councilman Zine recognizes Seth Fowler at a City Council Resolution Presentation in Van Nuys City Hall



Councilman Zine and City Attorney Carmen Trutanich ride in the Martin Luther King Kingdom Day Parade in South LA



Council Leadership (Members Zine, Garcetti, and Perry) join host Adrienne Alpert on ABC7's Eyewitness Newsmakers



Councilman Zine, Superintendent Cortines, and Boardmember Zimmer at CHIME Institute's Arnold Schwarzenegger Community School Dedication



Councilman Zine and Controller Greuel participate in the Los Angeles Jewish Home for the Aging's "Walk of Ages" in Reseda



Larry Green, Mayor Villaraigosa, and Councilman Zine promote ShopLA at Westfield Topanga during the Holiday Season



Councilman Zine recognizes owner Marsh Gluchow as part Valley Motor Center's 2010 Recycled Ride National Drive-Away Day



Councilman Zine honored constituent Michael Brodey at Shomrei Torah Synagogue for helping to save the lives of two people



Reseda Holiday Celebration with Revitalize Reseda, the Reseda Neighborhood Council, and Councilman Zine



Captain John Egan and Sergeant Frank Avila join co-hosts Lee Alpert and Councilman Zine on the Parallax Forum



Councilman Zine honors Revs. Lindsey and Robbi Carnes at the sanctuary renovation at Kirk O' The Valley Presbyterian Church



Councilman Dennis P. Zine
Assistant President Pro Tempore
Councilmember.Zine@lacity.org



Jimmy Blackman
Chief of Staff
Jimmy.Blackman@lacity.org



Adrian Garcia
Deputy Chief of Staff
Policy Director
Adrian.Garcia@lacity.org



Brian Perry
Chief Legislative Deputy
Brian.Perry@lacity.org



Jonathan Brand
Chief Planning Deputy
Jonathan.Brand@lacity.org



Jessica Tarman
Communications Director
Jessica.Tarman@lacity.org



Jennifer Rivera
Senior Legislative Deputy
Jennifer.Rivera@lacity.org



Carleen Gonzalez
Executive Assistant
Carleen.Gonzalez@lacity.org



Maria Aguiniga
Office Manager
Maria.Aguiniga@lacity.org



Sheree Adams
Front Office Receptionist
Senior Citizen/ADA Specialist
Sheree.Adams@lacity.org



LeeAnn Braun
Council Aide, Planning
Leeann.Braun@lacity.org



Rose Medrano
Council Aide
Rose.Medrano@lacity.org



William Ayala
Council Aide, Front Office
Graphic Artist
William.Ayala@lacity.org

District Office



Irma Pomposo
Deputy Chief of Staff
District Director
Irma.Pomposo@lacity.org



Cara Goldman
Case Manager
Cara.Goldman@lacity.org



Jessica Forkish
Case Manager
Jessica.Forkish@lacity.org



Megan Murray
Field Deputy
Canoga Park, Reseda,
& West Hills
Megan.Murray@lacity.org



Octaviano Rios, Jr.
Field Deputy
Tarzana, Winnetka,
& Woodland Hills
Octaviano.Rios@lacity.org



Jose Martinez
Special Projects
Clergy Liaison
Jose.M.Martinez@lacity.org

CITY HALL OFFICE

200 N. Spring Street, Rm 450
 Los Angeles, CA 90012
 213.473.7003
 213.485.8988 Fax
 8:30am-5:00pm

DISTRICT OFFICE

19040 Vanowen Street
 Reseda, CA 91335
 818.756.8848
 818.756.9179 Fax
 8:30am-5:00pm

Check out our website:
www.cd3.lacity.org

COMMITTEE ASSIGNMENTS:

Chair: Personnel
Vice-Chair: Education & Neighborhoods
Member: Public Safety
Member: Information Technology & Government Affairs
Member: Executive Employee Relations Committee (EERC)

ORGANIZATIONS:

Past Pres.: Jewish Home for the Aging (JHA): The Executives
Past Pres.: Independent Cities Association ('06-'07); Treasurer ('07-'08)
Officer: LAPD Reserve Officer: Fugitive Warrant Detail
Secretary: West Valley Family YMCA: Board of Directors
Exec. Cmte: U.S. Army Los Angeles Community Advisory Board
Member: National League of Cities: Advisory Council
Member: San Fernando Council of Governments
Member: Southern California Association of Governments (SCAG):
 Energy & Environment Committee; Regional Council; Regional
 Integrated Policy Task Force
Hon. Member: Woodland Hills Rotary
Hon. Member: Valley Village Foundation
Hon. Member: West Valley LAPD PALS